Investment Conference Discussion Pack

Citi Investor Conference London March 2011





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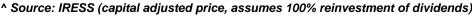
Philosophy, Performance & Direction



Wesfarmers at a glance

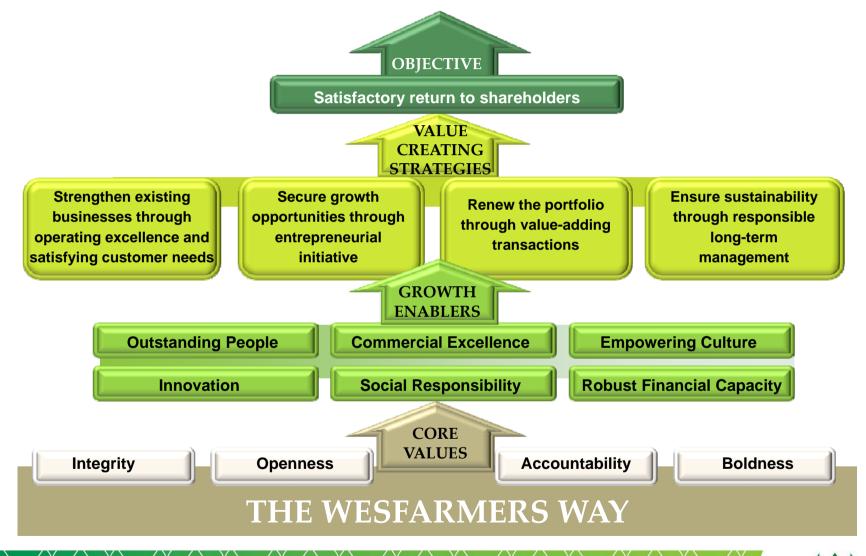
- Commercially focused culture with primary objective of achieving satisfactory returns for shareholders
- Focus on four core values: integrity; openness; accountability; & boldness
- Strength of diversified operations with strong portfolio of growth & cash generating businesses
- Australia's largest private sector employer, with 200,000 employees
- One of Australia's largest companies as ranked by market capitalisation





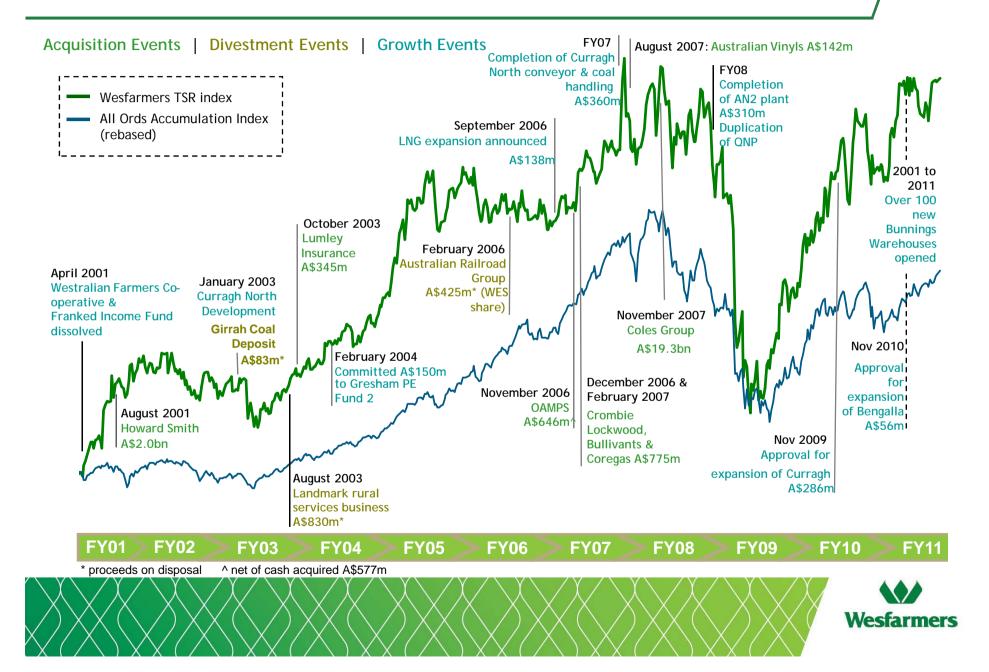


The Wesfarmers Way





Recent evolution of Wesfarmers



Portfolio of leading brands

Retail Businesses COLES COLES EXPRESS OTATGET. COLES. CO

Insurance

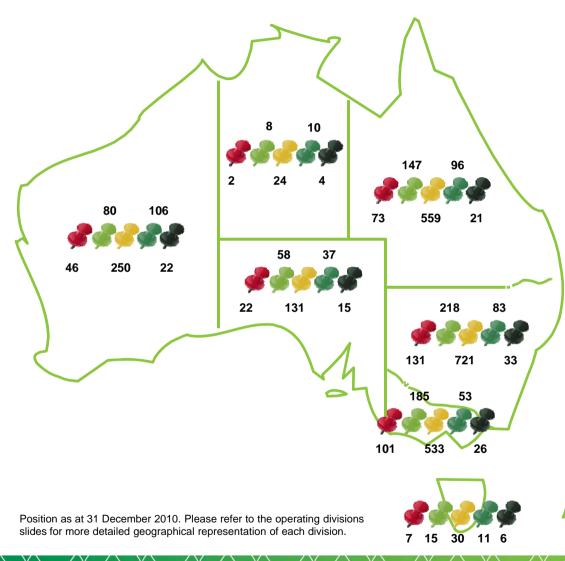


Industrial Businesses











*Wesfarmers Insurance operates out of four locations in the United Kingdom & one location in New Caledonia.





Management team

Managing Director	Richard Goyder
Finance Director	Terry Bowen

Food & Liquor Retailing	Coles	lan McLeod
Big Box Retailing	Home Improvement & Office Supplies	John Gillam
Discount Department Store Retailing	Target Kmart	Launa Inman Guy Russo
Insurance	Insurance	Rob Scott
Industrials	Resources WES CEF Industrial & Safety	Stewart Butel Tom O'Leary Olivier Chretien





Group Overview



Financial summary

Half-Year ended 31 December		2010	2009	% Change
Operating Results				
Revenue	A\$m	28,074	26,533	5.8
EBITDA	A\$m	2,378	1,996	19.1
Earnings before interest and tax	A\$m	1,917	1,547	23.9
Net profit after tax (pre significant items)	A\$m	1,173	918	27.8
Net profit after tax	A\$m	1,173	879	33.4
Operating cash flows	A\$m	1,960	2,083	5.9 👢
Financial Position				
Total assets	A\$m	40,644	39,889	1.9
Net borrowings	A\$m	3,742	3,824	2.1
Shareholders' equity	A\$m	25,242	24,626	2.5
Capital expenditure on PPE (cash basis)	A\$m	992	891	11.3
Depreciation and amortisation	A\$m	461	449	2.7
Financial Performance				
Basic earnings per share	Au cents	101.7	76.3	33.3
Dividends per share	Au cents	65.0	55.0	18.2
Operating cash flow per share	Au cents	169.4	180.0	5.9 👢
Return on average shareholders' equity (R12)	%	7.6	6.5	1.1pt
Gearing (net debt to equity)	%	14.8	15.5	0.7pt 👢
Fixed charges cover (R12)	times	2.6	2.2	0.4x



Divisional summary

	Activities	1H FY11 Revenue (A\$m)	1H FY11 EBIT (A\$m)	1H FY1 ² EBIT Contributi	
Coles	The division comprises one of Australia's largest supermarket businesses, liquor retailing outlets, fuel & convenience outlets.	16,059	575		29%
Home Improvement & Office Supplies	Australia & New Zealand's leading supplier of home improvement & outdoor living products, office products & a major supplier of building materials.	4,278	489		25%
Target	Australian department store offering on-trend, fashionable apparel & soft homewares.	2,120	206		10%
Kmart	An Australia & New Zealand discount department store retailer where families come first for the lowest prices on everyday items.	2,271	175		9%

^{1.} Based on operating divisional EBIT



Divisional summary (cont.)

	Activities	1H FY11 Revenue (A\$m)	1H FY11 EBIT (A\$m)	1H FY1 ² EBIT Contributi	
Insurance	Provider of underwriting, broking, premium funding & financial services activities in Australia, New Zealand & the UK.	872	65		3%
Resources	Mining of metallurgical & steaming coal to domestic & export markets.	957	250		12%
Chemicals, Energy & Fertilisers ²	Operates chemical, gas, power generation and fertiliser businesses servicing customers domestically & internationally.	722	151		8%
Industrial & Safety ²	Australia & New Zealand's market leaders in the supply of maintenance, repair & operating products & safety products.	774	79		4%
Other Businesses ³	50% interest in Gresham Partners; Gresham Private Equity investments; 50% interest in Wespine; & 23% interest in BWPT		(73)		

- Based on operating divisional EBIT
 Reflects restructured division which commenced on 1 July 2010
- 3. EBIT includes Group overheads expense of A\$47m



2011 Half-Year Results



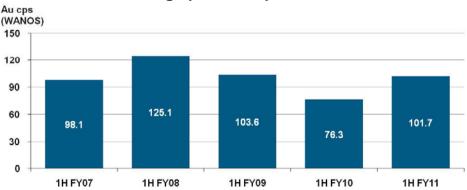
Group performance

Group Financial Highlights

- First half profit after tax of A\$1,173 million, up 33.4%
- Operating revenue of A\$28,074 million, up 5.8%
- Group EBIT result of A\$1,917 million, up 23.9%
 - Growth in earnings across most divisions
 - Solid retail performance in challenging trading conditions, up 5.6%
 - Strong growth in industrial businesses with significant improvement in Resources' result
 - Improved Insurance performance up 12.1%
- Earnings per share of A\$1.02, up 33.3%
- Cash realisation of 120.0% on solid operating cash flows of A\$1,960 million
- Strong liquidity position, fixed charges cover (R12) of 2.6 times, up from 2.2 times
- Increased capital investment in the business up 11.3% to A\$992 million
- Interim dividend per share of A\$0.65, fully franked, up 18.2%

Half Year ended 31 December (A\$m)	2010	2009	1 %
Operating revenue	28,074	26,533	5.8
EBITDA	2,378	1,996	19.1
EBIT	1,917	1,547	23.9
Finance costs	(272)	(319)	14.7
Tax expense	(472)	(349)	(35.2)
Net profit after tax	1,173	879	33.4
Operating cash flow	1,960	2,083	(5.9)
Earnings per share (excl. employee res. shares) (Au. cps)	101.7	76.3	33.3
Earnings per share (incl. employee res. shares) (Au. cps)	101.4	76.0	33.4
Operating cash flow per share (incl. employee res. shares) (Au. cps)	169.4	180.0	(5.9)
Fully franked dividends per share (Au. cps)	65	55	18.2
Return on shareholders' funds (R12) (%)	7.6	6.5	1.1pt

Earnings per share performance



WANOS: Weighted average number of shares.



