

Investment Conference Discussion Pack

JP Morgan Investment Conferences New York and Edinburgh

October 2009



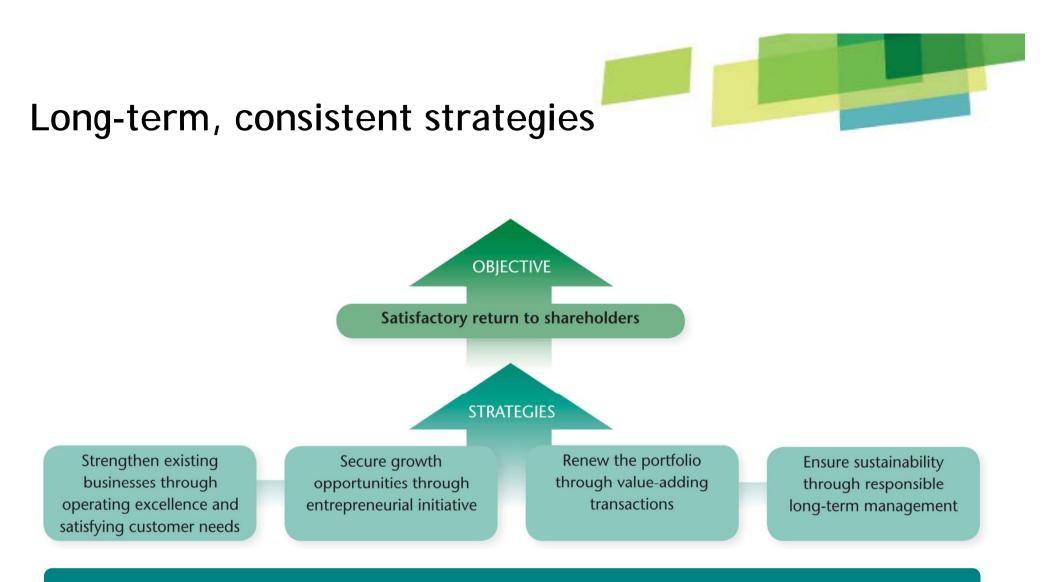
Index

1	Philosophy, Performance and Direction	3
2	Sustainability	8
3	Group Overview	12
4	2009 Full Year Results	16
5	Operating Divisions	29
6	Capital Management	63
7	Outlook	65
8	Investor Relations Contacts and Information	66



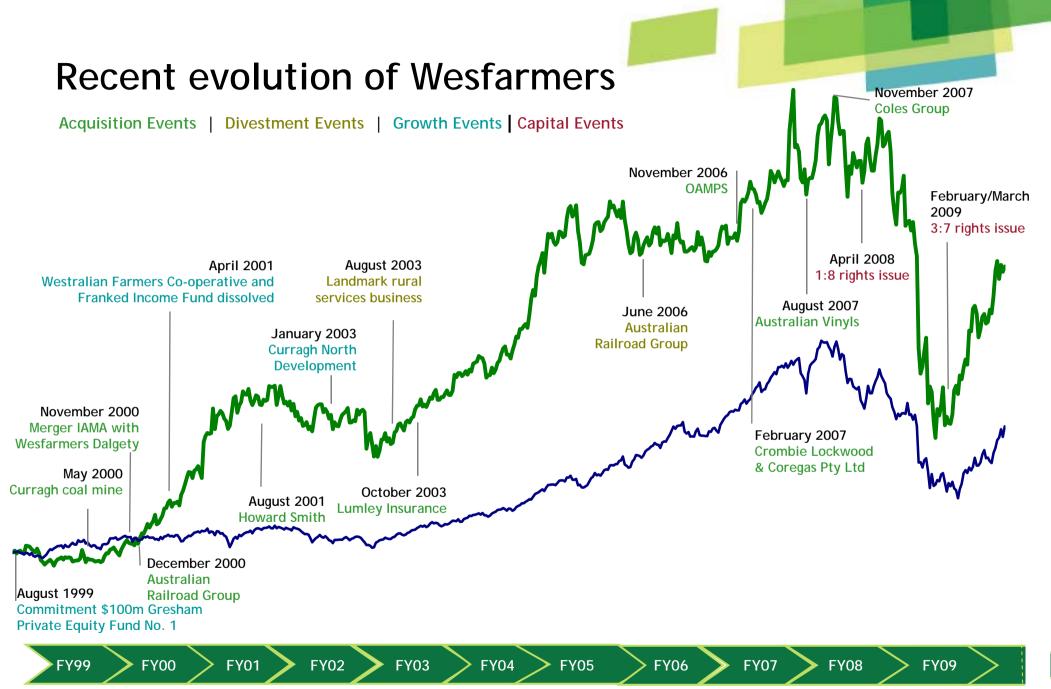
Philosophy, Performance and Direction





MANAGING BALANCE SHEET EFFECTIVELY





Portfolio of leading brands

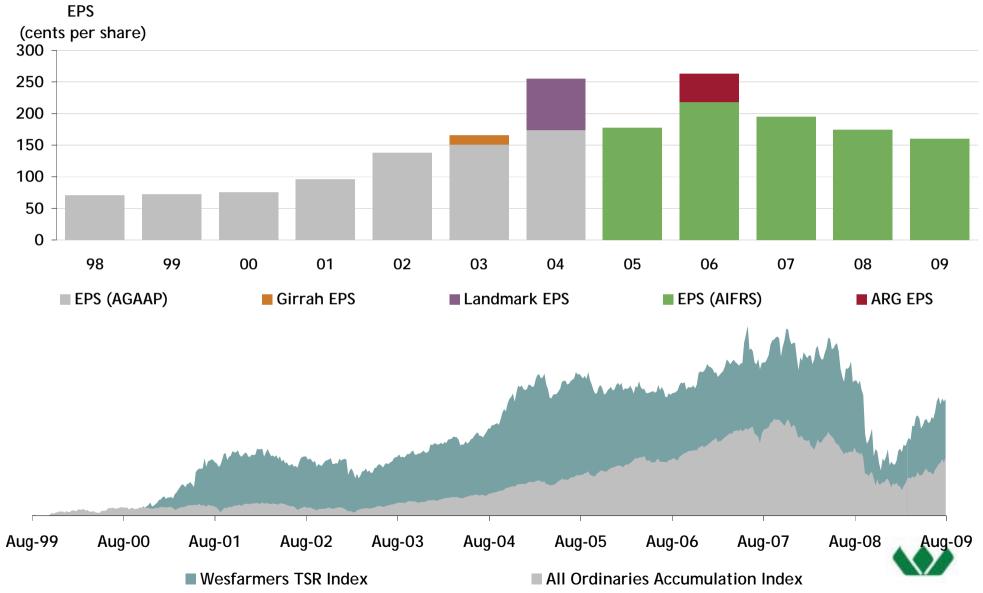








Strong long-term performance



Sustainability Wesfarmers



Sustainability

Financial performance

• All our actions are directed towards satisfying our corporate objective of providing a satisfactory return to shareholders. To be sustainable, Wesfarmers must continue to achieve high standards of financial performance thereby allowing us to make the most meaningful contribution possible to the community through wealth generation and employment creation

Safe and rewarding workplaces

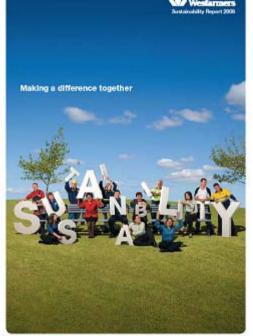
 Wesfarmers is one of Australia's largest private sector employers. Attraction and retention of skilled and committed employees is one of our key priorities. We have an obligation to provide safe workplaces, to treat our people with decency and respect and provide them with opportunities for interesting and rewarding career paths. Each business unit is set a target of reducing its lost time injury frequency rate by 50 per cent a year on the path to zero. Remuneration of some senior staff is linked to achievement of safety targets

Good value products and services

• Central to our business success is to maintain a reputation for quality and value across the range of our diversified suite of operations. We seek to apply the same principles and standards to delivering export coal as we would to dealing with clients in the insurance businesses or catering to the needs of our retail customer base.

Respect for customers and suppliers

• Retention of high levels of satisfaction in both these groups is essential if we are to continue to succeed. Extensive customer feedback systems are maintained in the retail operations.





Sustainability

Environmental responsibility

 Our diverse range of businesses expose us to a number of challenging or potentially challenging environmental issues, including waste disposal, packaging, environmental contamination, energy use and greenhouse gas emissions. We set legal compliance as a minimum and seek to exceed that wherever possible. During 2008/2009 Wesfarmers became a signatory to the Australian National Packaging Covenant.

Ethical dealings

 Respect for the letter and the spirit of the law is paramount. There are codes of ethics and conduct in place at both Group and business unit level, as well as for the Board of Directors. Every year hundreds of our employees participate in detailed seminars covering obligations under the Trade Practices Act in Australia and consumer protection legislation in New Zealand.

