### Investment Conference Philosophy, Performance and Direction

Credit Suisse Asian Investment Conference Hong Kong

March 31 - April 3, 2008





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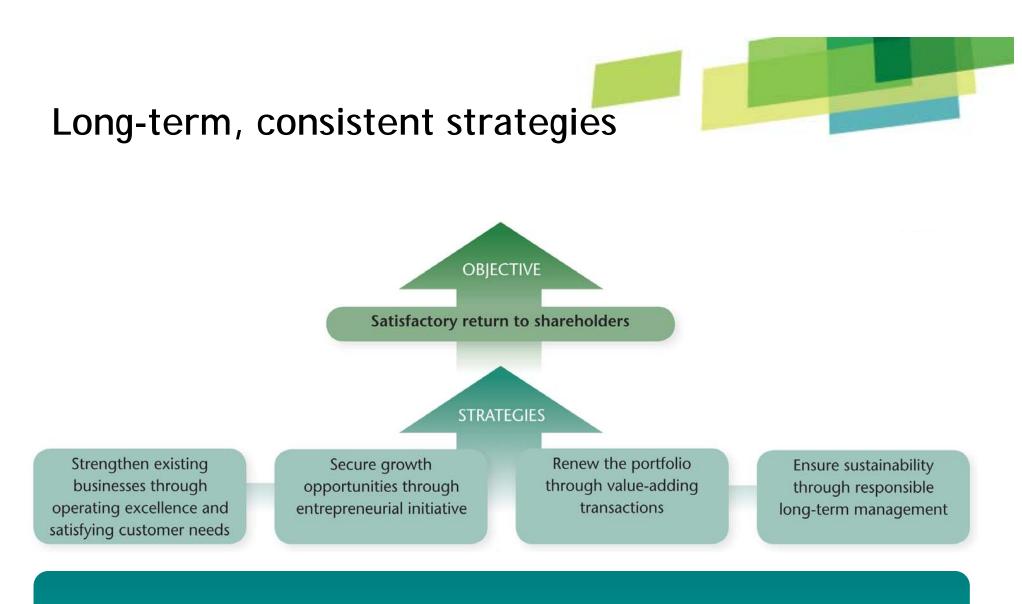
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MANAGING BALANCE SHEET EFFECTIVELY



#### **Coles Transaction**





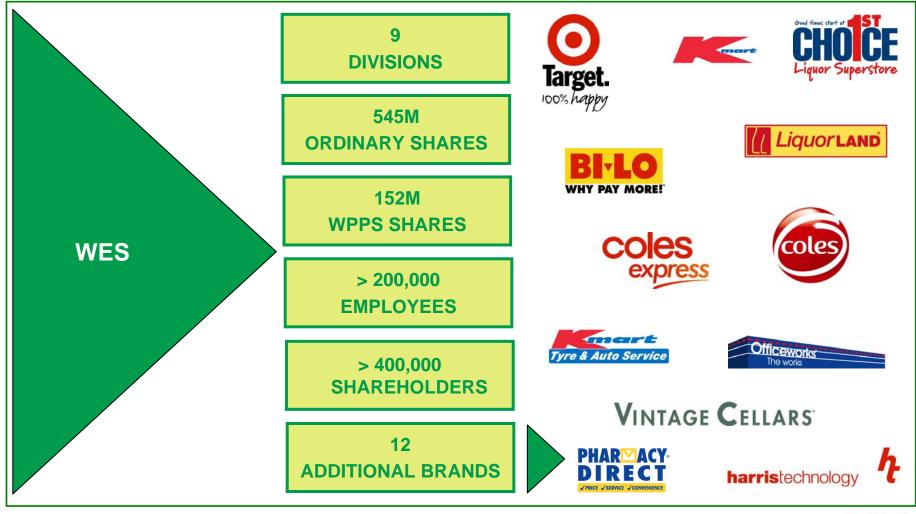
#### A unique opportunity

- Leading positions in a highly attractive industry structure
- Unique retail platform with an irreplaceable store
   network
- Wesfarmers' retail sector know-how
- Substantial opportunity to create value from the Coles businesses by improved execution





