

Investment Conference Philosophy, Performance and Direction

Citigroup, London - 9 & 10 March

Goldman Sachs JBWere, New York - 12 & 13 March

JPMorgan, Singapore and Hong Kong - 16 & 17 March

March 2009



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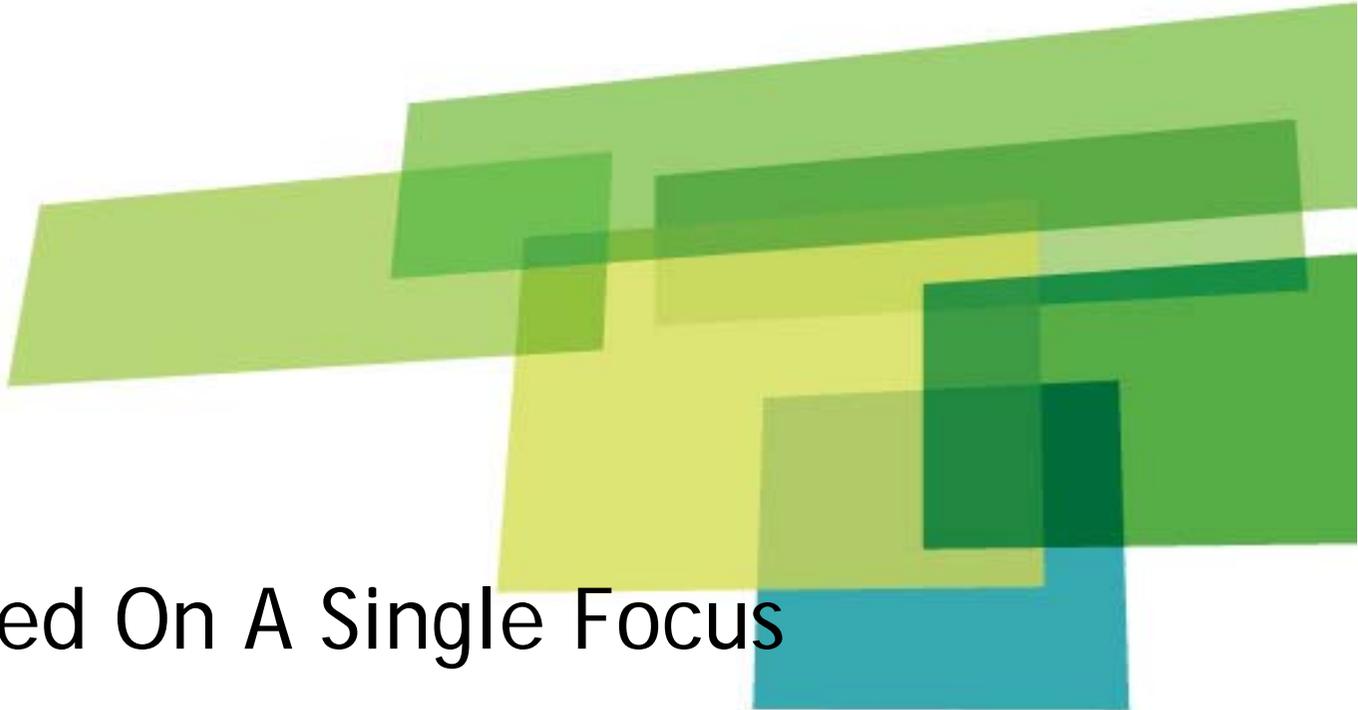
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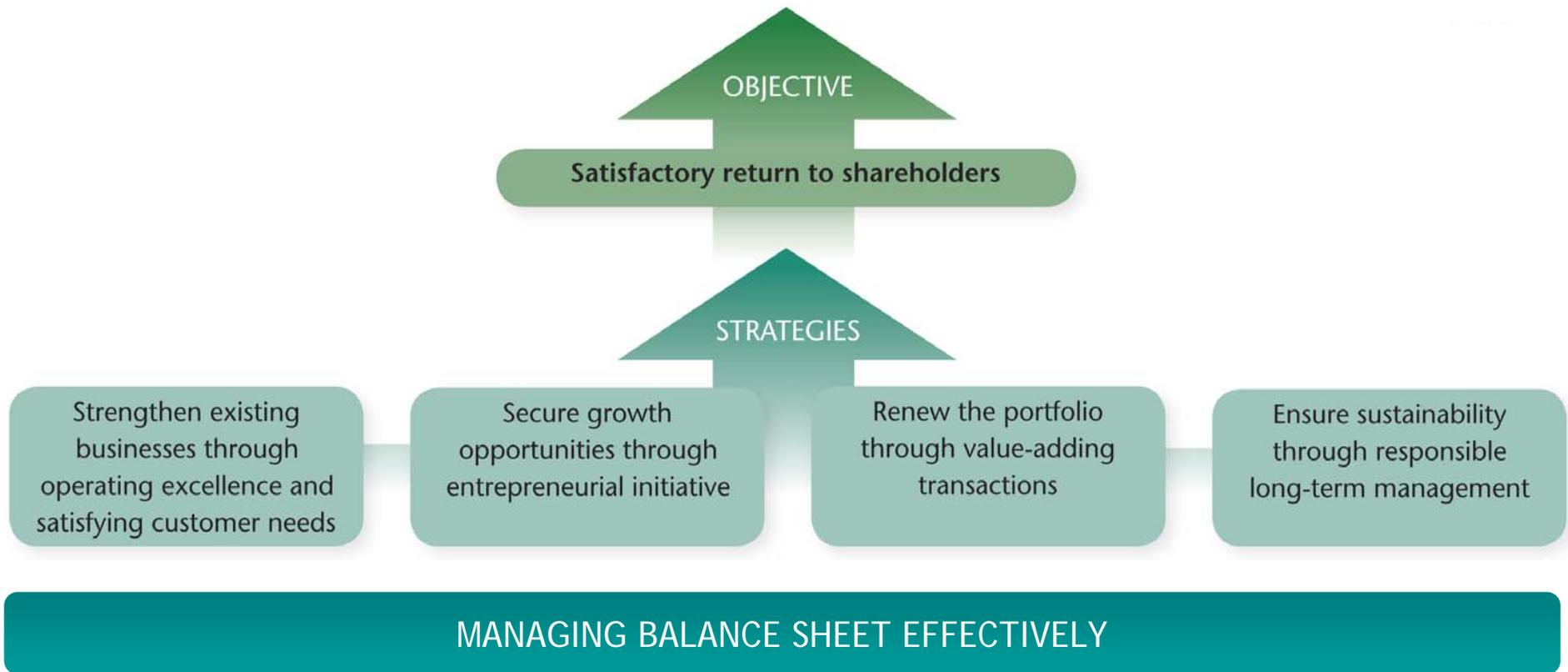