Divisional performance

Divisional Performance Overview

- Coles' performance was pleasing with revenue up 5.9% & EBIT up 18.3%; good progress continues to be made on the turnaround
- Bunnings' result was solid with operational improvements across its three strategic pillars: widest range; lowest price; & best service
- Kmart & Officeworks reported strong results with growth in customer transactions, revenue & earnings
- Target's performance was down from last year's record result due to strong price deflation & wet & cool weather affecting sales of seasonal apparel
- Insurance earnings improvement following remediation work in underwriting & solid broking results
- Resources earnings were significantly up on increased coal prices despite higher than average rainfall affecting production & increasing mining costs
- WES CEF & WIS recorded strong results driven by increased resource sector activity, good operational performances, improved fertiliser margins & insurance proceeds
- Other businesses negatively affected by non-cash revaluations associated with the Gresham Private Equity Funds & increased provisions for assets damage & writedowns following major weather events

Half Year ended 31 December (A\$m)	2010	2009	‡ %
Coles	575	486	18.3
Home Improvement	457	422	8.3
Office Supplies	32	27	18.5
Target	206	279	(26.2)
Kmart	175	154	13.6
Insurance	65	58	12.1
Resources	250	2	n.m.
Chemicals, Energy & Fertilisers ¹	151	69	118.8
Industrial & Safety ¹	79	65	21.5
Divisional EBIT	1,990	1,562	27.4
Other	(26)	31	n.m.
Corporate overheads	(47)	(46)	(2.2)
Group EBIT	1,917	1,547	23.9

n.m. Not meaningful



Return on capital performance

- ROC underpins long standing culture of financial discipline
- Divisional focus on growth in ROC through earnings growth & improvements in capital efficiency

Rolling 12 months to	2010			2009
31 December	EBIT A\$m	Cap Emp A\$m	ROC %	ROC %
Coles	1,051	14,868	7.1	5.9
Home Improvement	763	2,617	29.2	31.2
Office Supplies	78	1,191	6.6	5.8
Target	308	3,287	9.4	12.6
Kmart	217	815	26.6	19.8
Insurance	129	1,333	9.7	6.3
Resources	413	1,205	34.3	20.6
Industrial & Safety ¹	152	1,287	11.8	9.5
Chemicals, Energy & Fertilisers ¹	280	1,315	21.3	10.0

^{1. 2009} restated to reflect current divisional structure



Other businesses performance

Half-Year ended 31 December (A\$m)	Holding %	2010	2009	‡ %
Associates share of profit/(loss):				
Gresham Private Equity Funds	Various	(28)	29	n.m.
Gresham Partners	50	(1)	2	n.m.
Wespine	50	5	4	25.0
Bunnings Warehouse Property Trust	23	12	10	20.0
Associates sub-total		(12)	45	n.m.
Interest revenue		23	29	(20.7)
Non-trading items		-	(39)	n.m.
Other		(37)	(4)	n.m.
Other business sub-total		(26)	31	n.m.
Group overheads		(47)	(46)	2.2
Total Other		(73)	(15)	n.m.

n.m. Not meaningful



Capital Management



Balance sheet & dividend

- Strong balance sheet provides financial flexibility
- Operating cash flows continue to provide balance sheet support
 - Working capital focus remains
 - Seasonally stronger working capital cash flows in the first half
- Credit ratings maintained
 - Standard & Poor's BBB+ (positive)
 - Moody's Baa1 (stable)
- Interim dividend of A\$0.65 per share, fully-franked
 - Dividend investment plan; no underwrite; shares to be purchased on market
 - Dividend record date 28 February; interim dividend payable 31 March



Working capital management

- Slow down in working capital improvement as foreshadowed
 - 1H FY10 cash flows reflect supplier reset work, Kmart off-site closures, strong seasonal stock sell through & significant fertiliser price declines at CSBP
- Overall net working capital days improvement for retail operations
 - Pleasing reduction in Coles' net working capital days
 - Working capital investment due to Bunnings & Officeworks network expansion
 - Inventory well controlled & good quality due to proactive clearance activity where required
- WES CEF affected by commodity price increases & inventory build ahead of anticipated second half sales

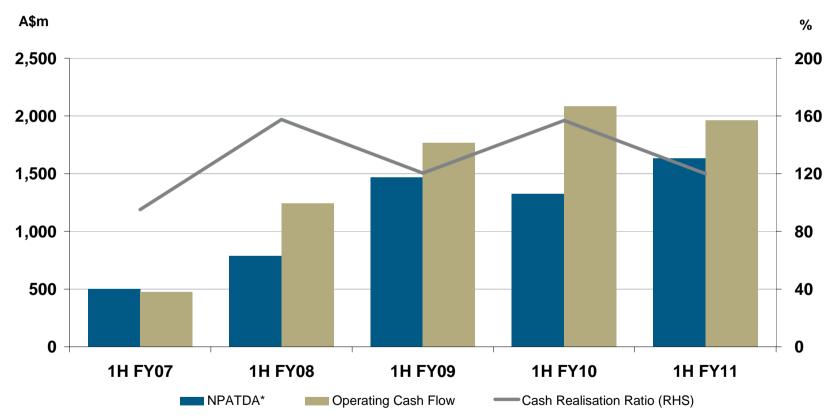
Inflow/(Outflow) ¹ (A\$m)	1H FY11	1H FY10
Retail	113	578
All other businesses	(135)	(1)
Total	(22)	577

Cash movement relating to inventories, trade & other receivables, prepayments & trade & other payables.
 Note: Further detail in relation to working capital movements included on slide 48 of the FY11 first half results supplementary pack.



Portfolio of strong cash generating assets

- Cash realisation ratio remained strong at 120.0%
- Seasonally stronger first half cash flows



* 1H FY07 – 1H FY08 adjusted for Stanwell. 1H FY07 – 1H FY11 adjusted for significant non-cash, non-trading items



Investment expenditure (cash basis)

- Continued investment to drive future growth, including A\$345 million on land & buildings
- FY11 capital expenditure estimate A\$2.2 to A\$2.4 billion, subject to changes in freehold property activity





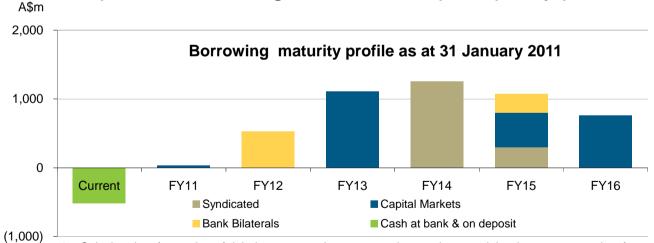
Debt financing

- Further strengthening of the Group's liquidity position
 - Cash interest cover (R12) improved to 7.7 times
 - Fixed charges cover (R12) improved to 2.6 times
 - Net debt to equity reduced to 14.8%
- Gross debt of A\$5.0 billion, net debt of A\$3.7 billion
 - Established new syndicated facility in 1H FY11
- Total liquidity at 31 December of A\$2.9 billion provides balance sheet capacity for divisional growth & development
- Weighted average cost of debt, including margins & fees, for 1H FY11 approximately 8.8%
- Forecast weighted average cost of debt for FY11 8.8% to 9.0%
 - 68% of gross debt hedged to December 2011



Extension of debt tenor

- Further lengthening of Group's debt maturity profile
 - Established A\$2.5 billion revolving syndicated facility with equal maturities in December 2013 & December 2014
 - Proceeds used to repay A\$2.5 billion of syndicated debt facility maturing in December 2011 (A\$1.8 billion) & December 2012 (A\$0.8 billion)
 - Weighted average term of maturity for debt extended from 2.8 years to 3.3 years¹
 - Debt restructure provides greater flexibility
- Continued pro-active management of Group's liquidity position



1. Calculated on face value of debt instruments. Improvement is stated over weighted average maturity of gross debt for the previous corresponding period, being as at 31 December 2009.