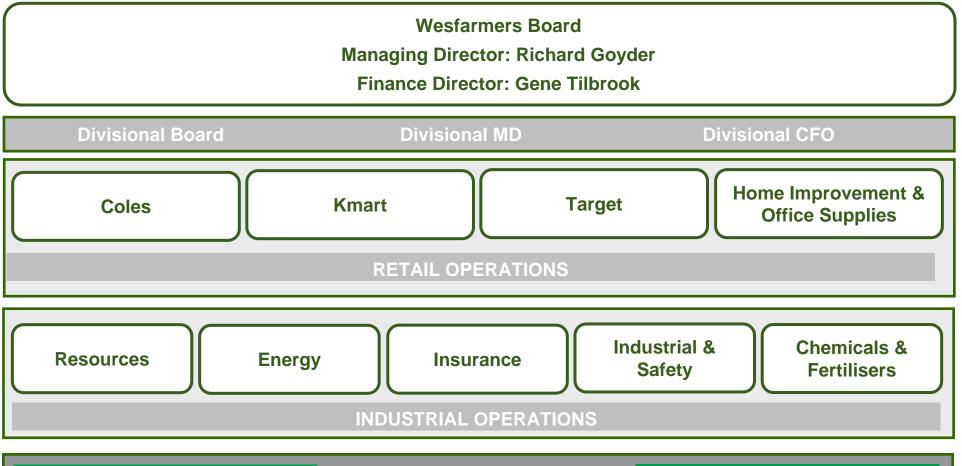
#### Outcomes







#### **Divisional Restructure**



Autonomy		<b>Beeneneibility</b>
Autonomy	Accountability	Responsibility





#### **Divisional Autonomy**

 Coles' shared service support functions are being restructured in line with Wesfarmers' model of divisional autonomy to create a more accountable business model

#### Wesfarmers' Divisional Autonomy Business Model

Wesfarmers Head Office	Specialist support from small central support office
Divisional Management	<ul> <li>Responsible for key support functions</li> <li>Accountable for division's performance</li> <li>Rewarded by reference to division's performance</li> </ul>
Divisional Support Functions	<ul> <li>Report to divisional management</li> <li>Sized and structured by divisional management to optimise the success of the division</li> </ul>

#### **Key Benefits**

- Cultural shift of focus from head office process to business operational and financial outcomes
- Support functions 100%
   focused on divisional success
- Opportunity to generate further reductions in corporate overhead









#### **Group Performance Summary**

Half Year ended 31 December (\$m)	2007	2006	1%
Operating revenue	9,808	4,718	107.9
EBITDA	1,266	791	60.1
EBIT	1,046	613	70.6
Net profit after tax	601	392	53.3
Operating cash flow	1,241	477	160.2
Earnings per share (excl. employee res. shares)	134.9	105.8	27.5
Earnings per share (incl. employee res. shares)	133.1	103.6	28.5
Cash flow per share (incl. employee res. shares)	274.9	126.2	117.8
Dividends per share ^	65	85	(23.5)

^ 2006 included some 25 cents per share relating to franking credits from ARG sale