Community contribution

We believe the company benefits from having a reputation as a good corporate citizen. We have a significant programme of support for community-focused organisations and causes for which the Board contributes up to 0.25 per cent of before tax profits each year. In 2008/2009 this amounted to A\$4.78 million within a total of \$27.42 million attributable to cash, product and in kind support provided to the community by our businesses – in addition community based organisations in Australia and New Zealand received \$31.82 million through activities facilitated by our retail businesses in the main.





Sustainability

Sustainability reporting

Voluntarily publicly reporting on sustainability issues since 1998/99. The stand-alone Sustainability Report is published to coincide with the company's Annual General Meeting. The 2008 report runs to more than 130 pages of very detailed information on our environmental, health and safety and community engagement performance and was independently verified using the AA1000 Assurance Standard. The report can be accessed on-line at <u>www.wesfarmers.com.au</u>. The 2009 report will be launched on 10 November.

Climate change

- Greenhouse gas emissions from wholly-owned business units or those where we have management responsibility are disclosed in the Sustainability Report . Our 08/09 emissions were approximately 6.53m tonnes CO2e, and we used approximately 29 petajoules of energy.
- Wesfarmers was again a respondent to the Carbon Disclosure Project in 2008, which provides full disclosure on greenhouse emissions and our overall approach to climate change issues. Our 2008 report can be accessed at <u>www.cdproject.net</u>. During 2008/2009, Wesfarmers has continued to review the issue of carbon emission targets in the context of Australian and NZ carbon emissions policies, whilst focusing on energy efficiency initiatives.
- Our coal operations continued to contribute to the Coal21 Fund established by the Australian coal industry to demonstrate promising technologies to reduce greenhouse emissions from coal-fired power stations. The Fund is expected to raise up to \$1 billion over 10 years with Wesfarmers putting in around \$30 million.
- We support the development of a global emissions trading framework and the establishment of the Australian national carbon emissions trading laws ahead of a global agreement- we believe while such a scheme will provide an effective platform for reducing emissions it must also carefully factor in economic conditions and hence allow for flexibility in implementation. The Australian Federal Government commenced the National Greenhouse and Energy Reporting scheme on 1 July 2008. The scheme will record the majority of Australia's greenhouse emissions and energy use. Wesfarmers has registered to participate in the scheme and has developed a management information system to comply with the complex requirements of these laws.

Energy efficiency

 We have registered under the Australian government's Energy Efficiency Operations (EEO) programme which requires companies using more than 0.5 petajoules in any year to conduct assessments and report on implementation of measures designed to increase energy efficiency. We believe there are financial as well as environmental benefits to be obtained from adopting a positive approach to this legislative requirement and made our first Public Report in December 2008.



Group Overview



Financial Summary

FY09	FY08*	% Change pcp

Operating Results				
Revenue	A\$m	50,982	33,584	51.8 🕇
EBITDA	A\$m	4,001	2,889	38.5 🕇
Earnings before interest and tax	A\$m	2,977	2,229	33.6 🕇
Net profit after tax (pre significant items)	A\$m	1,641	1,132	45.0 🕇
Net profit after tax (post significant items)	A\$m	1,535	1,063	44.4 🕇
Operating Cash flow per share	cents	324.8	247.2	31.4 🕇
Financial Position				
Total assets	A\$m	39,295	37,178	5.7 🕇
Net borrowings	A\$m	4,435	9,276	52.2 📕
Shareholders' equity	A\$m	24,252	19,598	23.7 🕇
Capital expenditure on PPE (cash basis)	A\$m	1,503	1,241	21.1 🕇
Depreciation and amortisation^	A\$m	1,024	660	55.2 🛉
Financial Performance				
Basic earnings per share #	cents	160.0	174.2	8.2 📕
Dividends per share	cents	110	200	45.0 📕
Operating Cash flow per share	A\$	3.25	2.47	31.4 📕
Return on average shareholders' equity	%	7.4	0.0	1.2pt 📕
Gearing (net debt to equity)	%	18.3	47.3	29pt 📕
Net interest cover (cash basis)	times	5.3	4.9	8.2

* Coles, Kmart, Officeworks and Target included for the period 23 Nov 07 to 30 Jun 08. Minor adjustments reflecting finalisation of Coles Group acquisition accounts and Insurance restatement.

^ including Stanwell amortisation (FY09 A\$170m, FY08 A\$58m and FY07 A\$120m)

[#] adjusted for rights issues in accordance with AIFRS

13



Divisional Summary

	Activities	FY09 Revenue (A\$m)	FY09 EBIT (A\$m)	FY09 EE Contribut	
Coles	The division comprises one of Australia's largest supermarket businesses, liquor retailing outlets, fuel and convenience outlets.	28,799	831		25%
Home Improvement & Office Supplies	Australia and New Zealand's leading supplier of home improvement and outdoor living products, office products, and a major supplier of building materials.	7,151	724		22%
Target	Australian department store offering great quality and value clothing and homewares.	3,788	357		11%
Kmart	Australian and New Zealand discount department store retailer offering a wide variety of quality and great value general merchandice and apparel	3,998	109		3%





Divisional Summary (cont.)

	Activities	FY09 Revenue	FY09 EBIT	FY09 EE	BIT
		(A\$m)	(A\$m)	Contribut	ion*
Resources	Mining of metallurgical and steaming coal to domestic and export markets	2,411	915		28%
Insurance	Provider of underwriting, broking, premium funding and financial services activites in Australia, New Zealand and the UK.	1,720	91		3%
Industrial & Safety	Australia and New Zealand's market leaders in the supply of maintenance, repair and operating products and safety products.	1,294	114		4%
Chemicals & Fertilisers	Manufacture and marketing of industrial chemicals and fertilisers used in the mining, mineral processing, industrial and agricultural sectors.	1,162	52		2%
Energy	Production, marketing and distribution of LPG and LNG; manufacture and marketing of industrial, medical and speciality gases; and power generation	598	75	\bigcirc	2%
Other Businesses	50% interest in Gresham Partners; Gresham Private Equity investments; 50% interest in Wespine; and 23% interest in BWPT. Includes non-trading items of \$137m	61	(190)		



2009 Full Year Results





2009 Full Year Results

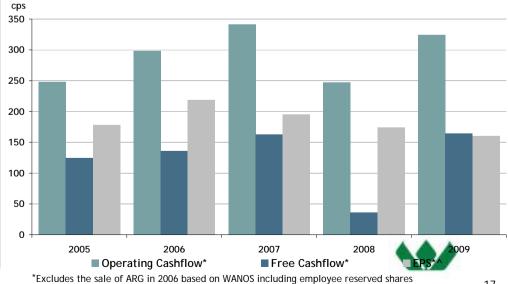
Group Performance Highlights

- Operating revenue of A\$51.0bn
 - Significant revenue growth in the Resources,
 Coles, Bunnings & Target businesses
- Group profit after tax of A\$1,535 million
 - Impacted by a number of significant external factors and a slowing economy
- Strong cash generation with operating cash flow of A\$3.0bn
- Earnings per share of 160.0 cents per share
- FY09 dividends of A\$1.10, ahead of guidance
 - Reflecting strong free cash flow generation and strength in the balance sheet

Year ended 30 June (A\$m)	2009	2008*	1 %
Revenue	50,982	33,584	51.8
EBITDA	4,001	2,889	38.5
EBIT	2,977	2,229	33.6
Net profit after tax (pre significant items)	1,641	1,132	45.0
Net profit after tax (post significant items)	1,535	1,063	44.4
Operating cash flow	3,044	1,451	109.8
Earnings per share (ex. employee res. shares)^	160.0	174.2	(8.2)
Earnings per share (inc. employee res. shares)^	159.0	172.5	(7.8)
Cash flow per share (inc. employee res. shares)	324.8	247.2	31.4
Dividends per share	110	200	(45.0)
Return on shareholders' funds (R12 %)	7.4	8.6	(1.2)pt

* Coles, Kmart, Officeworks and Target included for period of 23 Nov 07 to 30 Jun 08. Minor adjustments reflecting finalisation of Coles Group acquisition accounting and Insurance restatement

^ 2008 restated for equity raising in accordance with AIFRS



[^] Restated for equity raisings in FY08 and FY09



2009 Full Year Results

economy

Divisional Performance Overview	Year ended 30 June (A\$m)	2009	2008*	\$ %
	Coles	831	475	n.m.
 Coles turnaround continues to meet 	Home Improvement	659	589	11.9
Wesfarmers' expectations	Office Supplies	65	36	<i>n.m</i> .
Duraniana and Tanaat daliusnad strang	Target	357	221	<i>n.m</i> .
Bunnings and Target delivered strong	Kmart	109	111	n.m.
performances	Resources	915	423	116.3
Officeworks and Kmart transformations	Insurance	91	122	(25.4)
	Industrial & Safety	114	130	(12.3)
professing well	Chemicals & Fertilisers	52	124	(58.1)
- Kmart still at an early stage	Energy	75	90	(16.7)
	Other (including non-trading items)	(190)	(4)	n.m.
 Record Resources production and sales 	Divisional EBIT [^]	3,078	2,317	32.8
 Other Industrial and Insurance divisions 	Corporate overheads	(101)	(88)	(14.8)
	Group EBIT^	2,977	2,229	33.6
impacted by external factors and a slowing				