Outlook



Flood & storm events

(Post 31 December 2010)

- Second half earnings will be negatively affected by severe flood & storm events, including cyclone Yasi, experienced in Q3 FY11
- The financial impact, estimated to date, on the Group's retail businesses includes:
 - Writedown of damaged plant, equipment & inventory of A\$40 to A\$50 million
 - Business interruption costs of A\$30 to A\$40 million
- Replacement of damaged assets & additional costs associated with disruption to operations are subject to an insurance recovery process
- The Insurance division has experienced higher than expected claims associated with the severe flood & storm events, with an expected cumulative impact of approximately A\$30 to A\$35 million
- As previously announced, Resources sales guidance for FY11 has been reduced to 5.8 to 6.2 million tonnes of export metallurgical coal, with production & overburden costs expected to temporarily increase



Outlook

 Strong first half result provides a solid foundation for the remainder of the financial year

Retail

- The Group's retail businesses are well placed but performance is subject to any adverse impact to consumer confidence & a competitive retail environment
- Coles will continue to implement its turnaround strategy
- Bunnings & Officeworks are well positioned for growth, enhanced by a strong property pipeline
- Department store retailing is expected to remain challenging in the short term
 - Target is focused on differentiating its product range around style, quality & value
 - Kmart is continuing to refine its repositioned product offer & to deliver strong value for customers



Outlook (cont.)

Insurance

 Underwriting performance before one-off events is expected to continue to benefit from improved risk selection & portfolio remediation

Industrials

- Strong demand & increased price prospects for coal; tempered by difficult mining conditions, industry cost pressures & carryover tonnage
- Industrial businesses are well positioned to take advantage of stronger conditions in industrial markets led by the resources sector

Group

 Continuing focus on ensuring all divisions are managed for long term sustainable growth



Operating Divisions



Coles

coles













2011 Half-year performance

Highlights

- Food & Liquor comp. sales growth of 6.4%³; total sales growth 6.3%³
- Strong EBIT growth of 18.3%
- Seven consecutive quarters of industry outperformance
- Increased customer numbers & growth in basket size driven by fresh food participation
- · Efficiency gains from systems & supply chain
 - Easy ordering live in over 600 stores
- Price investment delivering value
- Continue to build trust in Coles value, quality & service
- · Scale roll-out of renewal & new concepts
 - 99 stores now live
 - Health & beauty in 677 stores
- Liquor continues to grow market share

Outlook

- Turnaround progressing to plan
 - Encouraging progress to date
 - Significant work still to come
 - Delivery challenge remains
- External challenges in relation to: flood & cyclone supply challenges & supplier impact; future inflation risks; & strong competitive environment

Financial Performance							
Half-Year ended	l 31 December (A\$m)	2010	2009	‡ %			
Coles Division	Revenue	16,059	15,161	5.9			
	EBIT	575	486	18.3			
	ROC (R12 %)	7.1	5.9				
	Safety (LTIFR YTD)	12.0	12.2				
Food & Liquor	Revenue ¹	12,804	12,028	6.5			
	Total store sales growth %3,4	6.3	7.1				
	Comp store sales growth %3,4	6.4	6.0				
	Trading EBIT ^{1,2}	524	429	22.1			
	EBIT margin %	4.1	3.6				
Convenience	Revenue ¹	3,244	3,121	3.9			
	Total store sales growth %3,5	1.9	6.6				
	Comp store sales growth %3,5	1.5	4.8				
	Trading EBIT ¹	49	47	<i>4.</i> 3			

1. Excludes property. 2. Excludes non-trading items expense of 2010: nil (2009: A\$6m). 3. 2010 for the 27 weeks 28 June 2010 to 2 January 2011, 2009 for the 27 weeks 29 June 2009 to 3 January 2010. 4. Includes hotels, excludes gaming revenue & property. 5. Excludes fuel.



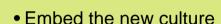
Building a Solid Foundation

Delivering Consistently Well

Driving the Coles Difference



- Create a strong top team
- Cultural change
- Availability & store standards
- Value & customer trust
- Store renewal development
- Liquor renewal
- IT & supply chain infrastructure
- Efficient use of capital



- Team member development
- Improved customer service
- Appealing Fresh food offer
- Stronger delivery of value
- Scale rollout of new formats
- Improved efficiency
- Easy ordering completed

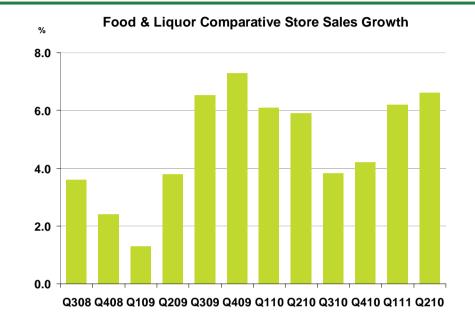
- Culture of continuous improvement
- Strong customer trust & loyalty
- Strong operational efficiency
- Innovative & improved offer
- New stores, new categories

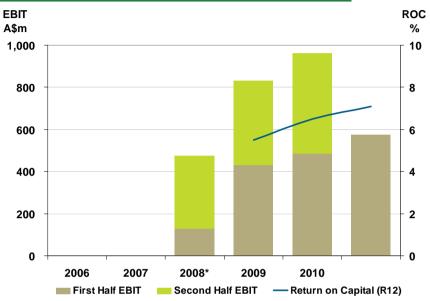
Year 1 - 2 Year 2 - 4 Year 4 - 5



Coles / 3

Historic performance





^{*} For ownership period 23 November '07 to 30 June '08

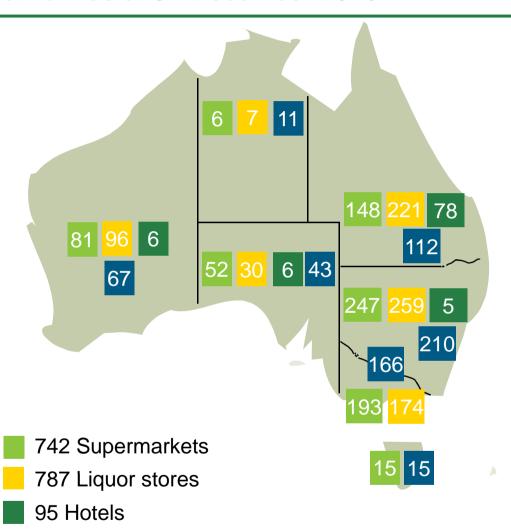
(A\$m)	2007	2008*	2009	2010	1H11
Coles Division					
Revenue	n.a.	16,876	28,799	30,002	16,059
EBIT	n.a.	475	831	962	575
Food & Liquor					
Revenue ¹	n.a.	12,825	22,506	23,731	12,804
EBIT ¹	n.a.	422	743	867	524
EBIT Margin	n.a.	3.3%	3.3%	3.7%	4.1%
Convenience					
Revenue ¹	n.a.	4,038	6,273	6,247	3,244
EBIT ¹	n.a.	42	67	77	49

^{*} For ownership period 23 November 2007 to 30 June 2008 1. Excludes property



Network as at 31 December 2010

624 Convenience



Selling Area

Supermarkets (sqm) 1,599,157 Liquor (sqm) – ex hotels 185,236







Home Improvement & Office Supplies









Home Improvement

2011 Half-year performance

Highlights

Home Improvement

- Trading revenue growth of 4.4%
 - 4.1% total stores sales growth with store-on-store growth of 1.7%; 3.7% lift in commercial sales
 - Deflationary impact of 'value focus' work continued
 - Adverse weather impacts in many locations
- EBIT growth of 8.3% following good merchandising execution & focus on cost management
- 16 trading locations opened
- Continued strategic investment in existing store network

Outlook

Home Improvement

- Continued sales growth with further strengthening of key strategic pillars
- Sale of 13 retail warehouse properties
- Maintain strategic focus on five growth drivers: service; category expansion & optimisation; network expansion & optimisation; commercial customer focus; & business fitness to drive lower CODB

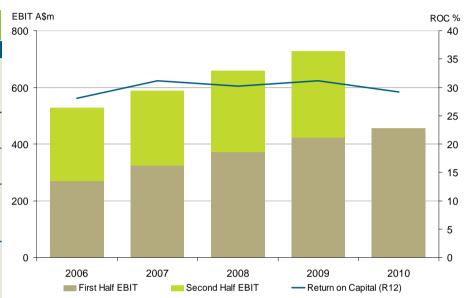
Financial Performance – Home Improvement

Half-Year ended 31 December (A\$m)	2010	2009	‡ %
Revenue	3,572	3,402	5.0
Trading Revenue (excl. property & non-trading items)	3,549	3,400	4.4
EBIT	457	422	8.3
Trading EBIT margin (%)	12.8	12.4	
Net property contribution	1	(1)	
ROC (R12 %)	29.2	31.2	
Safety (R12 AIFR)	35.2	38.7	



Strategy & historic performance

Growth Strategies	
Home Improvement Strategies	Details
Profitable sales growth	Strengthening customer service
	Improving the offer
	Investing in & expanding the network
Better stock flow	Improving the end to end supply chain to lift in-stock
	levels & reduce costs
Stronger team engagement &	More effective delivery of safety, training & other team
development	development programs
Improving productivity & execution	Strong focus on reducing the cost of doing business
	through the continued development of systems & other
	business improvement & productivity projects
Sustainability	Ongoing commitment to store based community
	involvement work, reducing water & energy consumption
	& wastage
	Improve affordability of sustainability projects for
	customers



