

NEWS

29 May 2008

SENIOR MANAGEMENT APPOINTMENT

There will be changes to the senior management structure at Wesfarmers Limited following completion of the integration of the Coles Group businesses.

Mr Keith Gordon, currently Business Integration Director, has been appointed to the new position of Director, Industrial Divisions.

In that capacity he will be responsible to the Managing Director of Wesfarmers, Richard Goyder, for the Resources, Industrial and Safety, Chemicals and Fertilisers, and Energy divisions.

The heads of the other Wesfarmers' divisions – Coles, Home Improvement and Office Supplies, Target, Kmart, and Insurance – will continue to report directly to Mr Goyder.

"The new arrangements are in recognition of the fact that I will be devoting a lot of my time to the oversight of the retail businesses and, in particular, to the revitalisation of Coles," said Mr Goyder.

"Just as importantly, the other divisions need to have the full focus and attention of a senior Wesfarmers executive. Keith Gordon has very effectively managed the integration of the Coles businesses and his previous experience as Managing Director of the CSBP Chemicals and Fertiliser division gives him an operational background which will be of great value in this new role."

Mr Gordon will begin in his new role in July.

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