*Coles, Kmart, Officeworks & Target included for period of 23 Nov 07 to 30 Jun 08 ^ EBIT is after amortisation of intangibles of A\$83m (2007: A\$53m)

n.m. = not meaningful given acquisition date of 23 Nov 07



• Balance sheet strengthened with closing net debt to equity of 18.3%

relating to non trading items

• Other EBIT includes A\$137m of expenses

Coles - 2009 Full Year Performance

Highlights

Food

- Encouraging sales trend with 4Q comp sales of 7.3% (Easter adjusted)
- Supply chain transformation reducing net working capital by five days
- Store network optimisation
- Continuing improvement of in-store offer

Liquor

- New management team driving change
- Improvements in operating model and value proposition
 Convenience
- Improving customer service
- Ongoing network optimisation

Outlook

- Economic conditions remain fragile
- Coles will help customers stretch their dollar further
 - Focus on quality, service & value
- Five year turnaround programme to continue at pace

Financial	Performance			
Year ended 30) June (A\$m)		2009	2008*
Revenue			28,799	16,876
EBIT ¹			831	475
Food & Liquor	Revenue ³		22,506	12,825
	Total store sales growth %		6.2	4.2
	Comp store sales growth %		4.6	2.8
	Trading EBIT 1,3		743	422
	EBIT Margin		3.3	3.3
Convenience	Revenue ³		6,273	4,038
	Total store sales growth % ²		8.0	8.9
	Comp store sales growth % ²		6.4	5.7
	Trading EBIT ³		67	42
Financial	Performance - 2H09 \	/ 2H08		
(A\$m)		2H09	2H08	\$ %
Revenue		14,173	13,957*	1.5
EBIT ¹		400	345	15.9
Food & Liquor	Revenue ³	11,315	10,554*	7.2
	Comp store sales growth %	6.9	3.0	3.9pt
	Trading EBIT ^{1,3}	362	304	19.1
	EBIT Margin	3.2	2.9	0.3pt
Convenience	Revenue ³	2,848	3,390*	(16.0)
	Comp store sales growth % ²	7.4	5.4	2.0pt
	Trading EBIT ³	31	30	3.3

*Ownership period 23 Nov 07 to 30 June 2008. Incl. adj. for finalisation of acquisition accounting. n.m. = not meaningful given ownership period

1. Excludes non-trading items 2. Excl. fuel 3. Excl. property

4. Includes 1 additional trading day due to the re-alignment of the Coles and Wesfarmers reporting calendars 19

Home Improvement & Office Supplies 2009 Full Year Performance

Highlights

Home Improvement

- Store on store cash sales growth of 10.1%
- 2.8% decline in trade sales in challenging markets
- 13 stores and 10 trade centres opened
- Improvements in offer and continued investment in store upgrades & category enhancements

Officeworks

- Retail store sales growth of 7.7%, 10.6% lift in transactions
- Continued traction from reset strategic agenda

Outlook

Home Improvement

- Continued cash sales growth; albeit tempered following Australian Government stimulus
- Positive trade contributions as economy recovers
- Network expansion 10 to 14 stores, strong store pipeline
 Officeworks
- Moderate sales growth in retail stores
- Focus on executing strategic agenda

Financial Performance - Home Improvement					
Year ended 30 June (A\$m)	2009	2008	\$%		
Revenue	5,845	5,359	9.1		
EBIT	659	589	11.9		
ROC (R12%)	30.2	31.2	(1.0)pt		
Safety (R12 LTIFR)	14.4	13.5			
Trading Revenue (excl. property & non-trading items)	5,808	5,265	10.3		
Net property contribution	11	26			
Trading EBIT (excl. property & non-trading items)	648	569	13.9		
Trading EBIT / Trading Revenue (%)	11.2	10.8	0.4pt		

Financial Performance - Office Supplies

Year ended 30 June (A\$m)	2009	2008*
Revenue	1,306	802
EBIT	65	36
ROC (R12 %)	5.7	n.m.
Safety (R12 LTIFR)	12.3	n.m.
EBIT / Revenue (%)	5.0	4.5

*Ownership period 23 Nov 07 to 30 June 2008. Incl. adj. for finalisation of acquisition accounting. n.m. = not meaningful given ownership period



Target - 2009 Full Year Performance

Highlights

- EBIT margin strength maintained at 9.4%
- FY09 comp store sales growth of 4.2%
 - All departments increased sales over the period
- Cost control continued in a difficult environment
- Inventory fresh and at similar levels to last year despite growth in store network
- 16 new store openings, total stores 286
- 4Q comparative store sales growth of 6.4% (Easter adjusted)

Outlook

- Subdued conditions expected following Australian Government stimulus packages
- Absolute focus on the customer and delivering what they demand
- Careful management of margins and costs will be a key focus
- Ongoing leverage of major expenses
- Seven new stores & 20 refurbishments in FY10

Financial Performance		
Year ended 30 June (A\$m)	2009	2008*
Revenue	3,788	2,198
EBIT	357	221
EBIT margin (%)	9.4	10.0
ROC (R12 %)	10.4	n.m.
Safety (R12 LTIFR)	9.1	n.m.
Total revenue growth (%)	7.2	7.4
Comp. store sales growth (%)	4.2	3.3
Store numbers	286	277

Financial Performance - 2H09 v 2H08

(A\$m)	2H09	2H08	\$%
Revenue	1,694	1,593^	6.3
EBIT	142	103	37.9
EBIT margin (%)	8.4	6.5	1.9pt
Comp. store sales growth (%)	4.4	3.4	

*Ownership period 23 Nov 07 to 30 June 2008. Incl. adj. for finalisation of acquisition accounting.

^ Includes 12additional trading day due to the re-alignment of the Coles and Wesfarmers reporting calendars

n.m. = not meaningful given ownership period





Kmart - 2009 Full Year Performance

Highlights

- Profitability improving through Renewal
 - Exiting unprofitable categories
 - Margin improvement with reduced discounting
 - Supply chain rationalisation commenced
 - Savings in above store costs
- Comparative store sales in line with last year
- Inventory healthy and A\$100 million below last year
- Strong performance from Kmart Tyre & Auto

Outlook

- Focus on improving profitability
- Improvements to Customer experience and in store execution
- Strategic changes beginning with Product, Price and
 Promotion
- New People incentives to drive performance culture
- Rebuilding for sustainable growth will take time

Financial Performance				
Year ended 30 June (A\$m)	2009	2008*		
Revenue	3,998	2,454		
EBIT^	109	111		
EBIT margin (%)	2.7	4.5		
ROC (R12 %)	10.5	n.m.		
Safety (R12 LTIFR)	11.3	n.m.		
Total revenue growth (%)	0.5	2.4		
Comparative store sales growth (%)	0.2	2.2		
Store numbers (incl. Kmart Tyre & Auto)	439	445		

Financial Performance - 2H09 v 2H08

(A\$m)	2H09	2H08	\$%
Revenue	1,750	1,762#	(0.7)
EBIT^	34	10	240.0
EBIT margin (%)	1.9	0.6	1.3pt
Comparative store sales growth (%)	0.0	1.2	(1.2)pt

*Ownership period 23 Nov 07 to 30 June 2008. Incl. adj. for finalisation of acquisition accounting.