Home Improvement &

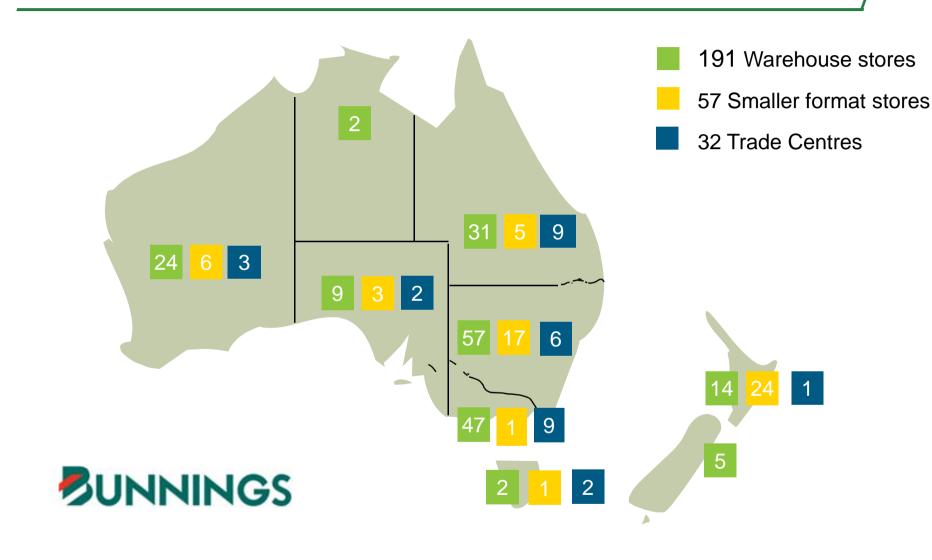
Office Supplies

(A\$m)	2007	2008	2009	2010	1H11
Revenue	4,939	5,359	5,845	6,413	3,572
EBIT	528	589	659	728	457
Trading EBIT Margin ¹	10.4%	10.8%	11.2%	11.4%	12.8%
EBIT Margin	10.7%	11.0%	11.3%	11.4%	12.8%

^{1.} Excludes property & non-trading items



Network as at 31 December 2010





Office Supplies 2011 Half-year performance

Highlights

- Retail store sales growth of 7.5%
 - Underpinned by strong growth in transactions
- 18.5% earnings growth in challenging conditions
- OW Business offer continues to gain traction
- Focus on growth through ongoing investment & improvement
 - Seven new stores, five full store upgrades
 - One-third of stores with new layout & design
 - Good progress on actions to improve operational effectiveness
 - Supply chain & system enhancements

Financial Performance – Office Supplies

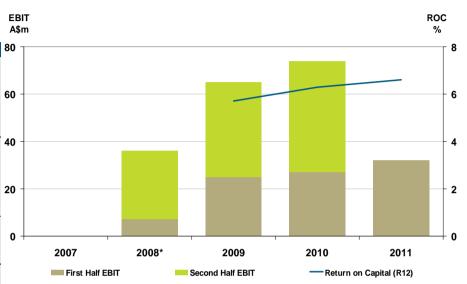
Half-Year ended 31 December (A\$m)	2010	2009	\$ %
Revenue	706	662	6.6
EBIT	32	27	18.5
EBIT margin (%)	4.5	4.1	
ROC (R12 %)	6.6	5.8	
Safety (R12 AIFR)	37.7	56.9	

Outlook

- Challenging retail environment
- Increased competitive pressure on sales & margin
- Continued focus on reducing costs
- Focus on executing strategic agenda to lift profitability



Growth Strategies	
Office Supplies Strategies	Details
Improve the customer offer	Enhance & expand the product range
	Help customers to be more environmentally conscious
	Rollout more new products & services
	Provide customers with more useful information
	Make it more exciting to shop with us
Improve customer service	Enhance service intensity through better rostering
	Provide appropriate tools, training & development to our
	team
	Implement a new point of sale system
	Investing process efficiencies back into service
Team development & engagement	Continued focus on improving safety & delivering team
	programs that support & enhance the business strategy &
	underlying culture
Reduce costs & complexity	Optimise inventory levels
	Continue working to remove cost duplication & complexity
Drive sales & profitability	Lift produce range authority
	Expand & refresh the store network
	Deliver a customer friendly website
	Look after business customers better



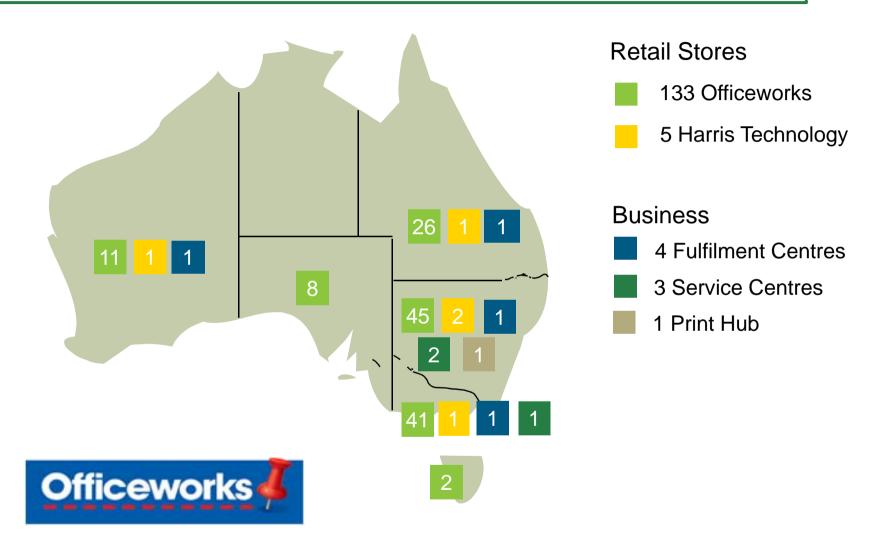
* For ownership period 23 November '07 to 30 June '08

(A\$m)	2007	2008*	2009	2010	1H11
Revenue	n.a.	802	1,306	1,409	706
EBIT	n.a.	36	65	74	32
EBIT Margin	n.a.	4.5%	5.0%	5.3%	4.5%

 $^{^{\}ast}$ For ownership period 23 November 2007 to 30 June 2008



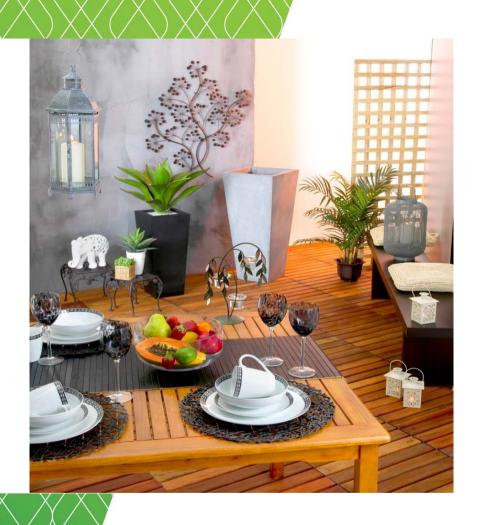
Network as at 31 December 2010





Target







Target2011 Half-year performance

Highlights

- · Sales results affected by a difficult retail environment
 - Significant price deflation due to strong AUD & competition
 - Summer apparel sales affected by wet & cool weather across the east coast of Australia
 - Overall increase in customer numbers & sales volumes
 - Sales growth in Intimate Apparel & Childrenswear
- Gross Margins pressured by significant deflation & discounting across the market
 - Record margin in 1H FY10 benefited from early transition to summer
- Continued investment in the in-store experience
 - 39 refurbishments completed during the half
 - Positive customer response to new store design standards

Outlook

- · Customers remain cautious & driven by value
 - Challenge of mitigating commodity cost pressures
- · Continued focus on the customer
 - Style, quality & value: Speciality store product at Target prices
 - Differentiated product: Delivery of in-house designs to commence 3Q FY11
 - First price right price: Maintain price trust
- Further improvement in the 'in-store' experience
 - 33 refurbishments planned for 2H FY11
- Continue use of alternative communication channels
 - Launch of online retailing via target.com.au

Financial Performance			
Half-Year ended 31 December (A\$m)	2010	2009	‡ %
Revenue	2,120	2,182	(2.8)
EBIT	206	279	(26.2)
EBIT margin (%)	9.7	12.8	
ROC (R12 %)	9.4	12.6	
Safety (R12 LTIFR)	8.2	9.2	
Total sales growth ¹ (%)	(3.1)	3.5	
Comparative store sales growth ¹ (%)	(3.3)	1.7	

1. 2010 for the 27 weeks 27 June 2010 to 1 January 2011, 2009 for the 27 weeks 28 June 2009 to 2 January 2010.



arget /4

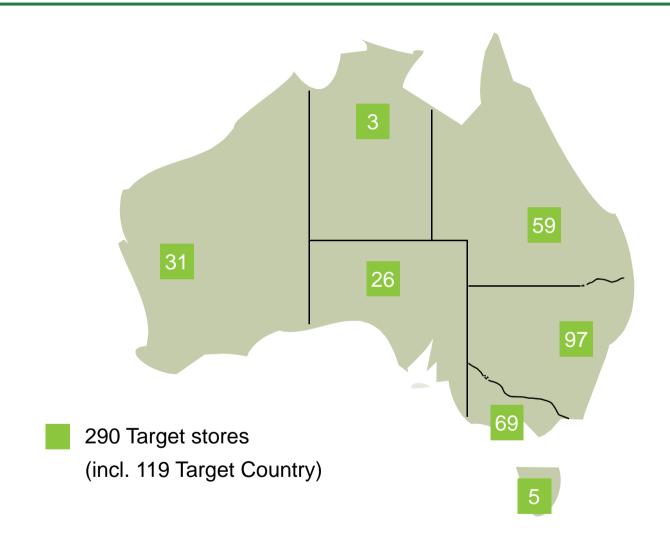
Strategy & historic performance

Growth Strateg	gies	EBIT A\$m						R
Target Strategies	Details	500						T
Profitable sales growth	Continued investment in the store portfolio with new							
	stores & refurbishments	400 -						+
	Continue to grow clothing & homewares in good, better,							
	best product ranges	300 -						_
	Exploring alternative ways of communicating to customers						_	
	Investment in technology to improve space management &	200 -						1
	allocation of merchandise in-store	200						
roduct leader	Continued focus on core customer destination categories,							
	supported by new & differentiated product development &	100 -						†
	speed to market improvements							
	Investment in product design & development capabilities	0 -	T				1	+ (
n-store environment	Disciplined in-store presentation for customer ease of		2007	2008*	2009	2010	2011	
	shopping		First Half EE * For ownership per		Second Half EBIT '07 to 30 June '08	Return	on Capital (R12)	