#### **Divisional EBIT**

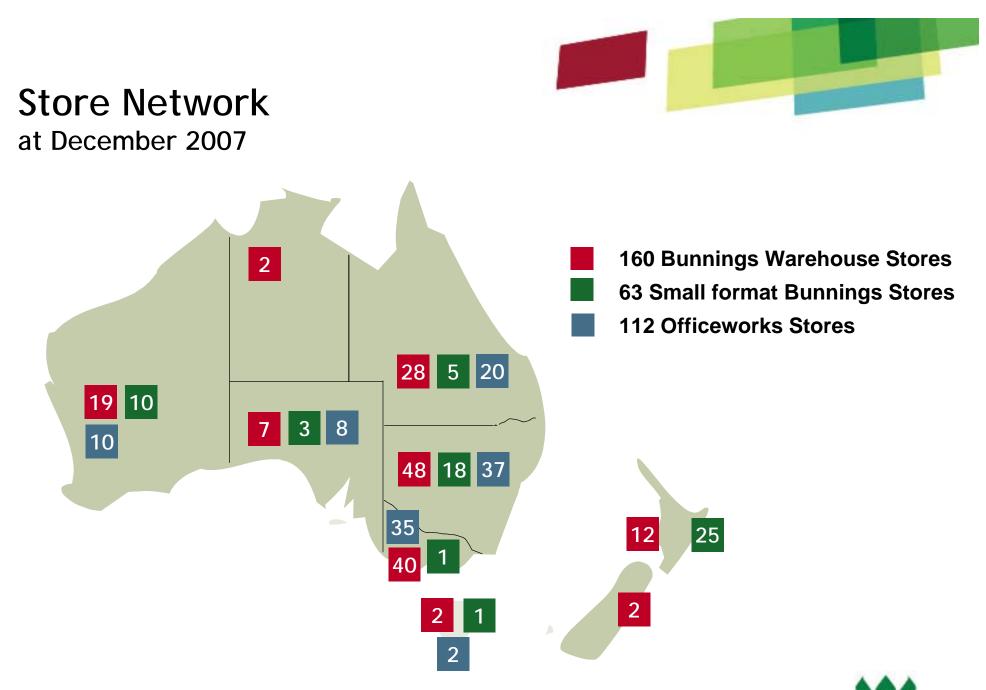
Half Year ended 31 December (\$m)	2007	2006	\$%
Home Improvement & Office Supplies	332	270	23.0
Coles	130	-	n/a
Target	118	-	n/a
Kmart	101	-	n/a
Resources	112	168	(33.3)
Insurance	64	60	6.7
Industrial & Safety	61	51	19.6
Chemicals & Fertilisers	48	28	71.4
Energy	48	38	26.3
Other	72	34	111.8
Divisional EBIT	1,086	649	67.3
Corporate overheads	(40)	(36)	(11.1)
Group EBIT	1,046	613	70.6





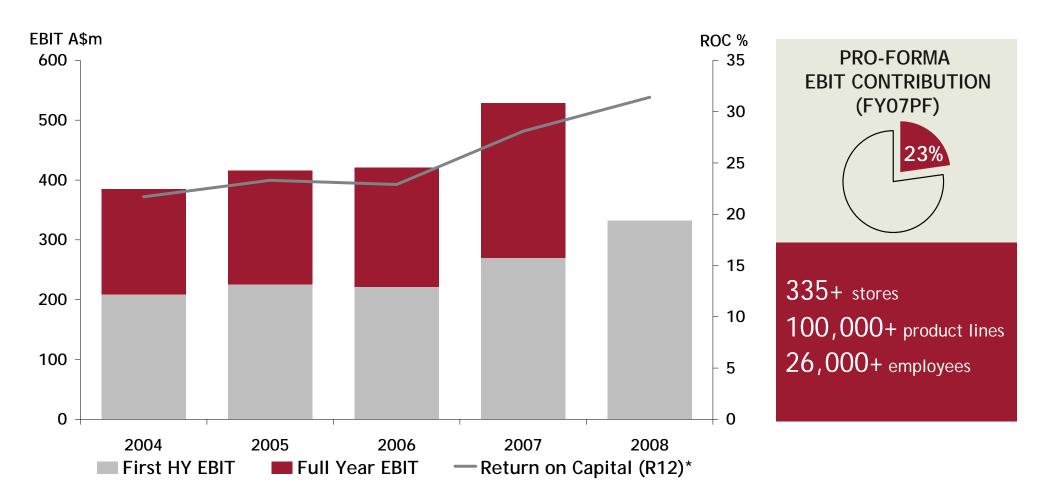
#### WIDEST RANGE LOWEST PRICES BEST SERVICE