Includes 1 additional trading day due to the re-alignment of the Coles and Wesfarmers reporting calendars

^ Excludes non-trading items.

n.m. = not meaningful given ownership period



Resources - 2009 Full Year Performance

Highlights

- Record full year production, sales and earnings
- Highest achieved prices for metallurgical and steaming coal (up to March 2009)
- Strong operational performance through global financial crisis
- Curragh remains a lowest quartile cost producer despite industry wide cost increases
- Blackwater Creek Diversion on schedule and budget
- Feasibility studies to expand Curragh Bengalla mines continue

Outlook

- Positive signs of global steel production recovery
- Forecast Curragh metallurgical sales of 6.2-6.7mt in FY10
- Significantly reduced earnings in 2009/10
 - Stanwell rebate estimate \$160 to \$180 million in FY10 (\$110-\$120 million in 1H10) assuming AUD:USD \$0.80
 - Locked in hedge losses of \$85m in FY10 (1H10 \$65m)
- Aggressive cost reduction programmes in place; lower mine cash costs in FY10
- Timing of expansion projects subject to market conditions

2009	2008	\$%
2,411	1,311	83.9
1,188	571	108.1
(273)	(148)	84.5
915	423	116.3
85.4	43.0	42.4pt
15,107	14,318	5.5
2.5	7.2	
	2,411 1,188 (273) 915 85.4 15,107	2,411 1,311 1,188 571 (273) (148) 915 423 85.4 43.0 15,107 14,318

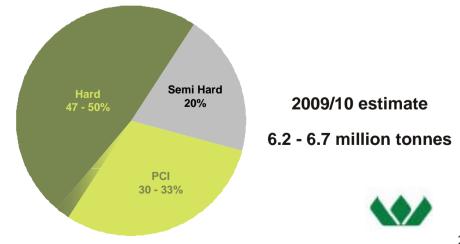
1. Incl. traded coal of \$170m in 2009 (2008: \$42m) and locked-in exchange rate losses of \$88m in 2009

2. Includes Stanwell rebate amortisation of \$170m in 2009 (2008: \$58m)

3. 2009 includes Royalties of 2008: 73m and 8m Char Plant write-down

4. Curragh and Premier only

Forecast Curragh Metallurgical Sales Mix



Insurance - 2009 Full Year Performance

Highlights

- Frequency and severity of weather events affected underwriting claims and earnings
- Profit and margin growth in insurance broking
- Lumley NZ delivering on turnaround (A\$32m YoY profit improvement)
- Restructuring and management changes in Lumley
 Australia
- Consolidation of Australian underwriting licenses
- Five bolt-on acquisitions in insurance broking

Outlook

- Rate increases being achieved on renewal but competition is constraining market hardening
- Higher reinsurance costs and lower industry reserves to place more upward pressure on rates
- Maintain business focus in selected market segments
- Strong focus on underwriting and claims disciplines
- Deliver on turnaround of Lumley Australia
- Improvements in business processes and sales effectiveness

Financial Performance						
Year ended 30 June (\$m)	2009	2008^	\$ %			
Gross Written Premium Underwritten	1,358	1,328	2.3			
Total Revenue	1,720	1,649	4.3			
EBITA Underwriting	33	73	(54.8)			
EBITA Broking	61	56	8.9			
EBITA Other	9	6	50.0			
EBITA Insurance Division*	103	135	(23.7)			
EBIT Insurance Division*	91	122	(25.4)			
Net Earned Loss Ratio (%)	72.9	66.5	(6.4) pt			
Combined Operating Ratio (%)	103.2	99.1	(4.1) pt			
EBITA Margin (Broking) (%)	27.9	26.7	1.2 pt			

* Excludes non-trading items.

^ Includes \$10m prior year adjustment and \$3m reclassification



Industrial & Safety - 2009 Full Year Performance

Highlights

- Solid result, given challenging market conditions
 Business activity slow down in 2H09
- Continued strong DIFOT and customer service performance
- WA operations and Bullivants performed strongly
- Operational improvements and cost focus

Financial Performance			
Year ended 30 June (\$m)	2009	2008	\$%
Revenue	1,294	1,309	(1.1)
EBITDA	127	141	(9.9)
Depreciation & Amortisation of PPE	(13)	(11)	(18.2)
EBIT	114	130	(12.3)
EBIT margin (%)	8.8	9.9	(1.1)pt
ROC (R12 %)	14.1	16.8	(2.7)pt
Safety (R12 LTIFR)	2.4	4.5	

Outlook

- Challenging market conditions and margin pressure expected to continue
- Ongoing expenses and capital management disciplines
- Strengthening capabilities for growth with a focus on increasing share of customers' spend and exposure to selected industries



Chemicals & Fertilisers - 2009 Full Year Performance

Safety (R12 LTIFR)

Highlights

- Ammonium nitrate sales volumes up 52.1%
- Disruption of contracted gas supplies impacted production of sodium cyanide and ammonia
 - Estimated EBIT impact (13 months) \$65 million
- Fertiliser sales volumes lower due to late seasonal break and economic conditions
- AVC loss due to Distributed Control System implementation issues in 1H09 and impact of economic slowdown on PVC market

Outlook

- Gas restrictions ceased in July 2009
- Sodium cyanide expansion expected to be commissioned by October 2009
- Demand for ammonium nitrate in W.A. and Queensland remains strong
- Working capital release expected over FY10
- Return to normal trading conditions at AVC

Financial Performance						
Year ended 30 June	(\$m)		2009	2008	\$%	
Revenue	Chemicals		615	464	32.5	
	Fertilisers		547	533	2.6	
			1,162	997	16.6	
EBITDA			115	172	(33.1)	
Depreciation & Amortis	ation		(63)	(48)	(31.2)	
EBIT		_	52	124	(58.1)	
Sales Volume ('000t):	Chemicals		747	605	23.5	
	Fertilisers		739	1,057	(30.1)	
ROC (R12 %)			4.3	13.1	(8.8)pt	

3.0



3.0



Energy - 2009 Full Year Performance

Highlights

- Reduced earnings largely due to a reduction in international LPG prices and gas supply disruption
 - Estimated gas supply EBIT impact c\$25 million
- Industrial gas EBIT growth despite weaker customer demand
- WA LNG project commissioned in September 2008

Outlook

- Growth of LNG sales to Western Australian heave duty vehicle market
- Coregas focus on business growth and operating efficiencies
- LPG earnings dependent on international LPG prices, LPG content and Western Australian gas market

Financial Performance			
Year ended 30 June (\$m)	2009	2008	\$ %
Revenue	598	565	5.8
EBITDA	122	128	(4.7)
Depreciation & Amortisation	(47)	(38)	(23.7)
EBIT	75	90	(16.7)
ROC (R12 %)	9.2	11.6	(2.4pt)
WLPG production (kt)	170	168	1.2
Safety (R12 LTIFR)	2.2	6.3	



Other Businesses - 2009 Full Year Performance

Highlights

Gresham Private Equity

- Carrying value of investment in Gresham Private Equity Funds \$122m
- Australian Pacific Paper Products divested during the period returning 4.5x cash invested
- \$57m loss due to revaluations relating to investments held, includes \$35m in relation to Riviera
- 27% p.a. Cash IRR from Gresham Private Equity Fund 1
 - Riviera only remaining investment; carrying value of nil following receivership
- Investments held in diverse range of industries
- Quarterly revaluations of remaining investments to Wesfarmers' earnings and non-cash in nature

Financial Performance			
Year ended 30 June (A\$m)	Holding %	2009	2008
Share of net profit/(loss) of associates:			
Gresham Private Equity Funds	Various	(57)	16
Gresham Partners	50	1	5
Wespine	50	4	5
Bunnings Warehouse Property Trust	23	(8)	-
Sub-total		(60)	27
Interest revenue		57	34
Dividend income - April 07 Coles Stake		-	32
Non-trading items^		(137)	(102)
Other*		(50)	5
Total		(190)	(4)

* Incl. BPML, self insurance trading and investments. ^ Refer below

Non-Trading and Significant Items

(A\$m)	FY09 Pre-tax	FY09 Post-tax	Segment	Comment
Coles	(52)	(60)	Other	Property impairments partially offset by write-back of store exit provision
Kmart	(70)	(49)	Other	Supply chain and other restructuring
Insurance & Other	(15)	(12)	Other	Single licence and other restructuring including Centrepoint exit
Non-trading items	(137)	(121)		
Other	(136)	(95)	Finance costs	Interest rate swap close-outs post debt repayment
Tax adjustment	-	110	Тах	Reviews of leasehold tax base and R&D claims
Total	(273)	(106)		