(A\$m)	2007	2008*	2009	2010	1H11
Revenue EBIT	n.a. n.a.	2,198 221	3,788 357	3,825 381	2,120 206
EBIT Margin	n.a.	10.1%	9.4%	10.0%	9.7%

^{*} For ownership period 23 November 2007 to 30 June 2008







Kmart









2011 Half-year performance

Highlights

- · Improved underlying profitability
 - 13.0% increase in profit to A\$174 million, driven by gross margin improvement & cost control
- Customers continue to respond well to lowest prices on everyday items & improved in-store offer
 - 1.7% increase in comparable sales⁴
 - Consistent transaction growth
 - Seven million additional transactions completed in the half
- · Supply chain initiatives progressed
 - New Victorian distribution centre near completion
- Store network development
 - Continued investment in store fleet; supported by dedicated property team
 - 34 floors & fitting rooms upgraded & four refurbishments completed
- Pleasing sales & profit growth from Kmart Tyre & Auto

Outlook

- Continue with 'Growth' phase of the turnaround
- Attract more customers into stores more often
 - Ongoing refinement of the product offer to deliver lowest price on everyday items for families
 - Deliver on lowest price: source product at lowest cost
 - Improve the in-store experience: environment, service & convenience
- Reinvest in the store network
- Rising sourcing costs & raw material prices

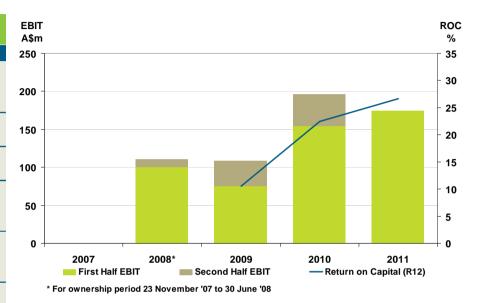
Financial Performance			
Half-Year ended 31 December (A\$m)	2010	2009	‡ %
Revenue	2,271	2,226	2.0
EBIT ^{1,2}	174	154	13.0
EBIT margin (%)	7.7	6.9	
ROC (R12 %) ³	25.8	19.8	
Safety (R12 LTIFR)	8.3	9.6	
Total sales growth ⁴ (%)	1.9	(1.2)	
Comparative store sales growth ⁴ (%)	1.7	(1.6)	

- 1. Excludes non-trading items expense of A\$33m relating to supply chain restructuring in 2009.
- 2. Excludes A\$1m earnings relating to Coles Group Asia overseas sourcing operations utilised by both Kmart & Target (2009: nil).
- 3. Excludes A\$7m earnings (R12 basis) relating to Coles Group Asia (2009: nil).
- 4. 2010 for the 27 weeks 28 June 2010 to 2 January 2011, 2009 for the 27 weeks 29 June 2009 to 3 January 2010.



Strategy & historic performance

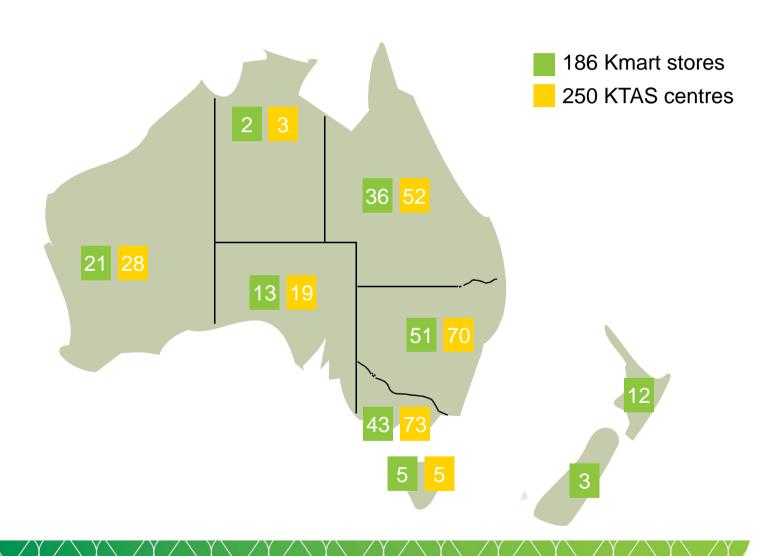
Kmart Strategies	Details
Customer - outstanding experience	All about the Kmart customers; Fast & friendly service;
	Clean & tidy stores; Lowest price; More convenient
	shopping hours; Community engagement
Product - high velocity	What families need everyday; On trend; SKU reduction;
	Efficient product flow
Price - lowest price	Value to customers; Low prices, everyday; Fewer price
	points; Sourcing at lower cost; Overt in-store pricing
Promotion - clear, simple & impactful	Engage the customer; Engage Kmart team members;
	Increase customer visits; Customer research guiding our
	direction; Events are very important
Place - every site a success	Great customer experience; Replace old floors & update
	old fitting rooms; Self checkouts; Clear race tracks &
	midways; Resizing stores; Aggressive new site program
People - best people, great company	Customers come first; Respect all stakeholders; Pride in
	our work; Deliver results; Teamwork & trust



(A\$m)	2007	2008*	2009	2010	1H11
Revenue	n.a.	2,454	3,998	4,019	2,271
EBIT ¹	n.a.	111	109	190	174
EBIT Margin	n.a.	4.5%	2.7%	4.7%	7.7%

^{*} For ownership period 23 November 2007 to 30 June 2008. 1. Excludes earnings from Coles Group Asia (2008 to 2009: nil, 2010: A\$6m 1H11: A\$1m)







Insurance







New Zealand's Insurance Brokers



Insurance

2011 Half-year performance

Highlights

- Increased earnings across underwriting & broking
- Revenue in line with 1H FY10 notwithstanding underwriting portfolio remediation
- Strong underlying performance despite specific event claims from:
 - Christchurch earthquake (net impact of A\$10.8 million)
 - Natural peril events in Australia above expectations
- Continued progress with growth opportunities including:
 - Coles Insurance offer launched nationally in July 2010 with further extensions
 - Strong growth in EDI with intermediaries (especially SME)
 - New WFI referral arrangement with Victorian Farmers Federation
- Improved investment income from higher yields on term deposits
- Sale of OAMPS Super for A\$10.6 million (4.1% of FUM)

Outlook

- Severe weather events since 1 January will adversely affect second half earnings by A\$30m to A\$35m, net of reinsurance recoveries
- Expectation of further improvement in underlying underwriting performance
- Business will continue to benefit from improved risk selection & portfolio remediation
- Bolt-on acquisitions continue to be assessed

Financial Performance			
Half-Year ended 31 December (A\$m)	2010	2009	‡ %
Gross Written Premium Underwritten	659	680	(3.1)
Total Revenue	872	868	0.5
EBITA Underwriting	42	38	10.5
EBITA Broking	28	25	12.0
EBITA Other	-	-	-
EBITA Insurance Division	70	63	11.1
EBIT Insurance Division	65	58	12.1
ROC (R12%)	9.7	6.3	
Safety (R12 LTIFR)	1.0	0.7	
Net earned loss ratio (%)	65.2	64.2	
Combined operating ratio (%)	98.6	97.0	
EBITA margin (Broking) (%)	27.3	25.2	



Business overview

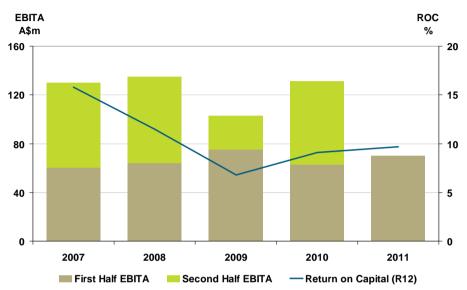
	Australia	New Zealand	United Kingdom
Broking	OAMPS	CROMBIE LOCKWOOD New Zealand's Insurance Brokers	OAMPS
Underwriting	Lumley 🎉	Lumley	
Group Services	Governance & Portfolio & capital management	Leveraging scale & Group	Readership Sevelopment Securing growth opportunities



Insurance

Strategy & historic performance

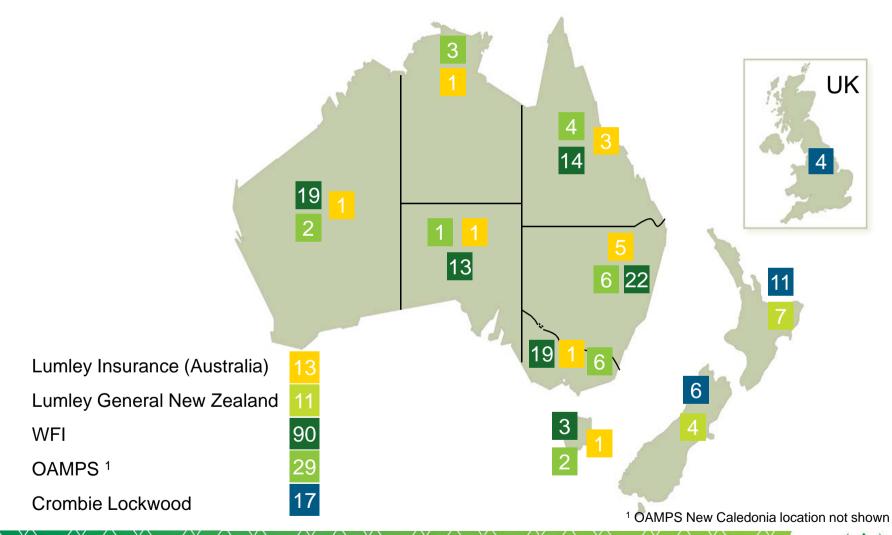
Insurance Strategies	Details
Performance improvement	Strong focus on underwriting & claims disciplines &
	business process enhancement
Focus on customer needs	Work with new & existing business partners to develop
	tailored insurance solutions & a point of difference for
	clients
Building the best team	Invest in the development of employees as the key source
	of competitive advantage
Effective risk management	Manage the business & portfolio risks effectively to
	facilitate sustainable & profitable growth
Selective acquisition growth	Continue to pursue bolt-on acquisition that meet
	investment criteria