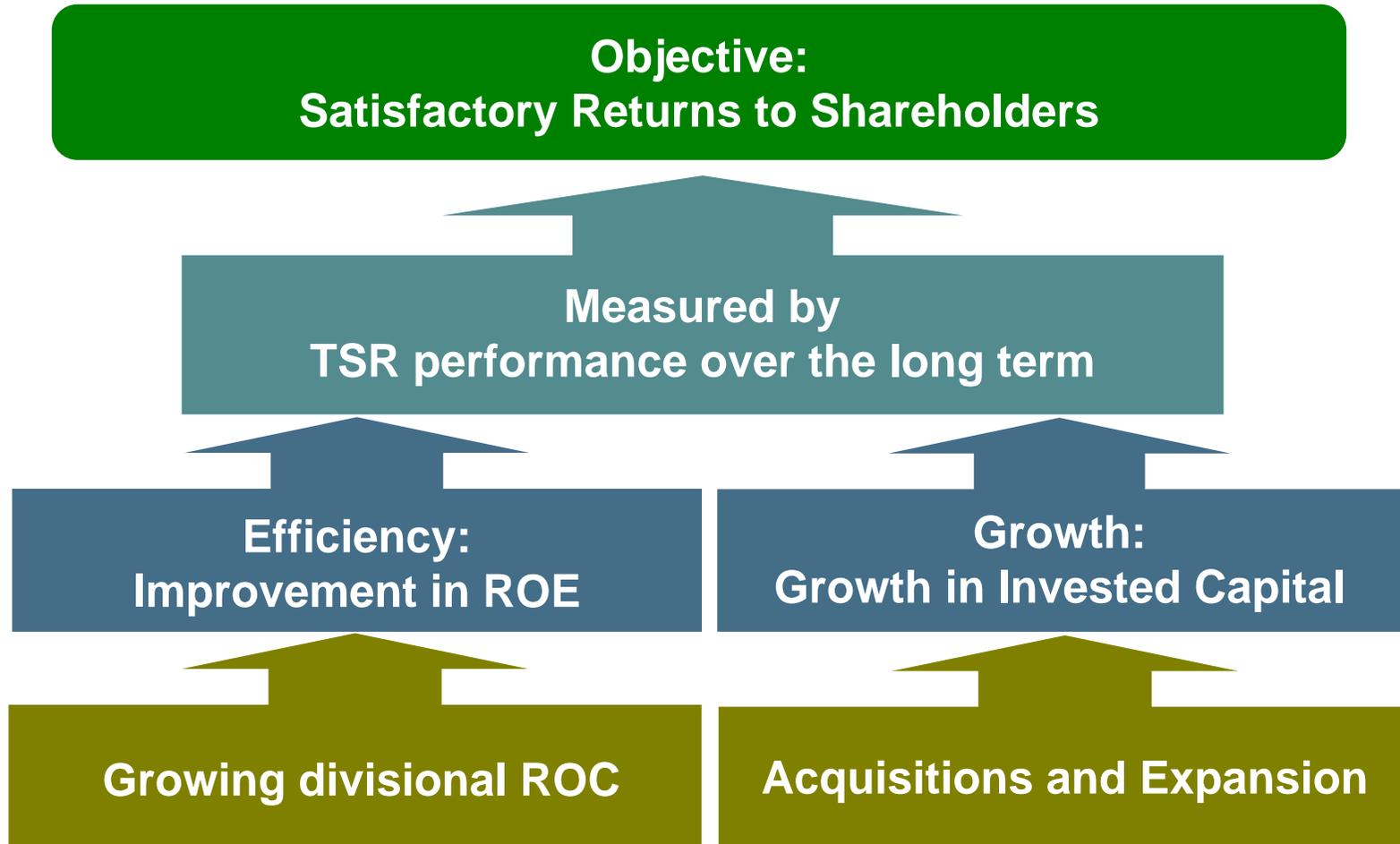
Philosophy Based On A Single Focus

Satisfactory Returns To Shareholders

Long-term, consistent strategies



Returns focus



Portfolio of leading brands



Retail Businesses

coles express
Target. 100% happy
Kmart where good times start
coles
 Good times start at **1ST CHOICE** Liquor Superstore
Officeworks
BUNNINGS warehouse
Kmart Tyre & Auto Service
LiquorLAND
coles online
BI-LO WHY PAY MORE!
VINTAGE CELLARS AUSTRALIA'S FINE WINE SPECIALIST
Hotels

Insurance

CROMBIE & LOCKWOOD
 New Zealand's Insurance Brokers
Lumley
OAMPS
WESFARMERS FEDERATION INSURANCE LIMITED

Industrial Businesses

NZ Safety Specialists in Safety & Protection
AGR
Total FASTENERS
Protector Alsafe
MODWOOD
MOTION INDUSTRIES
enGen energy generation
Packaging House Building partnerships, delivering solutions
BENGALLA
Bullivants HANDLING SAFETY
QNP
Australian Vinyls
Blackwoods Paykels NZ'S LARGEST RANGE OF ENGINEERING SUPPLIES AND TECHNICAL SERVICES
WESFARMERS LPG
AIR LIQUIDE WESTERN AUSTRALIA
Blackwoods
Premier Coal
Kleenheat Gas
protector safety
Atkins ELECTRICAL SUPPLIES
GRESHAM INVESTMENT HOUSE
coregas
URRAGH
WESPINE INDUSTRIES PTY LTD
CSBP

Management Team



Managing Director	Richard Goyder
Finance Director	Gene Tilbrook*
Divisional Managing Directors	
 Home Improvement & Office Supplies	John Gillam
 Coles	Ian McLeod
 Target	Launa Inman
 Kmart	Guy Russo
 Insurance	Rob Scott
 Chemicals & Fertilisers	Ian Hansen
 Coal	Stewart Butel
 Industrial & Safety	Olivier Chretien
 Energy	Tim Bult