Operating Divisions



Coles







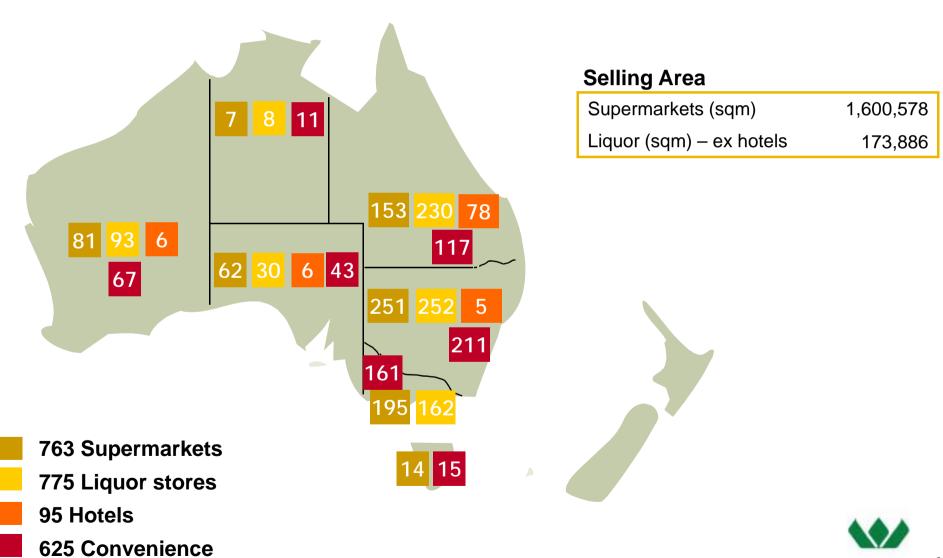






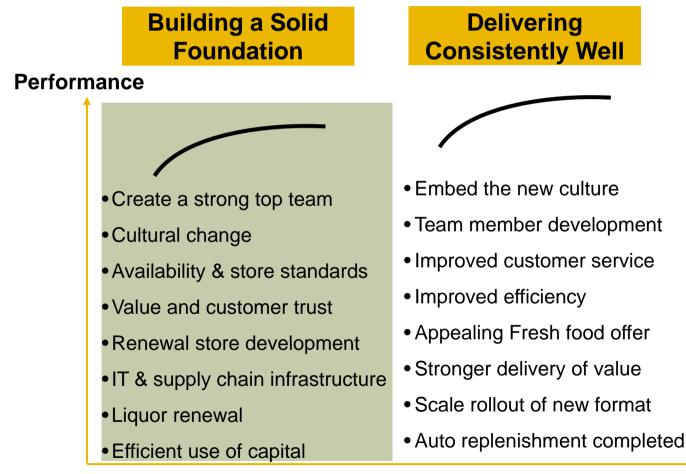


Coles Network at 30 June 2009





Coles - Strategy Phase 1 of turnaround on track...



Driving the Coles Difference

- Culture of continuous improvement
- Strong customer trust and loyalty
- Strong operational efficiency
- Innovative & Improved offer
- New stores, new categories

Year 4 - 5+ 🔍

Year 1 - 2

Year 2 - 4





Coles - Strategy

Phase 1 Progress

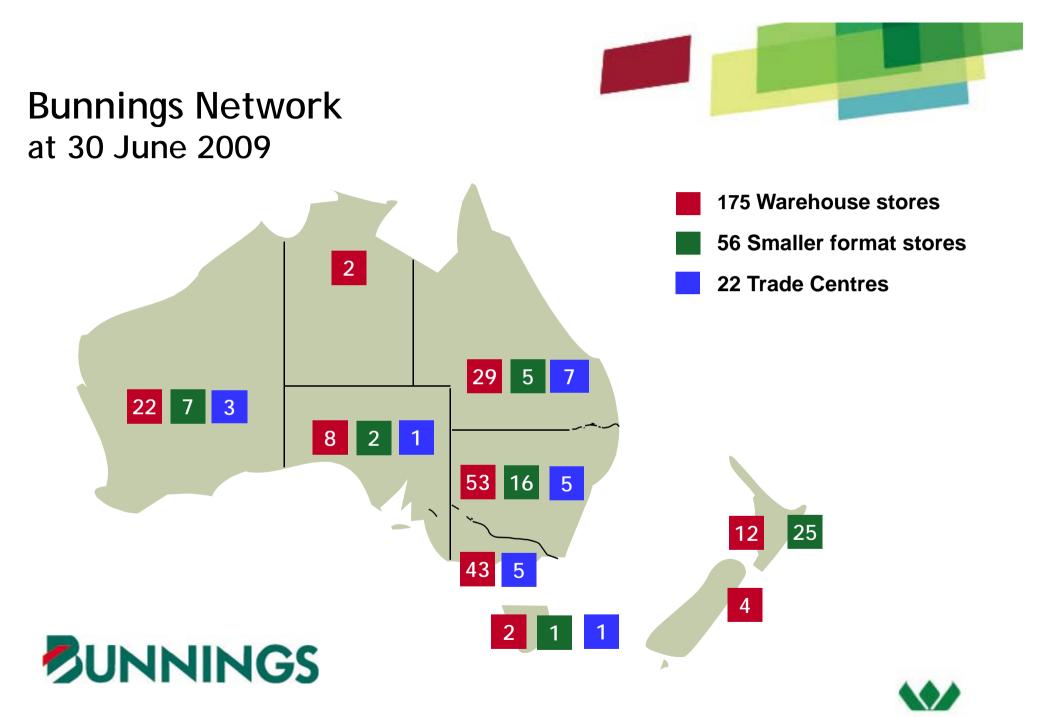
Create a strong top team	100% of leadership team new to Coles/role with over 125 years of retailing experience. 50% of zone manager new, 44% of Merchandise General Managers new. Continual increase in expectations and calibre of team.
Cultural change	Move to customer centric structures and processes. Quarterly road-shows improving interaction with store managers. Absenteeism down materially. Launch of Coles Retail Leaders programme and Coles graduate programme.
Availability & store standards	Out of stocks down over 66%. Easy ordering trials near completion. Customer facing service investment. Rising expectations in store standards. Customer response encouraging with customer satisfaction highest in over two years.
Value and customer trust	Investment in weekly promotions; private label sales growing in double digits; NPD pipeline developing. Reinvestment in prices.
Renewal store development	13 Pilot stores landed, showing encouraging early results.
IT & supply chain infrastructure	DC modernisation complete; Improved service to stores
Liquor renewal	Top team strengthened and restructured including appointment of Tony Leon. Accelerated change programme. Improved store standards and improved service and execution.
Efficient use of capital	Inventory overstocks 65% lower than at acquisition. 5 day reduction in net working capital. Returns focus on capital expenditure.



Home Improvement & Office Supplies



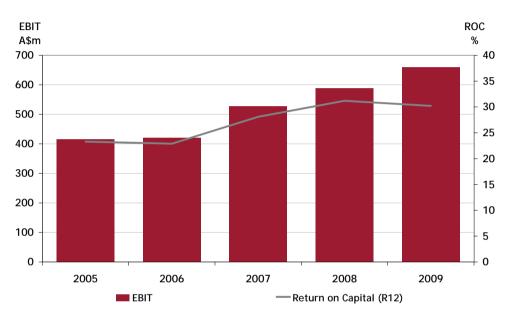






Home Improvement Performance

Growth Strategies	
Home Improvement Strategies	
Profitable sales growth	Improving service
	Expanding the network
	Improving the merchandise offer
Better stock flow	Improving the end to end supply chain to lift in-
	stock levels and reduce costs
Engaging and developing a strong team	Effective delivery of safety, training and other
	team development programmes
Improving productivity and execution	Focus on reducing the cost of doing business
	through the continued development of systems
	and other business improvement and
	productivity projects
Sustainability	Continued commitment to reducing water,
	energy consumption and wastage
	Improve affordability of sustainability projects
	for customers



(A\$m)	2005	2006	2007	2008	2009
Revenue	4,065	4,276	4,939	5,359	5,845
EBIT	416	421	528	589	659
EBIT/Revenue Ratio	10.2%	9.8%	10.7%	11.0%	11.3%





Office Suppliers Performance

Growth Strategies		Officeworks & Harris Technology Network - 30 June '09
Officeworks Strategies		Retail Stores
Improving the customer offer	Enhance and expand the range	
	Provide more useful customer information	123 Officeworks
	Rollout new special orders service	5 Harris Technology
Improving customer service	Enhance service intensity through better	
	rostering	
	Training and development	24 1 1 Business
	Rollout of new POS system	11 1 1 4 Fulfilment Centres
	Investing process efficiencies back in to service	
Building a stronger team	Continued focus on improving safety and	8 3 Service Centres
	delivering team programmes that support and	40 2 1 2
	enhance the business and culture	
Reduced costs and complexity	Reduce end-to-end supply chain costs	
	Optimise inventory levels	38 1 1 1
	Continue working to remove cost duplication and	
	complexity	2
Drive sales and profitability	Lift produce range authority	
	Expand the store network	
	Invest in more full store upgrades and	
	merchandising uplifts	







• Target. 100% happy





Target Performance

Growth StrategiesStrategiesDetailsProfitable sales growthContinued investment in the store portfolio and targeted mix of volumes in product rangesProduct leaderContinued focus on core categories, supported by new and differentiated product development and improved speed to marketSustainabilityContinued focus on building sustainability into the business from new store design principles, to supply chain initiatives and product choices