(A\$m)	2007	2008	2009	2010	1H11
Gross Written Premium (underwriting)	1,191	1,328	1,358	1,347	659
Broking revenue	119	209	218	213	104
EBITA Underwriting	109	81	40	75	42
EBITA Broking	32	58	63	59	28
EBITA Other	(11)	(4)	-	(3)	-
EBITA Insurance Division	130	135	103	131	70
EBIT Insurance Division	120	122	91	122	65
Combined Operating Ratio	93.0%	98.3%	102.4%	97.9%	98.6%



Geographical presence as at 31 December 2010





Resources











2011 Half-year performance

Highlights

- Performance
 - Strong 1H FY11 financial result given difficult weather conditions
 - Curragh mine cash costs (A\$/t) increased 19.9% 1H FY11 vs. 1H FY10
 - Mine cash costs (A\$/t) reduced 9.2% in FY10
 - Exceptional effort by Curragh team during flood period
 - Increase in sales volumes from all mines
- Export markets
 - Strong global demand for coal in supply-constrained environment
 - Significant increase in export coal prices against previous year
- Progress on growth projects
 - Curragh: A\$286 million Curragh expansion to 8.0 8.5mtpa export metallurgical capacity continuing on budget; completion expected late CY11/early CY12
 - Bengalla: A\$56 million expansion to 9.3mtpa run of mine (ROM) announced November 2010

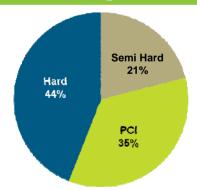
Outlook

- December wet weather affecting production & costs per tonne during March quarter
- Supply shortfall anticipated to affect export coal prices
- Curragh expansion to 8.0 8.5 mtpa export capacity completion late CY11/ early CY12
- Potential for continued tight labour market & industry cost pressures
- Next-stage expansion¹ studies continuing
- 1. Curragh expansion to 10mtpa, Bengalla to 10.7mtpa ROM

Financial Performance			
Half-Year ended 31 December (A\$m)	2010	2009	‡ %
Revenue ¹	957	624	53.4
EBITDA	305	61	400.0
Depreciation & amortisation	(55)	(59)	(6.8)
EBIT ²	250	2	n.m.
ROC (R12%)	34.3	20.6	
Coal production ('000 tonnes)	7,080	7,278	(2.7)
Safety (R12 LTIFR) ³	0.9	2.3	

- Includes traded coal revenue of A\$51m in 2010 (2009: A\$30m) & locked-in exchange rate losses of nil in 2010 (2009: A\$65m)
- 2. Includes Stanwell royalty expense of A\$60m (2009: A\$106m)
- 3. Curragh & Premier only

Forecast Curragh Metallurgical Sales Mix



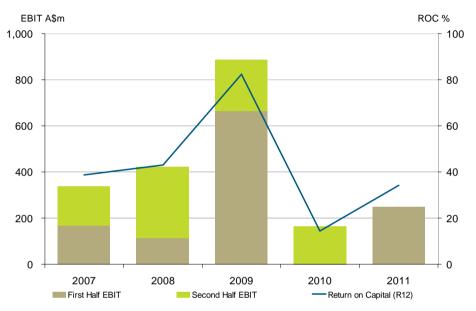
FY11 Forecast 5.8 – 6.2 million tonnes



Resources

Strategy & historic performance

Growth Strategic	es
Resources Strategies	Details
Maximise export sales & optimise	Curragh expansion tonnage contracts in place
sales mix	Price relativity improved
	Maximise higher value products
	Winner of Australian & Queensland export awards
Cost reduction programs	Curragh cost reduction programs in place
	Mine cash costs (A\$/t) reduced nine per cent in FY10
	Mine cash costs (A\$/t) increased 19.9 per cent in 1H FY11 as a
	result of reduced production & difficult mining conditions
	following record rainfall in the period
	Industry cost pressure returning
Expansion opportunities	Blackwater Creek diversion completion
	Curragh expansion to 8.0 - 8.5 mtpa underway
	Further Curragh expansion feasibility study commenced
	Bengalla expansion to 9.3 mtpa (ROM) underway
Extend product & market reach	Evaluate acquisitions that offer economies of scale or
	downstream benefits
	Brownfield growth opportunities
Sustainability	Improved safety performance
	Environmental performance
	Community engagement



(A\$m)	2007	2008	2009	2010	1H11
Revenue	1,134	1,311	2,411	1,416	957
EBIT	338	423	885	165	250
EBIT Margin	29.8%	32.3%	36.7%	11.7%	26.1%



Resources

Sales

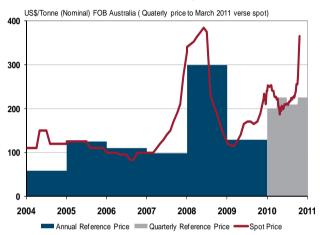
Coal Sales Volumes b	y Mine ((1H11)
----------------------	----------	--------

Mine (mtpa)	Steaming	Metallurgical	Total
Curragh, QLD^	1.4	3.2	4.5
Premier, WA	1.5	n.a.	1.5
Bengalla*, NSW	1.3	n.a.	1.3
Total	4.2	3.2	7.3

^{*} Wesfarmers interest of 40%

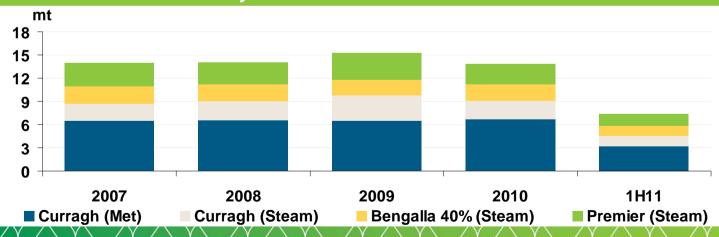
Australian Hard Coking Coal Prices

Australian hard coking coal prices



Source: Barlow Jonker, Tex Report, Macquarie Research

Historic Coal Sales Volumes by Mine





n.a. = not applicable to this site

[^]Curragh metallurgical coal sales exclude traded coal of 243kt

Average

A\$ / US\$ hedge rate

0.83

0.81

0.79

0.77

0.74

Hedging profile as at 31 December 2010

Curragh			Bengalla	
Full Year end 30 June	Current US\$ sold forward (US\$m)	Average A\$ / US\$ hedge rate	Full Year end 30 June	Current US\$ sold forward (US\$m)
2011 ¹	380	0.86	2011 ¹	59
2012	630	0.84	2012	85
2013	431	0.80	2013	64
2014	224	0.78	2014	42
2015	120	0.76	2015	27

^{1.} Represents six month period ending 30 June 2011



^{1.} Represents six month period ending 30 June 2011

Resources

Curragh mine expansion

- Wesfarmers approved in November 2009 the investment of A\$286 million to expand Curragh metallurgical coal exports to 8.0 – 8.5mtpa
- Curragh has rail & export capacity contracted at 8.5mtpa
- Curragh has forward-sold the additional production to existing & new long-term customers
- Construction is underway, with the expansion due for completion in late CY11/ early CY12
- Two week shutdown of existing CHPP to tie in new plant completed in January/February 2011

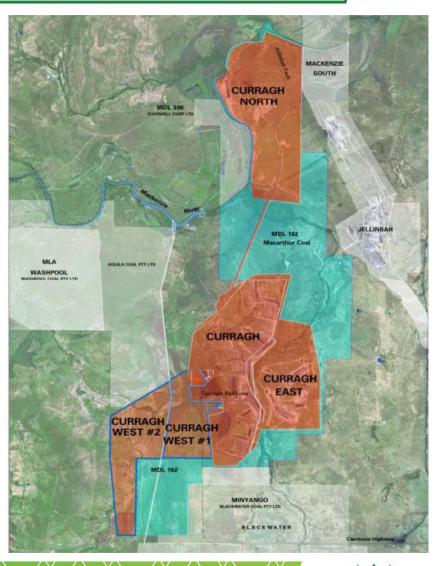




Resources

Curragh expansion study to 10mtpa

- Feasibility study (FS) commenced
 - Mining & Coal Handling Preparation
 Plant studies
- Potential to expand Curragh to 10mtpa metallurgical exports from FY14
 - Wiggins Island commissioning
 - Additional rail capacity required
 - Potential for additional dragline
- Re-evaluation of remaining reserves at Curragh/Curragh East
- Evaluate Curragh West deposit
- Exploration completion in Q3 CY11
- FS completion Q4 CY11





Bengalla expansion study

- Expansion to 10.7mtpa ROM tonnes through two stages
 - Stage One 9.3mtpa ROM
 - Stage Two 10.7mtpa ROM
- Stage One approved November 2010 (A\$56m)¹
- Stage Two feasibility study nearing completion
- Additional port capacity secured
- Phase one completion targeted for 1Q CY12