* Retires first half CY09, Terry Bowen to replace Gene Tilbrook as Finance Director



Group Results



Group Performance Highlights

- Significant increases in revenue and earnings
 - Inclusion of full period of Coles, Target, Kmart and Officeworks
- Operating revenue of \$26.4 billion
- Group profit after tax of \$879 million, up 46.3%
 - After inclusion of \$125 million of writedowns and provisions
- Operating cash flow of \$1.8 billion, up 42.6%
- Earnings per share of 106.4 cents, down 16.4%
 - reflecting increased shares on issue
- Interim dividend of 50 cents per share (fully franked)



Group Performance Summary



Half Year ended 31 December (\$m)	2008	2007*	↕ %
Operating revenue	26,363	9,808	168.8
EBITDA	2,236	1,266	76.6
EBIT	1,759	1,046	68.2
Net profit after tax	879	601	46.3
Operating cash flow	1,770	1,241	42.6
Earnings per share (excl. employee res. shares)	106.4	127.3	(16.4)
Earnings per share (incl. employee res. shares)	105.8	125.7	(15.8)
Cash flow per share (incl. employee res. shares)	219.7	274.9	(20.1)
Dividends per share	50	65	(23.1)

*Coles, Officeworks, Target, Kmart included for period of 23 Nov to 31 Dec 2007



Divisional EBIT

Half Year ended 31 December (\$m)	2008	2007*	↑↓ %
Home Improvement & Office Supplies	395	332	19.0
Coles	431	130	<i>n.m.</i>
Target	215	118	<i>n.m.</i>
Kmart	75	101	<i>n.m.</i>
Resources	686	112	512.5
Insurance	67	64	4.7
Industrial & Safety	68	61	11.5
Chemicals & Fertilisers	4	48	(91.7)
Energy	30	48	(37.5)
Other^	(138)	72	(291.7)
Divisional EBIT	1,833	1,086	68.8
Corporate overheads	(74)	(40)	(85.0)
Group EBIT	1,759	1,046	68.2