Target Network - 30 June '09



Latest Store Design - Sunbury





Left: Entry and Orientation Zone



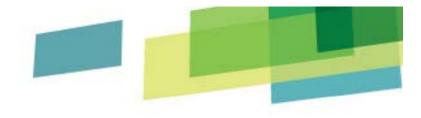
Kmart



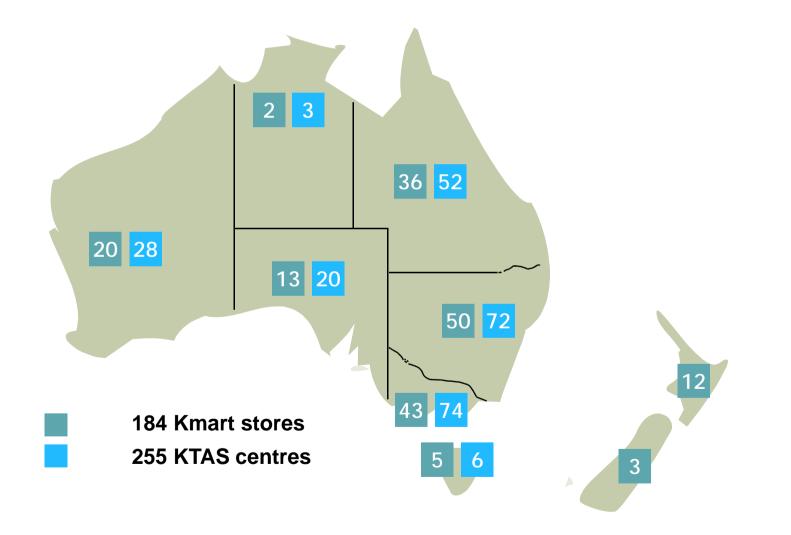








Kmart Store Network at 30 June 2009







Kmart Performance

Growth Strategies

Strategies	Details	
Customer	Continue to improve the in-store experience and rebuild	Customer
	customer trust	Outstanding
Product	Build on-trend profitable categories that deliver quality and reliability	People Customer Experience
	Focus on volume items	Best People,
	Ranges that are compatible for every store	Great
Price	Continue to communicate prices that customers trust and	Company
	understand whilst offering everyday value	
	Improve product margin	Profit
	Reduce pricing administration	
Promotion	Build the brand and create events that excite customers	Diago
	Develop marketing strategies that are simple, clear and	Place
	compelling	Every Site a
Place	Improve network profitability	Success
	Deliver the best new locations that support the customer offer	Promotion
	Optimise investment returns	
People	Customer-focused and engaged team members	Clear
	Develop programmes that motivate and drive performance	Communication
	Focus on creating safer workplaces	

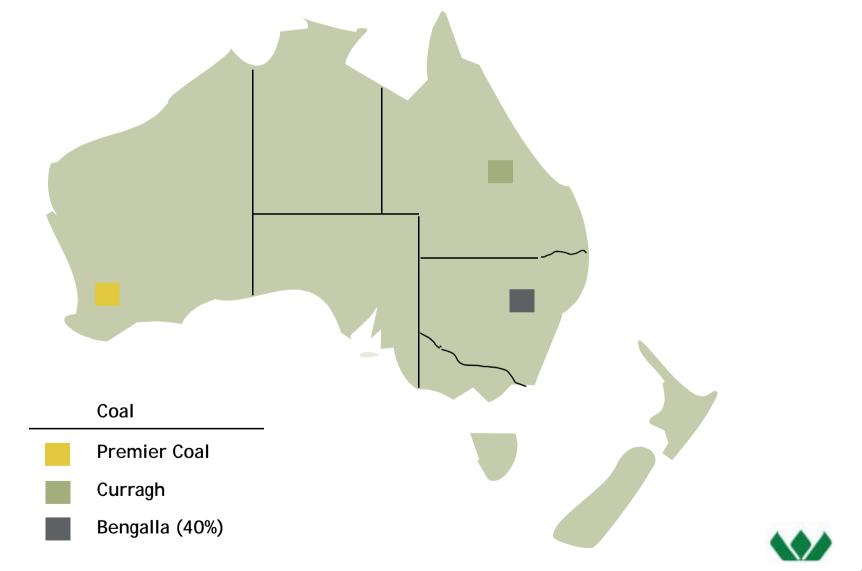








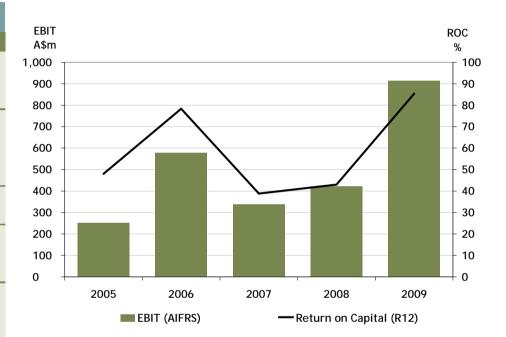
Resources - Locations





Resources - Performance

Growth Strategies	
Opportunities	Strategies
Maximise export sales and optimise	Long-term contracts ongoing
sales mix	Price relativity maintained
	Maximise higher value products
Cost reduction programmes	Improve operational performance
	Cost reduction programmes in place
	People, process and systems
	Evaluate improved mining technology
Expansion opportunities	Timing of expansion projects subject to
	market conditions
Extend product and market reach	Evaluate acquisitions that offer economies
	of scale or downstream benefits
	Brownfield growth opportunities
Sustainability	Safety and environmental performance
	Community engagement
	Coal21



(A\$m)	2005	2006	2007	2008	2009
Revenue	764	1,304	1,134	1,311	2,411
EBIT	251	578	338	423	915
EBIT/Revenue Ratio	32.9%	44.3%	29.8%	32.3%	38.0%
Stanwell Amortisation	4	81	120	58	170

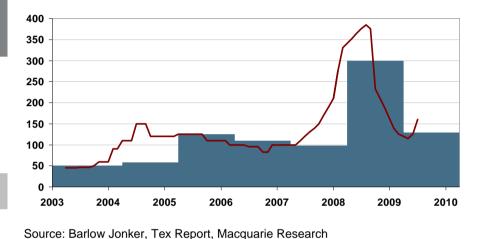
 $\langle \rangle$



Resources - Sales

Coal Sales Volumes by Mine (FY09)							
Mine	Domestic	Export	Export	Total			
(mtpa)	Steaming	Steaming	Metallurgical				
Curragh, QLD	3.3^		6.5	9.8			
Premier, WA	3.4			3.4			
Bengalla*, NSW	0.2	1.8		2.1			
Total	6.9	1.8	6.5	15.2			

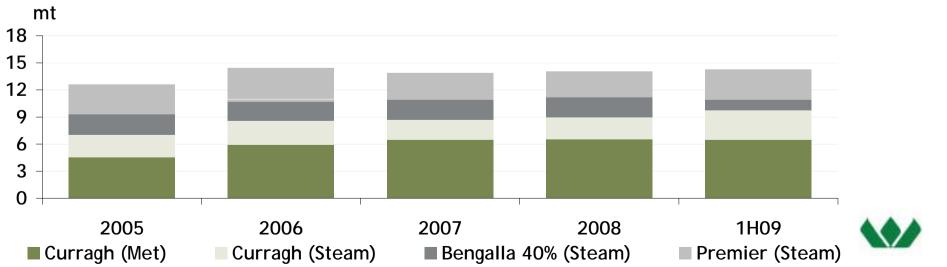
Australian Hard Coking Coal Prices



* Wesfarmers interest of 40%

Ancludes 935kt of export steaming sales of which 400kt was diverted to metallurgical coal (PCI)





Hedging profile as at 30 June 2009

Curragh – Open Contracts			Bengalla – C	Open Contracts	
Year end 30 Jun	Current US\$ sold forward (US\$m)	Average A\$ / US\$ hedge rate	Year end 30 Jun	Current US\$ sold forward (US\$m)	Average A\$ / US\$ hedge rate
2010	350	0.78	2010	97	0.79
2011	285	0.79	2011	65	0.79
2012	62	0.80	2012	34	0.77
2013	24	0.76	2013	10	0.78

Closed contracts: In addition to the above open contracts; in financial year end 30 June 2010 US\$210m forward exchange contracts have been 'closed out' by offsetting US\$ buy contracts in response to changed global market conditions

- A\$65m locked-in losses to be booked in H1 2010; A\$20m locked-in losses to be booked in H2 2010