Excludes 12 Trade operational sites and 10 Harris Technology stores

#### Home Improvement & Office Supplies Financial Performance



\* Excludes Officeworks acquired on 23 Nov 2007



#### Coles







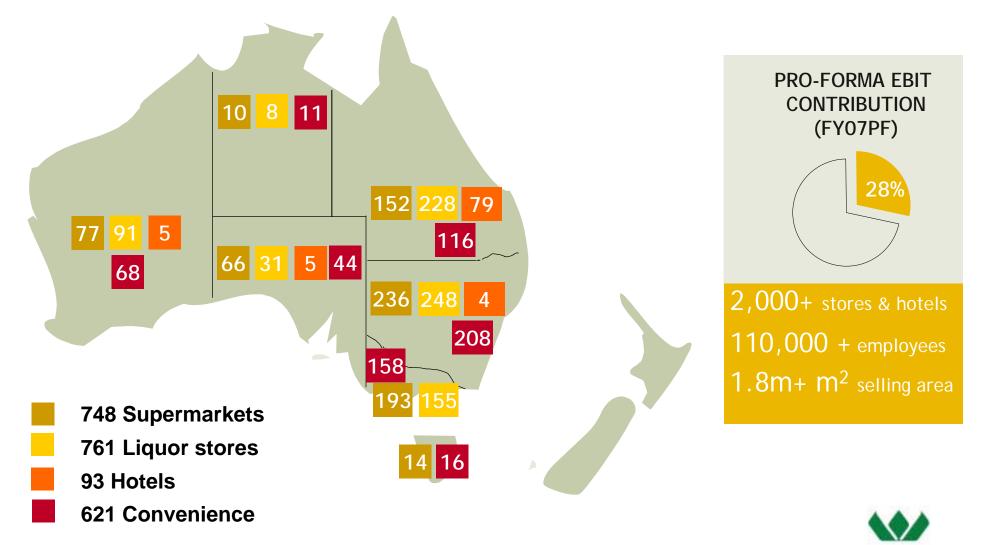








#### Coles Store Network at December 2007



#### **Coles - Strategies**



	Strategies	Details
	Increase store efficiencies	Greater focus on space and category management
	Innovate and improve product offer	Execute revised Fresh and house brand strategies
Food	Enhance customer service	Improve in-store execution - product availability and customer service Employ clear pricing, brand and simple in-store communication
	Boost supply chain	Engage with stores to capture in-store supply chain benefits
	Position for future growth	Develop refurbishment programme
	Torget profit growth	Focus on 1 <sup>st</sup> Choice roll-out and performance
	Target profit growth	Reassess and continue to refurbish existing network
Liquor	Strengthen brand position	Reinvigorate Liquorland's convenience and Vintage Cellars' specialist credentials
	Increase operational efficiency	Optimise product mix and in-store costs
Q	Target higher growth sectors	Drive network expansion and refurbishments
Conv	Increase competitive position	Expand convenience offer
<	Increase process efficiencies	Optimise supply chain



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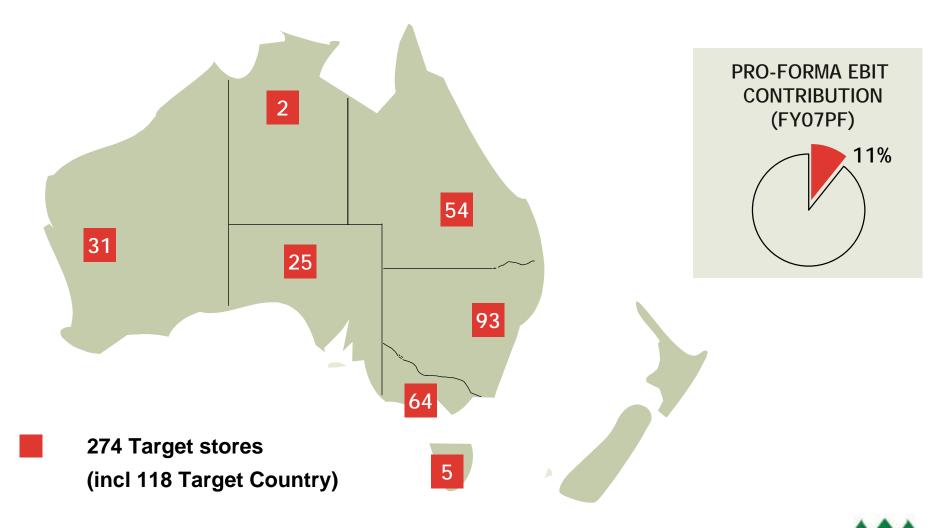


# • Target. 100% happy





#### Target Store Network at December 2007







#### Target - Strategies

Strategies	Details	
Further enhance leading position in market	Strengthen position in key categories through product extensions	
Access operational efficiencies	Create more flexible in-store space management	
Target higher growth sectors and position for future growth	Grow network through store roll-out Implement consistent store refurbishment plans	