* Coles, Officeworks, Target, Kmart included for period of 23 Nov to 31 Dec 2007

^Includes \$149m (pre tax) of provisions and write-downs in investments in 2008



Provisions and write-downs

Period ended 31 December (\$m)	2008	Comment
Coles	(65)	Coles Property writedown
Kmart	(14)	DC Closure and restructure costs
Non-trading items	(79)	
Self Insurance	(48)	Increase in provisions
Investments	(21)	Mark-to-market of investments
One-off trading items	(69)	
Total Significant Items (pre-tax)	(148)	\$125m post tax

Note: these provisions and investment write-downs are non-cash



Operating Divisions



Coles

- Intensive period of change led by new management
- Encouraging signs in early phase of recovery programme
- Meaningful and sustainable change will take time



Strategies

1. Building a solid foundation
2. Delivering consistently well
3. Driving the Coles difference

1H09 Trading Update

- Food & Liquor comp sales growth of 2.6% (3.8% in 2009)
- Improving Fresh and sales growth trend
- “Spring Clean” refurb complete
- “Renewal” store pilots encouraging
- Liquor renewal intensified

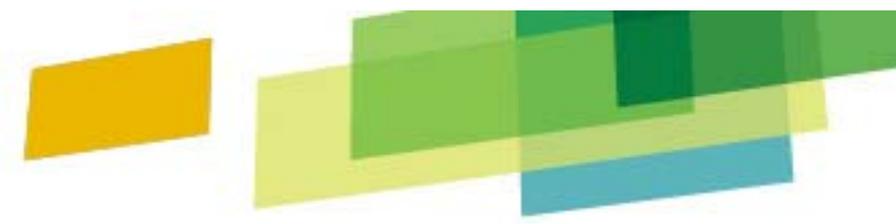
Outlook

- Growing customer focus on value
- Strategic programmes being driven at pace
- Store Renewal development programme expected in new financial year



Coles - Strategy

5 years - 3 phases of recovery



Building a Solid Foundation

Delivering Consistently Well

Driving the Coles Difference

Performance

- Create a strong top team
- Cultural change
- Availability & store standards
- Value and customer trust
- Renewal store development
- IT & supply chain infrastructure
- Liquor renewal
- Efficient use of capital

- Embed the new culture
- Team member development
- Improved customer service
- Improved efficiency
- Appealing Fresh food offer
- Stronger delivery of value
- Scale rollout of new format
- Auto replenishment completed

- Culture of continuous improvement
- Strong customer trust and loyalty
- Strong operational efficiency
- Innovative & Improved offer
- New stores, new categories

Year 1 - 2

Year 2 - 4

Year 4 - 5+



Coles - Strategy

Phase 1 Progress



Create a strong top team	100% of leadership team new to Coles/role with over 125 years of retailing experience. 45% of top 200 managers new to Coles/role.
Cultural change	1,500+ non-store positions removed. Store manager authority improved. Store and store manager communications significantly increased.
Availability & store standards	50% improvement in on-shelf availability. "Capital light" refurbishment programme completed. Improving rostering and reduced queues.
Value and customer trust	Housebrand review complete; sales growth currently 3x branded products. Reinvestment in prices. Promotional programme overhauled.
Renewal store development	Pilot stores showing encouraging early results. FY10 rollout.
IT & supply chain infrastructure	Supply chain rationalisation on track; DCs down to 25. "Multi-save" fully implemented and auto-stock replenishment pilots performing well
Liquor renewal	Top team strengthened and restructured including appointment of Tony Leon. Prices reduced on 1,000+ products. Improving range to better meet local demand.
Efficient use of capital	Inventory overstocks 65% lower than at acquisition. Early improvement in trading terms. Disciplined approach to capital expenditure introduced.



Home Improvement and Office Supplies

Bunnings

- Bunnings continuing to perform strongly
- Focus on delivering on strategic agenda



Strategies

1. Profitable sales growth
2. Building a stronger team
3. Lifting effectiveness and efficiency
4. Sustainability focus

1H09 Trading Update

- 10.3% cash sales growth with store-on-store growth of 7.7%
- 1.6% lift in trade sales
- Continued investment in existing network
- Opened 6 new warehouses

Outlook

- Cash sales growth but possibly at lower rate given volatile economic conditions
- Strong customer and business improvement focus



Home Improvement and Office Supplies Officeworks

- Substantial work to address strategic impediments
- Difficult trading conditions for remainder of year



Strategy Development

1. Improving the customer offer
2. Lifting service
3. Team development & engagement
4. Reducing complexity & cost of doing business
5. Growing sales & profitability