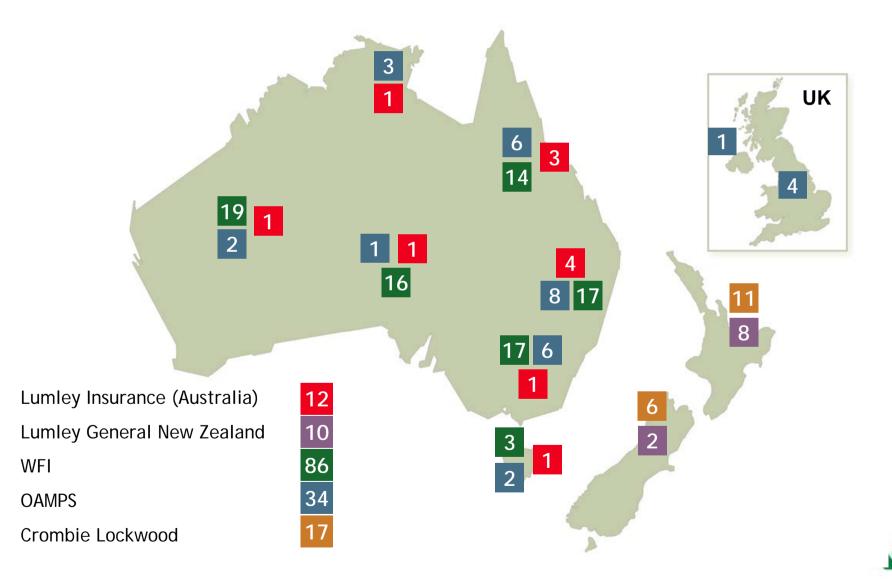


Insurance Lumley OAMPS CROMBIE **22** LOCKWOOD New Zealand's Insurance Brokers





Geographical Presence

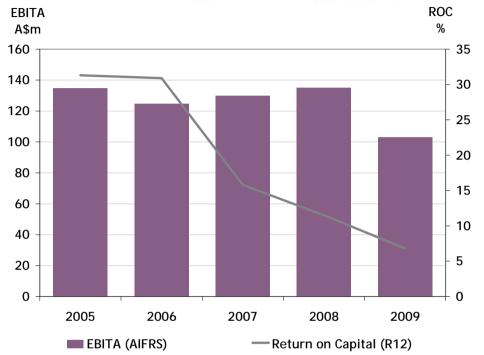






Insurance - Performance

G	rowth Strategies	
	Opportunities	Strategies
Underwriting	Business Improvement	Portfolio review complete - remedial action underway IT systems alignment and upgrade Building technical capabilities LGNZ margin improvement Australian single licence effective 31 March 2009
	New businesses	Retail distribution opportunities
ing	Business Improvement	Leverage combined capabilities Streamline support functions and empower branches Upgrade sales performance systems Launch of L&D programme
Broking	Acquisitions	Continue broker acquisition programme Economies of scale for larger brokers
	New businesses	New SME insurance offer promote ancillary business
ion	Building the best team	Launch of L&D programme Improved incentives for high performers Selective hires in NZ, Australia & UK
Division	Leverage distribution network	Expand financial services offering Develop alternative distribution channels (retail)
	Acquisition opportunities	Selectively evaluate opportunities



(A\$m)	2005	2006	2007	2008^	2009
Gross Written Premium (underwriting)	1,020	1,026	1,191	1,328	1,358
Broking revenue	na	na	119	209	218
EBITA Underwriting	133	122	97	73	33
EBITA Broking	na	na	32	56	61
EBITA Other	2	1	1	6	9
EBITA Insurance Division	135	125	130	135	103
EBIT Insurance Division	135	125	120	122	91
Combined Operating Ratio	86.1%	88.1%	94.2%	99.1%	103.2%

Above includes Lumley from Oct 2003, OAMPS from Nov 2006, and Crombie Lockwood from Mar 2007

^ Includes \$10m adjustment and \$3m recalssification

Insurance - Underwriting Performance

Key Performance Indicators							
Year ended 30 June (%)	2009	2008	🗘 %pt				
Gross Earned Loss Ratio	79.4	64.8	14.6				
Net Earned Loss Ratio	72.9	66.5	6.4				
Reinsurance Expenses (% GEP)	23.0	24.6	(1.6)				
Exchange Commission (% RI excl XOL)	24.7	24.6	0.1				
Commission Expense (% GWP)	13.9	13.9	-				
Total Earned Expenses (% GEP)	27.8	29.4	(1.6)				
Combined Operating Ratio (% NEP)	103.2	99.1	4.1				
Insurance Margin (% NEP)	1.1	5.2	(4.1)				

FY09 Gross Written Premium by Class of Business Total \$1,358m Personal \$284 Marine \$59 Engineering \$75 Other \$47 Crop \$28





Industrial & Safety Business Portfolio





Industrial & Safety - Distribution Network

240 locations (163 Australia, 77 New Zealand)

Australia	No.	
Blackwoods	69	MRO, "All your workplace needs"
	6	Electrical
Protector Alsafe	42	Safety
∂Bullivants	22	Materials handling, lifting, rigging
	16	Fasteners
	8	Engineering
New Zealand	No.	
Blackwoods Paykels es lakest faarel of incidenting samt incidence leithinger	20	MRO, hose, conveyor ⁽¹⁾
Specialists in Safety & Protection	24	Safety
protectorsafety	22	Safety ⁽¹⁾
Packaging House Duilding partnerships, delivering solutions	11	Packaging, hygiene

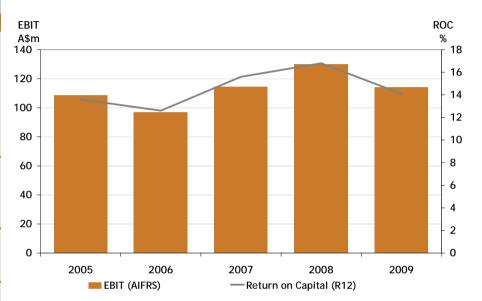
As at 30 June 2009; (1) Including 11 co-located Blackwoods Paykels and Protector Safety branches

1



Industrial & Safety - Performance

Growth Strategies	
Opportunities	Strategies
Increase sales to existing customers	Maintained strong DIFOT performance and security of supply to customers
	Strengthening range of leading and home brands at competitive prices
	Reinforced e-Business capabilities
	Growing services
	Ongoing investment in sales teams
Target higher growth sectors	Strengthened mining and infrastructure national
	management
	Growing offshore sales
	Investment in new service capabilities
Increase SME penetration	Roll-out telesales operations in Australia
	Continued networks upgrade, increased promotional and sponsorship activities
Increase competitiveness	Ongoing reduction of organisation complexity and cost
	Network optimisation



(A\$m)	2005	2006	2007	2008	2009
Revenue	1,175	1,164	1,208	1,309	1,294
EBIT	109	97	115	130	114
EBITA/Revenue Ratio	9.3%	8.3%	9.5%	9.9%	8.8%



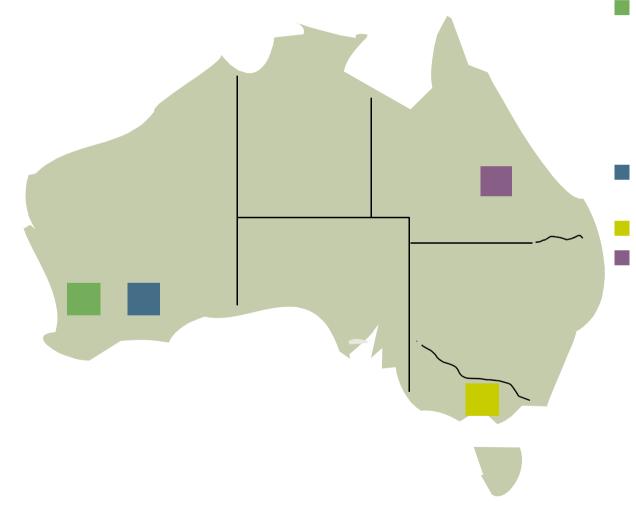


Chemicals & Fertilisers





Chemicals & Fertilisers - Locations



CSBP fertilisers

Manufacturing plant	5
Import and distribution centres	5
Depots	6
Regional Sales Representatives	27
Sales agents	135
CSBP chemicals	
Manufacturing plants	10
AV Manufacturing plants	2
QNP <i>(50%)</i>	
Manufacturing plants	4



Chemicals & Fertilisers - Performance

Growth Strategies	
Opportunities	Strategies
Maintain & Grow Businesses	Sodium cyanide expansion (+8,000 tpa) Improve ammonia plant production performance
Optimise cost and capital	Inventory and expense management
Sustainability	Sustainability framework and legacy issues
Improved capabilities and people development	Preparation for Carbon Pollution Reduction Scheme Ongoing information system improvements Improved training and focus Greater cultural alignment



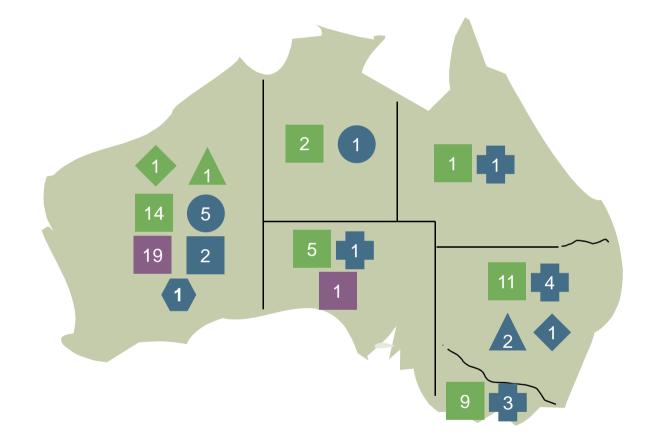
(A\$m)	2005	2006	2007	2008	2009
Revenue	587	595	592	997	1,162
EBIT	89	81	101	124	52
EBIT/Revenue Ratio	15.2%	13.7%	17.0%	4.8%	4.5%
Sales Volumes - Chemicals (kt)	456	490	449	605	747
Sales Volumes - Fertlisers (kt)	1,120	959	901	1,057	739