#### Kmart





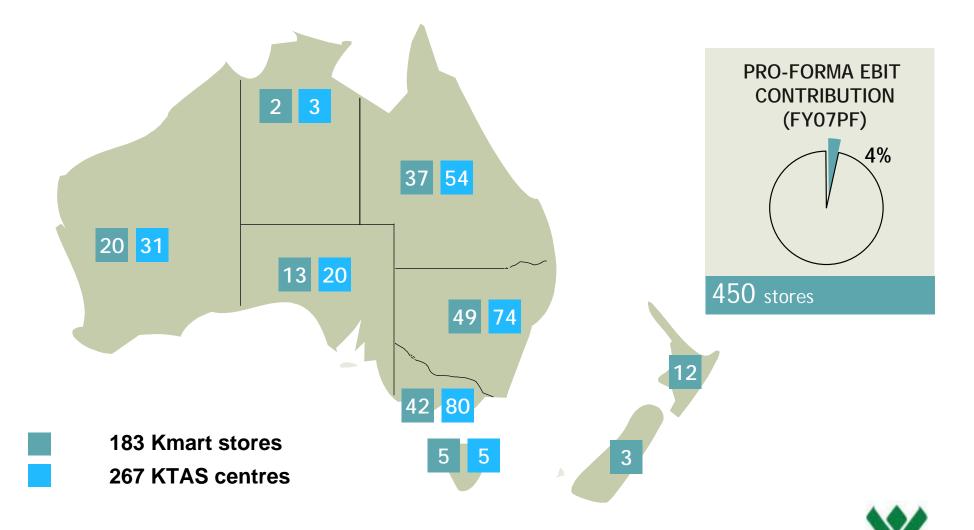
# where good times start







#### Kmart Store Network at December 2007





#### **Kmart - Strategic Review**

- Strategic review now complete
- Wesfarmers retains the Kmart business, investing in its rollout and refurbishment programme
- Continue the focus on:
  - enhancing the product offering; and
  - value proposition for customers