1H09 Trading Update

- Officeworks retail store sales growth of 3.9%; strong transaction growth
- Range authority being re-established
- Customer-facing channel conflict eliminated

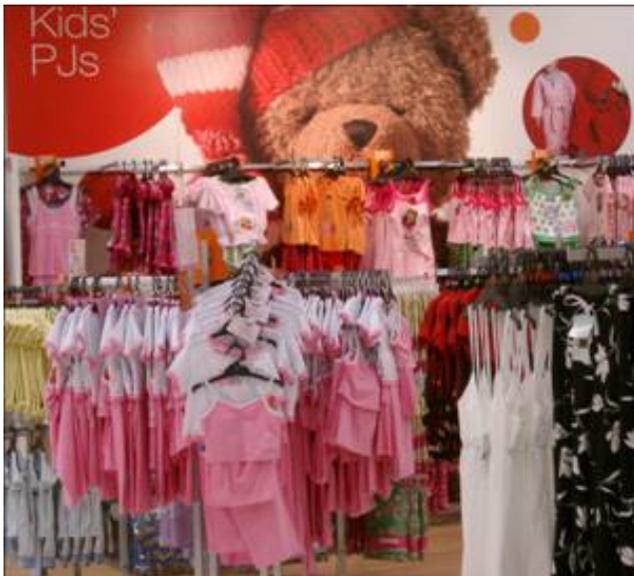
Outlook

- Focused on gaining traction with reset strategic agenda
- Moderate sales growth with pressure on sales and margin



Target

- Continuing to perform well
- Well positioned for slow down in retail spending and to benefit from Govt. stimulus package



Strategies

1. Focus on fundamentals
2. Brand relaunch
3. Differentiation
4. Store network development
5. Customer service
6. Team member performance
7. Business improvements

1H09 Trading Update

- Comp sales growth of 4.0% (4.8% in 2Q09)
- EBIT margin strength maintained at 10.3%
- Costs well controlled
- Inventory fresh and well controlled
- 11 new stores & 19 refurbishments

Outlook

- 5 new stores & 15 refurbishments in 2H09
- Margins on direct imports supported by hedging in near term
- Electrical will continue to drive sales



Kmart



- Guy Russo, Managing Director, recently appointed
- Senior management changes complete



Strategies

1. Fix the customer experience
2. Significantly reduce the cost base
3. Rebuild customer trust
4. Make every site a success
5. Right people and accountability

1H09 Trading Update

- Comp sales growth of 0.4% (1.0% in 2Q09)
- Inventory levels below last year
- 1 new store and 11 refits completed

Outlook

- Anticipate trading performance to remain soft in 2H09
- 2 new stores and 3 refits in 2H09



Resources

- Resources benefiting from record export coal prices
- Forecast Curragh metallurgical sales of 6.5 – 6.9mt in FY09
- Timing of expansions projects subject to market conditions

URRAGH

Premier Coal



Strategies

1. Maximise export sales and optimise sales mix
2. Cost reduction programmes
3. Expansion opportunities
4. Extend product and market reach
5. Sustainability

1H09 Trading Update

- Record production and sales
- Record prices for export coal
- Significant increase in earnings

Outlook

- Global steel production uncertain
- 2009/10 price negotiations underway
- Signs mining costs pressures are easing
- Near-term impact of FX close-out costs



Insurance

- Rate increases being achieved
- Continuing consolidation of brokers/distribution



Strategies

Underwriting

1. Single licensed entity for Aust.
2. LGNZ margin improvement
3. Build technical capabilities

Broking

1. Leverage combined capabilities
2. Build the best team
3. Continue bolt-on acquisitions

1H09 Trading Update

- Turnaround of Lumley NZ
- Rate increases in motor portfolios
- Higher than expected crop claims in WFI
- Improved broking earnings and revenue (on a like-for-like basis)

Outlook

- Retained losses from Victorian bushfires of \$13m
- Conditions support underwriting margin improvement
- Stronger broking contributions in 2H09



Chemicals & Fertilisers

- Demand for mining chemicals remains strong although growth softening
- Fertiliser earnings dependent on seasonal break



Strategies

1. Growth through expansions
2. Optimise cost and capital
3. Sustainability
4. Improve capabilities and people development

1H09 Trading Update

- 6 months of successful operation of AN expansion
- QNP debottleneck complete
- ~\$50m EBIT lost from Varanus Island gas disruption & \$14m inventory writedown

Outlook

- Full gas supply expected from 1 June 09
- Commissioning of \$15m sodium cyanide expansion in 2H09



Industrial & Safety

- Continuing to build stronger business foundations
- Enhanced focus on growth



Blackwoods Paykels
NZ'S LARGEST RANGE OF ENGINEERING SUPPLIES AND TECHNICAL SERVICES