1. Wesfarmers share of capital expenditure



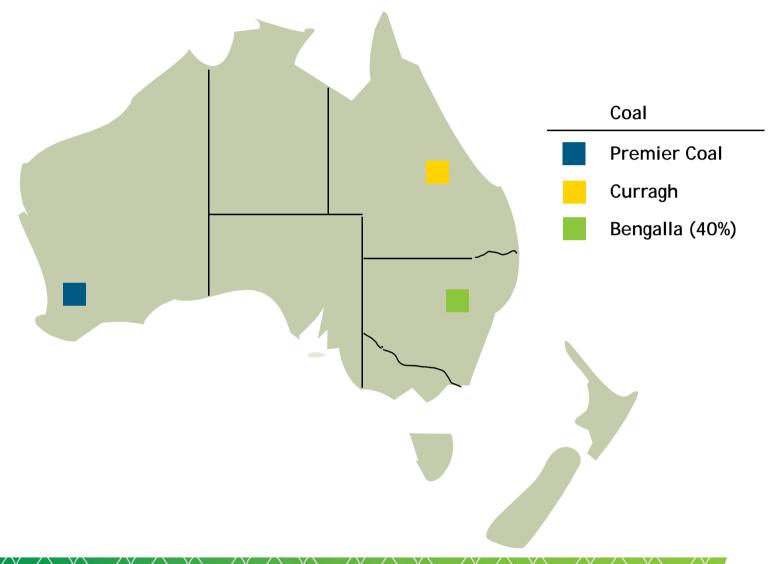
Wiggins Island Coal Export Terminal

- Stage One development of 27mtpa port capacity (Curragh share 1.5mtpa)
- Decision on investment & take-or-pay commitment in 1H CY11
- First shipment 2014
- Potential cumulative capacity from subsequent stages – up to 80mtpa





Locations





Chemicals, Energy & Fertilisers







Chemicals, Energy

& Fertilisers

Chemicals, Energy & Fertilisers

2011 Half-year performance

Highlights

- Increased earnings from ammonia & ammonium nitrate
 Strong demand & plant performances
- Increased sodium cyanide sales offset by increased gas input costs & higher Australian dollar
- Record low PVC selling price relative to VCM input cost, compounded by a strong Australian dollar
- Kleenheat earnings marginally higher than previous year despite higher gas input costs & reduced LPG content in the pipeline
- Recovery in fertiliser margins following inventory writedowns & carryover of highly-priced inventory in the previous year
- Varanus Island gas disruption insurance claim now settled

Outlook

- Continuing strong production & demand for ammonium nitrate & sodium cyanide
- Board consideration for AN expansion in 2H FY11
- PVC VCM spread showing signs of improvement albeit still below historical long-term average
- LPG earnings dependent on international LPG prices & LPG content in the pipeline
- Growing demand for LNG from the heavy-duty vehicle market remains challenging
- Fertiliser earnings will be heavily dependent on 2H FY11 seasonal break & farmers' terms of trade

Financial Performance					
Half-Year ended 31 [December (A\$m)	2010	2009 ²	‡ %	
Revenue	Chemicals	315	292	7.9	
	Energy ³	286	252	13.5	
	Fertilisers	121	141	(14.2)	
		722	685	5.4	
EBITDA ¹		199	116	71.6	
Depreciation & amortisation		(48)	(47)	2.1	
EBIT ¹		151	69	118.8	
EBIT (excl insurance	proceeds)	110	69	59.4	
Sales volume ('000t):	Chemicals	392	385	1.8	
	Fertilisers	244	264	(7.6)	
	LPG	173	166	4.2	
ROC (R12 %) ¹	ROC (R12 %) ¹		10.0		
Safety (R12 LTIFR)		5.8	2.9		

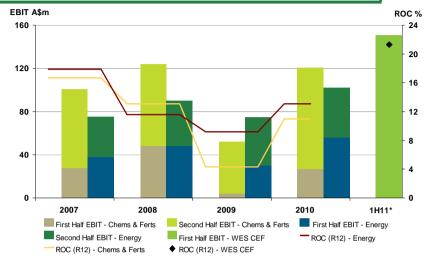
- 1. Includes insurance proceeds of A\$41m in 2010 (2009: nil).
- Restated to exclude Coregas following the merger of Chémicals & Fertilisers & Energy from 1 July 2010.
- 3. Includes Kleenheat Gas, enGen & ALWA.



Chemicals, Energy & Fertilisers

Strategy & historic performance

Growth Strategies				
WESCEF Strategies	Details			
Improve offers	Ongoing development of product &			
	sevice differentiation			
Improve competitiveness	Optimisation of cost base & operating			
	efficiencies			
Ammonium nitrate expansion	Progress evaluaion of ammonium nitrate			
	expansion plans			
Growth opportunities	Identify & evaluate further opportunities			
	for existing businesses to grow in new			
	markets			



* 1H11 Result is for the consolidated Chemicals, Energy & Fertilisers division which excludes Coregas. The performance of Coregas is reported in the 1H11 result of Industrial & Safety.

		•			•
(A\$m)	2007	2008	2009	2010	1H11*
Revenue - Chemicals & Fertilisers	592	997	1,162	1,060	n.a.
Revenue - Energy	463	565	598	611	n.a.
Revenue - WES CEF	n.a.	n.a.	n.a.	n.a.	722
EBIT - Chemicals & Fertilisers	101	124	52	121	n.a.
EBIT - Energy	75	90	75	102	n.a.
EBIT - WES CEF^	n.a.	n.a.	n.a.	n.a.	151
EBIT Margin - Chemicals & Fertilisers	17.1%	12.4%	4.5%	11.4%	n.a.
EBIT Margin - Energy	16.2%	15.9%	12.5%	16.7%	n.a.
Sales Volumes - Chemicals (kt)	449	605	747	778	392
Sales Volumes - Fertlisers (kt)	901	1,057	739	913	244

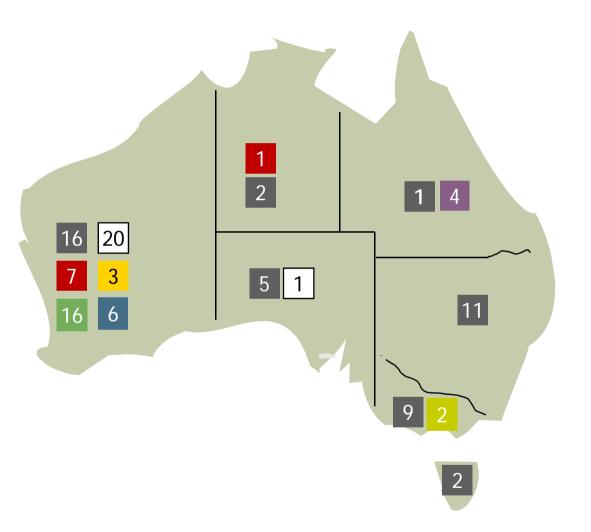
^{*} Reflects the new division of Wesfarmers Chemicals, Energy & Fertiliser that commenced on 1 July 2010.



[^] Includes A\$41m of insurance proceeds.

Chemicals, Energy & Fertilisers

Locations as at 31 December 2010



- 16 CSBP fertilisers
- 6 CSBP chemicals
- 2 Australian Vinyls
- 4 QNP (50%)
- 8 ALWA
- 3 AGR *(75%)*
- 21 enGen
- 46 Kleenheat









2011 Half-year performance

Highlights

- Strong results supported by market conditions & competitive position
 - 12.3% sales growth (first half last year affected by GFC²)
 - 21.5% EBIT growth; EBIT improvement in all businesses
- Strengthened business portfolio
- Solid sales momentum supported by strong service levels
 - Contracts, projects, services & eBusiness growth
 - Continued industry diversification
- Strong operational & capital management contributing to improved returns

Outlook

- Leveraging strong growth platform to take advantage of improving conditions
 - Growing share of customers' product & service spend
 - Increasing diversification & exposure to high growth sectors
 - Continued investment in organisational effectiveness
 - Acquisition opportunities
- A number of factors potentially offsetting momentum
 - Impact of Queensland floods on customer activity (short term)
 - Slower recovery in New Zealand
 - Ongoing competitive margin pressure
 - Growing labour access & costs challenges

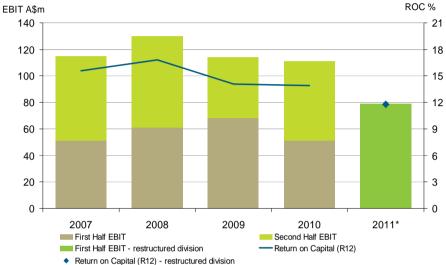
Financial Performance			
Half-Year ended 31 December (A\$m)	2010	2009 ¹	% 🗘
Revenue	774	689	12.3
EBITDA	92	78	17.9
Depreciation & amortisation	(13)	(13)	-
EBIT	79	65	21.5
EBIT margin (%)	10.2	9.4	
ROC (R12 %)	11.8	9.5	
Safety (R12 LTIFR)	2.7	1.3	

- 1. Restated to include Coregas following the divisional restructure on 1 July 2010
- 2. GFC: Global Financial Crisis



Strategy & historic performance

Growth Strategies	
Industrial & Safety Strategies	Details
Increase share of customers' products	Strong delivery performance & customer service
& services spend	Broadening product range
	Strengthening value proposition
	Improved sales effectiveness
Target higher growth sectors	Resources & infrastructure sectors
Transition of Coregas	Leverage existing customer relationships
Improve metropolitan sales penetration	Multi-channel offerings
Continue to improve supply chain &	Process enhancements
organisation effectiveness	Technology investments
Strengthen leadership positions	Existing & new markets through acquisitions
Sustainability & people	Ongoing commitment to safety, sustainability and
	employee development