Energy - locations





Industrial, medical and specialty gases

Air separation units (ALWA)
 Air separation units (Coregas)
 Hydrogen/acetylene plants (Coregas)
 Industrial gas depots/branches (ALWA)
 Industrial gas depots/branches (Coregas)
 Acetylene plant (ALWA)

LPG & LNG

 LPG depots/branches
 LPG extraction facility
 LNG production facility

Power generation

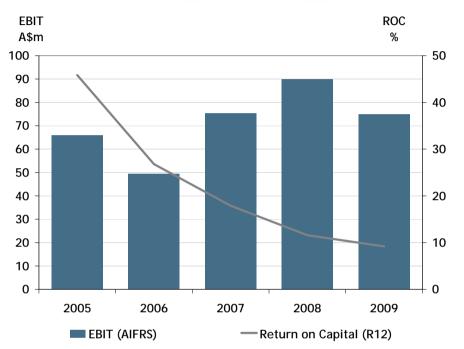
 Power stations owned and/or operated





Energy - Performance

Growth Strategies	
Strategies	Segment
Improve - Existing Businesses	Industrial gas growth in: • eastern states sales; and • oil and gas sector Maximise LPG production LPG distribution: • customer focus; and • controllable costs Pursue new power generation projects
Expand - Deliver Projects	Industrial gas - supply projects LNG - WA Project: • Plant / Distribution • HDV market development • Power stations
Evaluate - New Opportunities	LNG projects - east coast Other alternative fuels and renewables



(A\$m)	2005	2006	2007	2008	2009
Revenue	398	372	463	565	598
EBIT	66	49	75	90	75
EBITA/Revenue Ratio	16.6%	13.3%	16.3%	15.9%	12.5%





Energy - Businesses

Extinenheat Gas Activities distributor and marketer of LPG and LNG and gas appliances to a broad range of domestic, commercial, autogas and industrial customers	Activities design, construction, operatation and maintenance of both company-owned and customer-owned power stations		COCCESSION CONTRACTOR
Sales Volumes240, 156T LPG2008/09 Actual:25, 156T LNGSites36Depots36Branches16Commission agents29Franchisees11Dealers502Customers258,000CustomersCustomersCustomersCustomersCustomersCustomersCustomersCustomersCustomersProduction VolumeCustomersProduction VolumeCustomersCustomersProduction VolumeCustomersCustomersCustomersCustomersCustomersCustomersCustomersCustomersCustomersCustomers	tion joort 26T PKT	Air Liquide WA is a joint venture betwee Wesfarmers (40%) and Air Liquide Austral manufacturing and supplying a range industrial medical and specialty gases Operations Air Separation Plants: Kwinana: Capacity 285 TPD Oxyge Hismelt: Capacity 880 TPD Oxyge Hismelt: Capacity 880 TPD Oxyge Carbon Dioxide Plants: CSBP: Capacity 130 TF Cylinder Filling Operations: Branches: 3 in Western Austral	lia of en a 3 ia ry 50









Gresham:

50% interest in Gresham Partners, an independent investment bank focused on financial advisory services, private equity investment and property investment funds. Wesfarmers also holds significant investments in Gresham's Private Equity Funds.

(A\$m)	2008	2009
Share of associates profit/(loss):		
Gresham Partners	5	1
Gresham Private Equity	16	(57)



Wespine (50%):

50:50 joint venture between Wesfarmers and Fletcher Building Limited. Wespine is a softwood sawmiller, specialising in the production of premium quality plantation timber for use in housing construction and furniture manufacturing.

(A\$m)	2008	2009
Share of associates profit/(loss):	5	4



Bunnings Warehouse Property Trust (23%):

listed property trust, established in 1998 with a focus on warehouse retailing properties and, in particular, Bunnings Warehouses leased to Bunnings Pty Ltd, a wholly-owned subsidiary of Wesfarmers Limited.

(A\$m)	2008	2009
Share of associates profit/(loss):	-	(8)

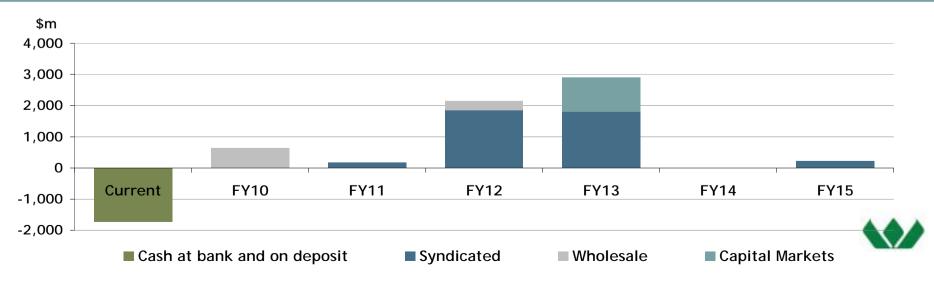




Capital Management

- Net Debt / Equity of 18.3% at 30 June 2009
- Cash Interest Cover Ratio (rolling 12 months) to 30 June 2009 of 5.3 times
- Strong operating cash generation across most divisions
- Working capital improvement of \$141 million
 - Retail strategies delivered improvements, partly offset by higher working capital levels at CSBP
 - Growth adjusted net working capital improvement of \$450 million from retail
- Capital expenditure for FY10 expected to be \$1.7 to \$1.9bn, up from \$1.5bn in FY09
 - Strong returns focus maintained
- Final dividend \$0.60 per share, ahead of guidance
 - Retain dividend investment plan with no underwrite and no discount
 - DIP neutralised with shares purchased on-market

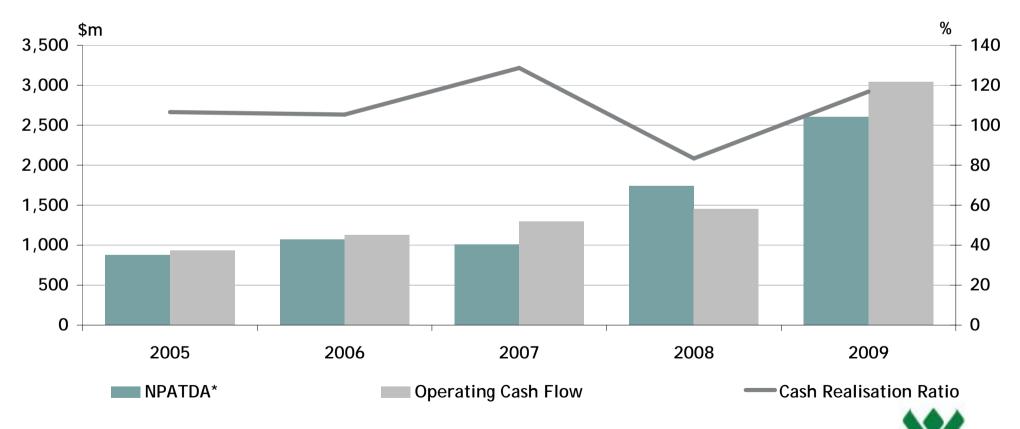
Debt Maturity Profile - as at 30 June 2009





Cashflow

• Retail strategies delivered improvements in working capital during the year, partly offset by higher working capital levels in CSBP



* Adjusted for Stanwell and significant non-cash NTIs and impairments



Outlook

- Cautiously optimistic about the economic outlook in FY10 although cognisant of a degree of ongoing fragility
- Underlying retail trading conditions remain somewhat volatile and difficult to predict despite recent signs of growing consumer confidence
 - Impact of cycling 2008/09 Government stimulus packages
- Retail business turnarounds to continue at pace
- Resources' FY10 earnings to reduce significantly due to lower export prices
- Remaining businesses expected to improve assuming more normalised conditions prevail
- Continued focus on growth in ROC, cash flows and balance sheet strength



Investor Relations Contact

Wesfarmer's Investor Relations

Tanya Rybarczyk

61 8 9327 4323 trybarczyk@wesfarmers.com.au

For further information on Wesfarmers including:

Annual reports Financial results announcements Presentations and webcasts Corporate policies

Please visit our website

www.wesfarmers.com.au

Address Wesfarmers House 40 The Esplanade Perth WA 6000 Fax: 61 8 9327 4320

Important Notice and Disclaimer

- The material contained in this presentation is intended to be general background information on Wesfarmers Limited and its activities
- The information is supplied in summary form and is therefore not necessarily complete. Also, it is not intended that it be relied upon as advice to investors or potential investors, who should consider seeking independent professional advice depending upon their specific investment objectives, financial situation or particular needs
- The financial information contained in this presentation includes non-GAAP financial measures. For a reconciliation of these measures to the most comparable GAAP measure, please refer to half and full year financial statements filed with the Australian Stock Exchange
- Nothing in this release should be construed as either an offer to sell or a solicitation of an offer to buy or sell shares in any jurisdiction