NZ Safety
Specialists In Safety & Protection



Packaging House
Building partnerships, delivering solutions



protector safety

Strategies

1. Increase sales to existing customers
2. Improve metropolitan sale performance
3. Target higher growth sectors
4. Improve competitiveness

1H09 Trading Update

- Revenue growth of 7.0%
- EBIT growth of 11.5%
- Continuing improvement in ROC, up to 17.1%
- Further improved competitiveness

Outlook

- Market conditions more challenging
- Pressure on margins expected but strong competitive foundations and tight expense and capital management



Energy

- WA LNG project operational
- Impacted by Varanus Island gas disruption



Strategies

1. Improve - existing businesses
2. Expand - deliver projects
3. Evaluate - new opportunities

1H09 Trading Update

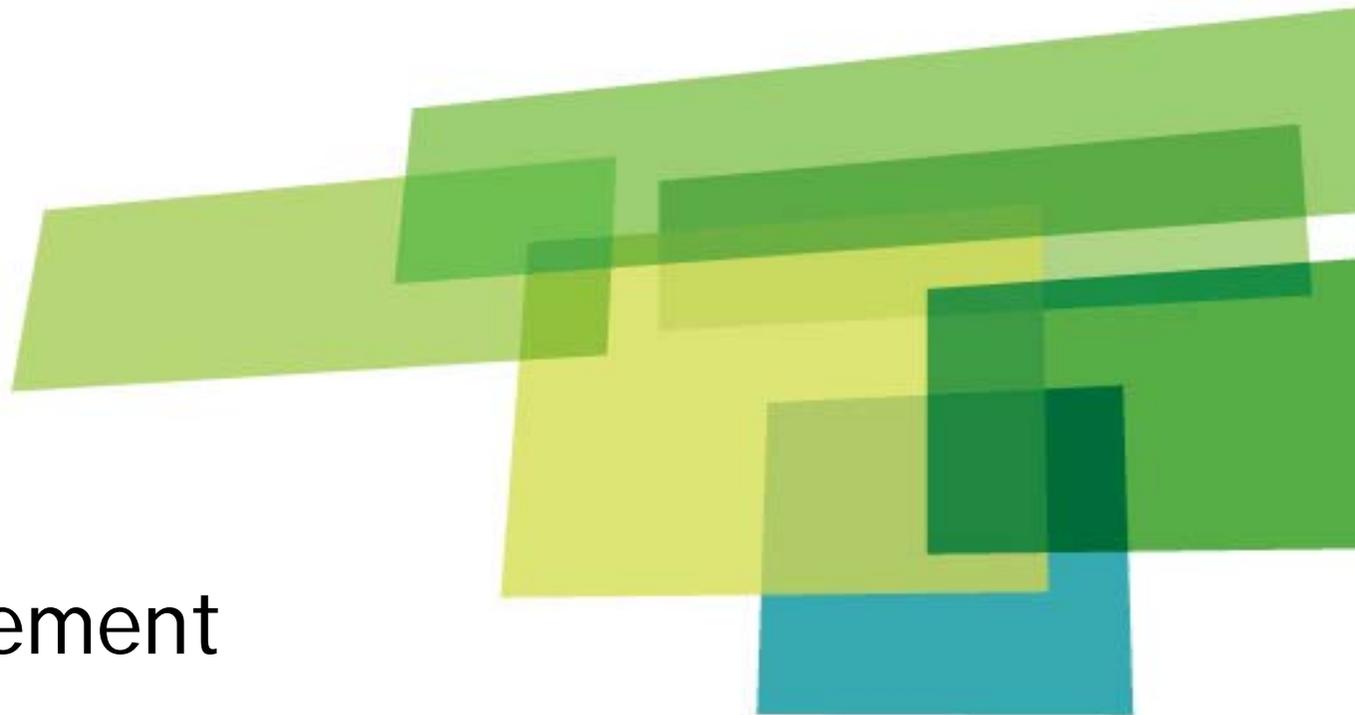
- Growth in industrial gas sales
- Gas disruption reduced earnings by ~\$15m but maintained LPG supply
- \$9m inventory writedown

Outlook

- LPG earnings dependant on international prices and content
- Volume growth in LNG sales