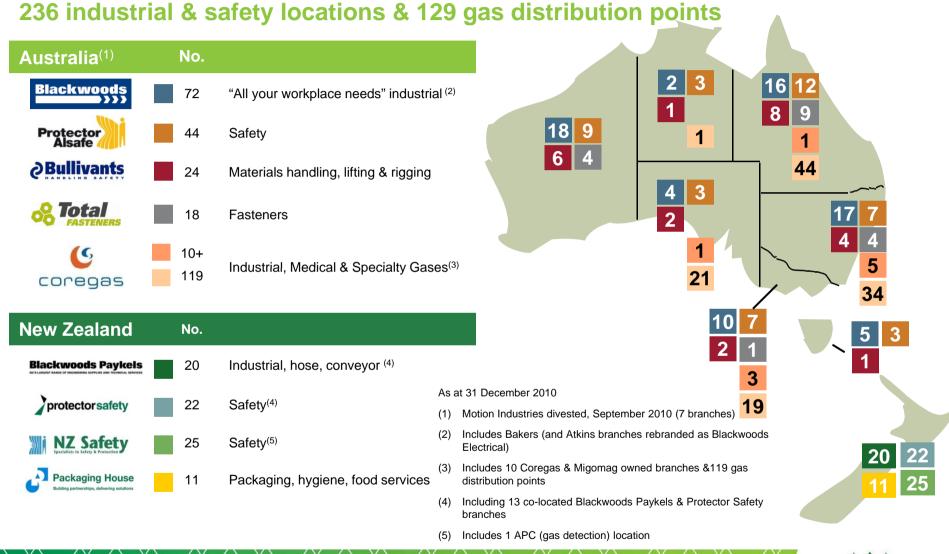
^{* 1}H11 includes Coregas which was transferred to the division on 1 July 2010, following the divisional restructure of Wesfarmers Chemicals & Fertilisers and Wesfarmers Energy

(A\$m)	2007	2008	2009	2010	1H11*
Revenue	1,208	1,309	1,294	1,311	774
EBIT	115	130	114	111	79
EBIT Margin	9.5%	9.9%	8.8%	8.5%	10.2%

^{* 1}H11 includes Coregas which was transferred to the Industrial & Safety division on 1 July 2010, following the divisional restructure of Wesfarmers Chemicals & Fertilisers & Wesfarmers Energy



Distribution network as at 31 December 2010





Other businesses



Gresham:

50% interest in Gresham Partners, an independent investment bank focused on financial advisory services, private equity investment and property investment funds. Wesfarmers also holds significant investments in Gresham's Private Equity Funds.

Half-Year ended 31 December (A\$m):	2010	2009
Share of associates profit/(loss):		
Gresham Partners	(1)	2
Gresham Private Equity Funds	(28)	29



Wespine (50%):

50:50 joint venture between Wesfarmers and Fletcher Building Limited. Wespine is a softwood sawmiller, specialising in the production of premium quality plantation timber for use in housing construction and furniture

Half-Year ended 31 December (A\$m):	2010	2009
Share of associates profit/(loss):	5	4



Bunnings Warehouse Property Trust (23%):

Listed property trust, established in 1998 with a focus on warehouse retailing properties and, in particular, Bunnings Warehouses leased to Bunnings Pty Ltd, a wholly-owned subsidiary of Wesfarmers Limited.

Half-Year ended 31 December (A\$m):	2010	2009
Share of associates profit/(loss):	12	10







Priorities

In the context of its commitment to sustainable outcomes, Wesfarmers has nominated five key areas of focus that will contribute towards delivering satisfactory returns for its shareholders in 2010 & beyond:

- The importance of people
- Carbon emissions reduction & energy management
- 3. Community investment
- A reduced overall environmental footprint
- 5. A strong economic contribution

Wesfarmers is again a member of the Dow **Jones Sustainability** World Indexes in 2010, rating it in the top 10 per cent of companies assessed worldwide against economic, environmental & social criteria

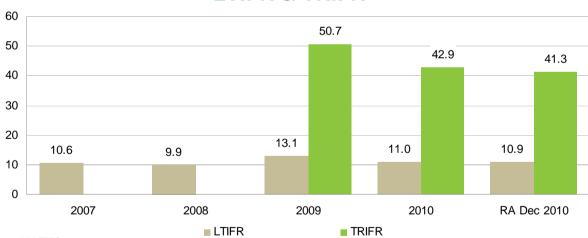




The importance of people

- Australia's largest private sector employer, employing some 200,000 employees, largely in Australia & New Zealand
- Wesfarmers recognises the significant social & commercial value of diversity at all levels of its workforce
- Reduction in LTIFR & TRIFR during the period:
 - Group LTIFR reduced to 10.9 from 11.0
 - Group TRIFR reduced to 41.3 from 42.9

LTIFR & TRIFR



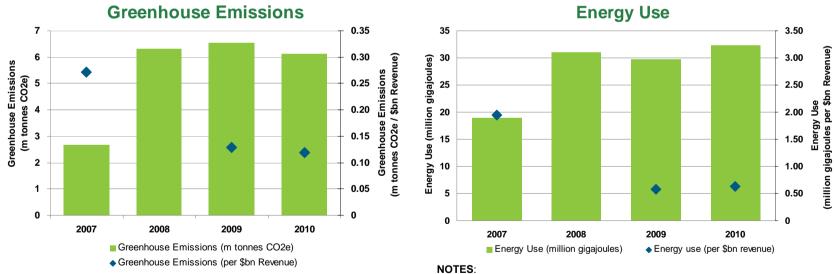
NOTES:

- 1. Coles Group data included from 2009 onwards
- 2. "RA Dec 2010" is the rolling average for 12 months to December 2010
- "TRIFR" is the Total Recordable Injury Frequency Rate which includes all injuries requiring medical attention and/or time lost from work



Carbon emissions reduction & energy management

- Wesfarmers is pursuing energy efficiency in our facility design, construction, maintenance & redevelopment practices
- We continued to invest in new technologies & systems during the period
 - Installation in some 600 Coles supermarkets of night blinds on upright freezers reducing electricity use & associated carbon emissions
 - CSBP trialling a catalyst in its nitric acid plant to potentially reduce greenhouse gas emissions by over 300,000 tonnes CO2e per annum



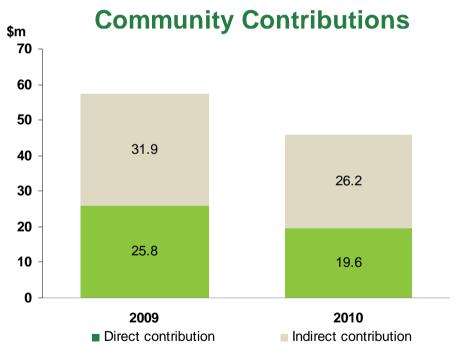
NOTES:

- 1. The former Coles Group is included from 2008 (full year effect) onwards
- 2. Data for 2010 includes all Scope 1,2 & 3 emissions for Wesfarmers
- 3. 2008 Revenue not available for full year for the acquired Coles Group
- 1. The former Coles Group is included from 2008 (full year effect) onwards
- The 2009 energy use was reduced by a gas supply outage in Western Australia that curtailed ammonia & LPG production for most of FY09
- 3. 2008 Revenue not available for full year for the acquired Coles Group



Community investment

- Wesfarmers recognises & invests in areas of the community which it believes contribute to building long-term cohesion, leadership & innovation
- During the period all businesses made a strong contribution to supporting the recent Australian flood relief program, with direct & indirect contributions totalling approximately \$12.0 million



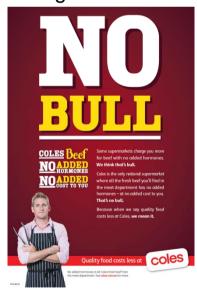
NOTES:

 The 2009 contribution was increased by the Group's contribution of approximately \$13m to appeals related to the 2009 Victorian bushfires



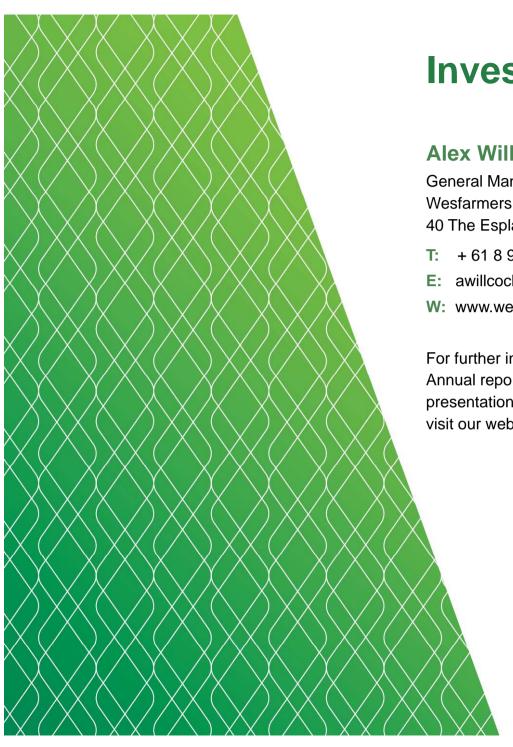
A reduced overall environmental footprint

- Wesfarmers' business operations have both direct & indirect environmental impacts, including water usage, packaging, emissions to air, solid & liquid waste, & land rehabilitation
- Key initiatives commissioned during the period were:
 - Coles launched its "no added hormone" beef range & joined the Round
 Table on Sustainable Palm Oil
 - The Federal Government launched its policy supporting legally logged timber which Bunnings has been at the forefront of the industry in promoting









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For further information on Wesfarmers including: Annual reports; financial results announcements; presentations; webcasts & Corporate policies, please visit our website at www.wesfarmers.com.au





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