Capital Management

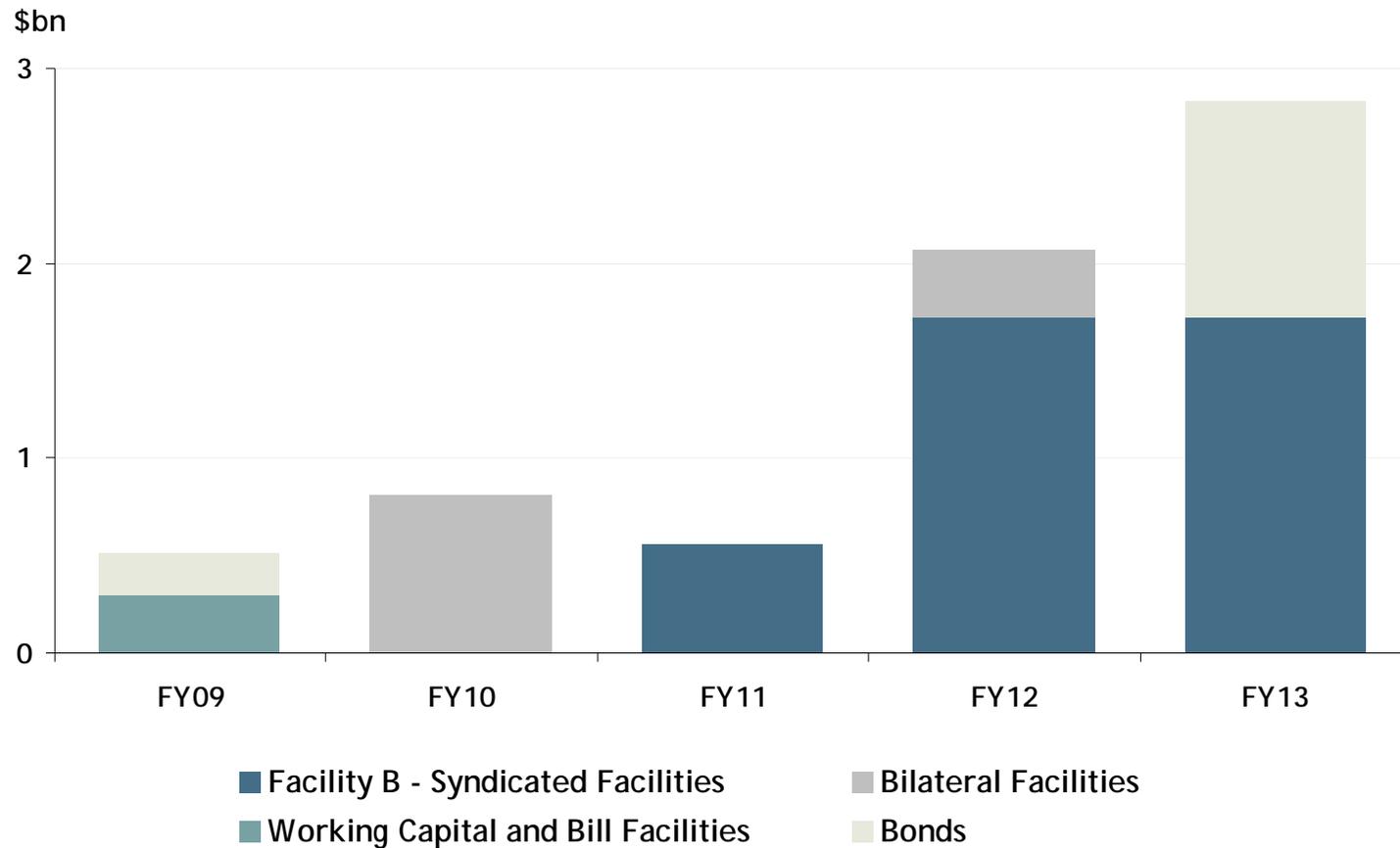
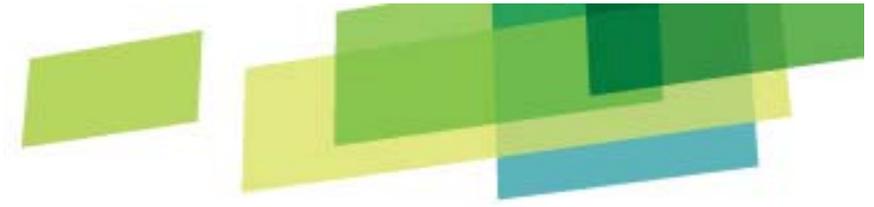


Equity Raising

- 3 for 7 entitlement offer plus \$900m placement
- Institutional Entitlement raised \$2.0bn
- Retail Entitlement raised \$1.7bn
- Strengthens balance sheet and provides increased flexibility
- Extension and refinancing of maturing debt facilities



Maturity Profile Analysis



Note: \$4.6bn equity raised however graph above reflects current repayments of \$2.9bn. Remaining proceeds to be used to make further repayments in due course and to provide additional liquidity.



Capital Management

- Net Debt to Equity of 49% at 31 December 2008 (20% on a pro-forma basis*)
- Cash Interest Cover Ratio of 5.2 times (rolling 12 month basis)
- Well within all debt covenants (pre equity raising)
- S&P rating BBB+ (stable), Moody's Baa1 (stable)
- Weighted average cost of debt including hedges 8 - 8.5% for next 3 years
- Retain dividend investment plan with no underwrite expected for FY09 dividends

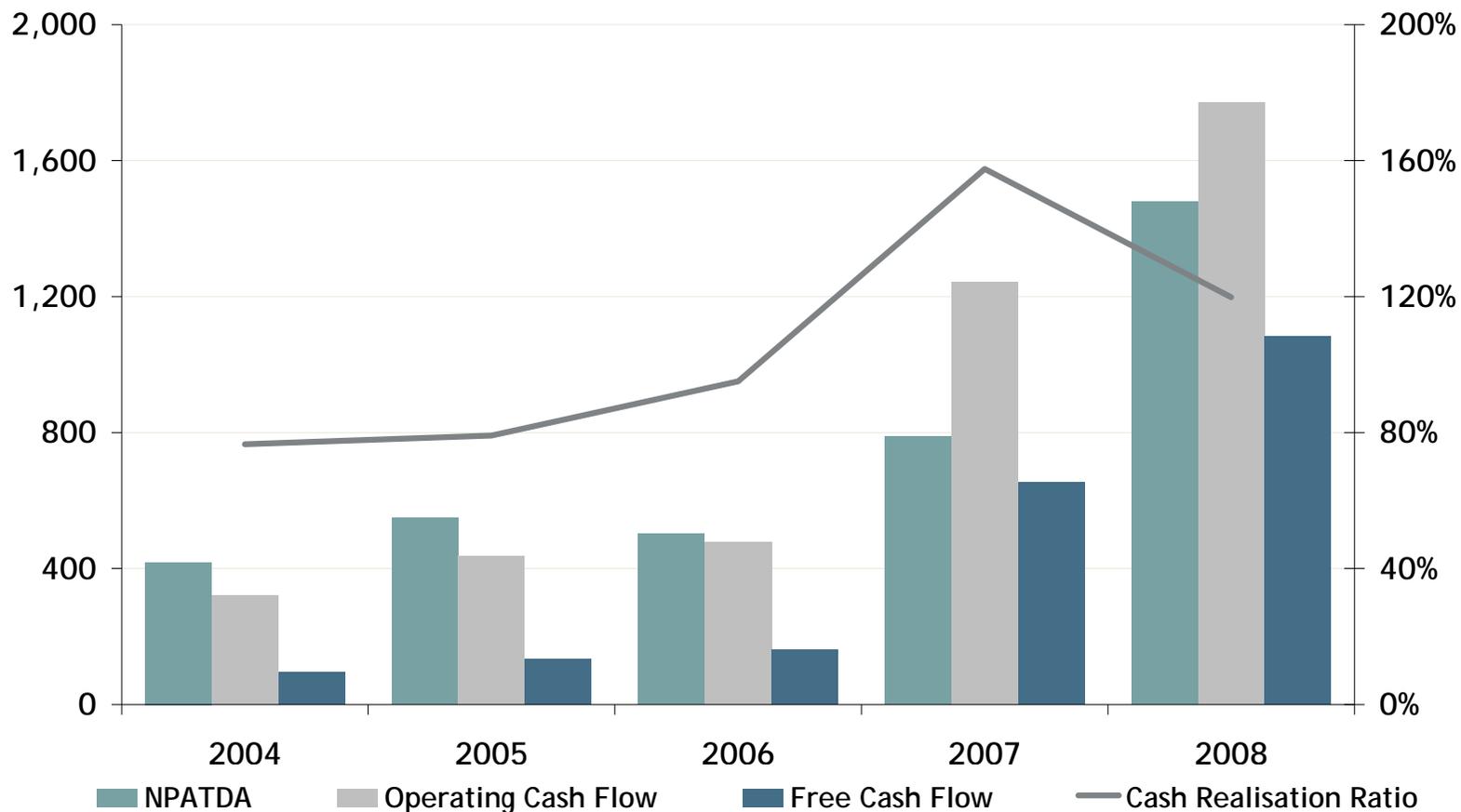
Note: based on \$4.6bn equity raised in Jan/Feb 2009



Cashflow

(Half Year to 31 Dec)

- Focus on working capital management
- Strong free cash flows



*adjusted for Stanwell and significant non-cash asset writedowns and provisions



Capital Expenditure



- Continued focus on prudent capital expenditure
- Coles capital expenditure weighted towards 2H09
- Completion of Ammonia Nitrate expansion and LNG Plant in FY08
- Forecast capital expenditure for FY09 <\$1.8bn

Half Year ended 31 December (A\$m)	2008	2007
Home Improvement & Office Supplies	214	173
Coles	204	93
Target	51	-
Kmart	41	-
Resources	109	95
Insurance	6	6
Industrial & Safety	10	14
Chemicals & Fertiliser	22	127
Energy	21	78
Other	9	3
Total	687	589



Outlook

- Challenging global economic environment
- Expect turnaround in Coles to gather pace over next 12 months
- Lower export coal prices from April 2009
- Lower borrowing costs from reduced debt levels





Wesfarmers

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