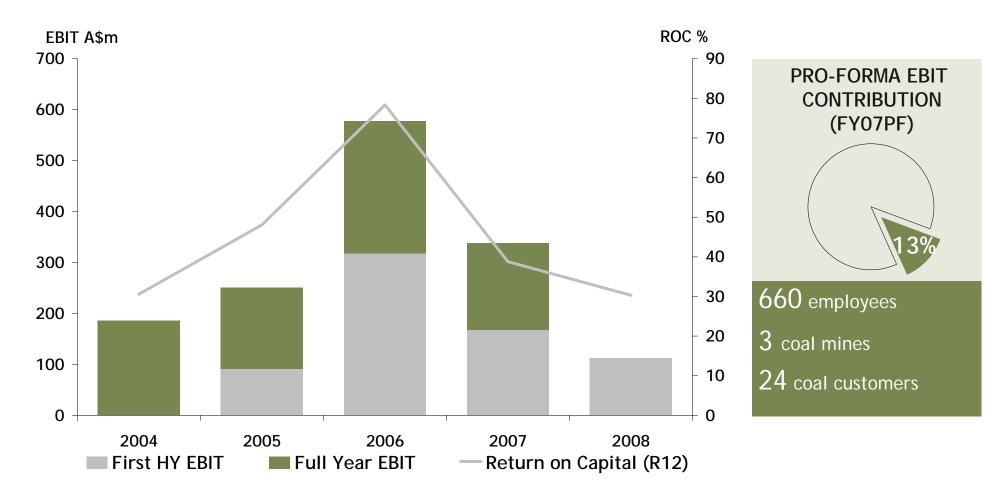








#### Resources Financial Performance



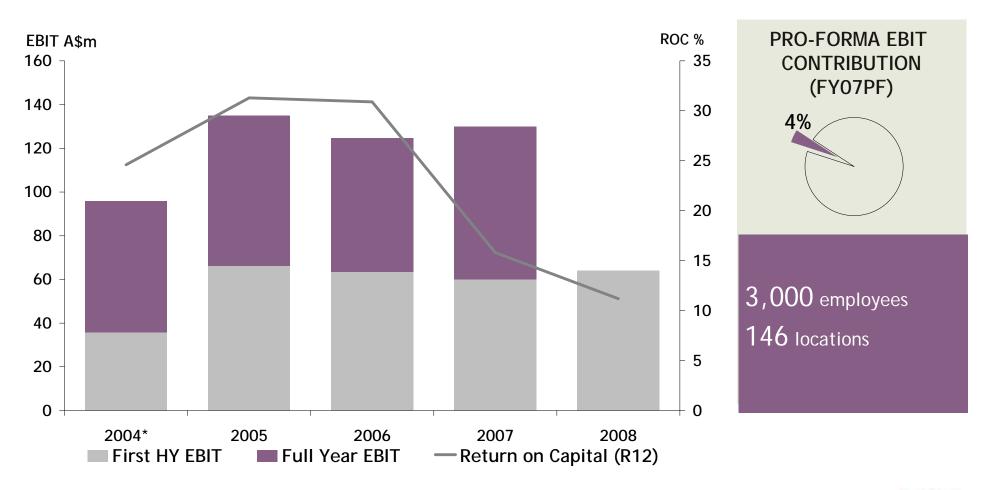








#### Insurance Financial Performance







#### Industrial & Safety Portfolio

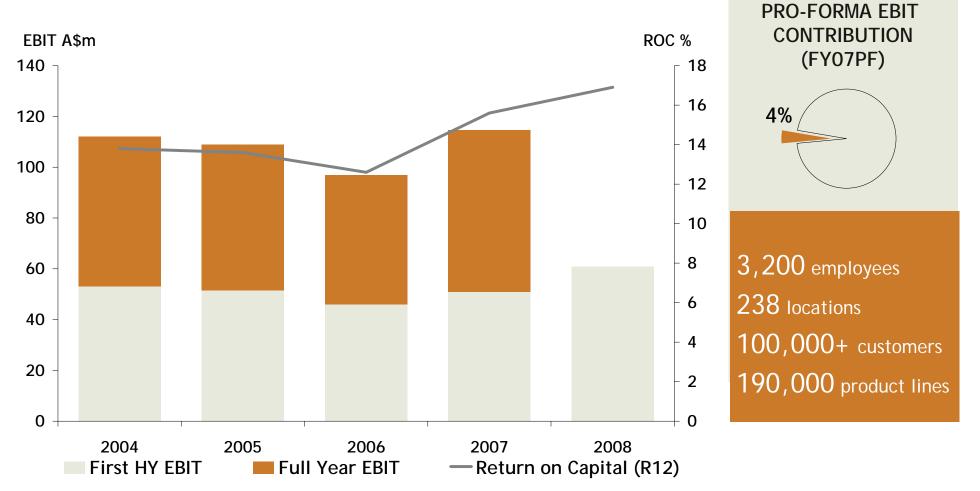


Australian market leader in distribution of Maintenance, Repair and Operating supplies (MRO)





#### Industrial & Safety Financial Performance





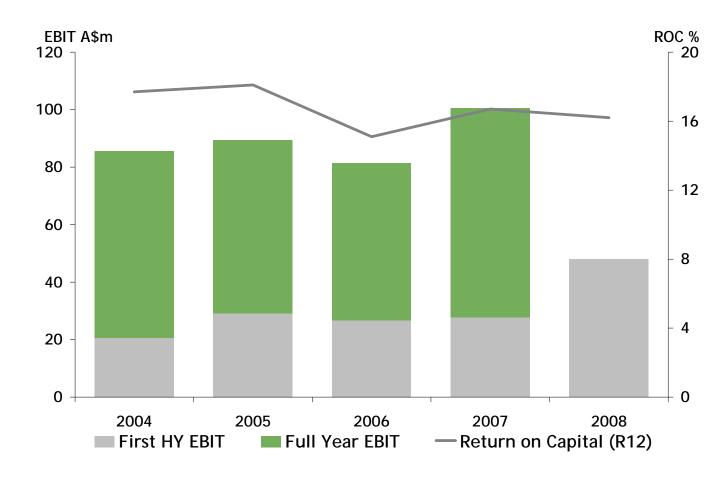


#### **Chemicals & Fertilisers**





#### Chemicals & Fertilisers Financial Performance



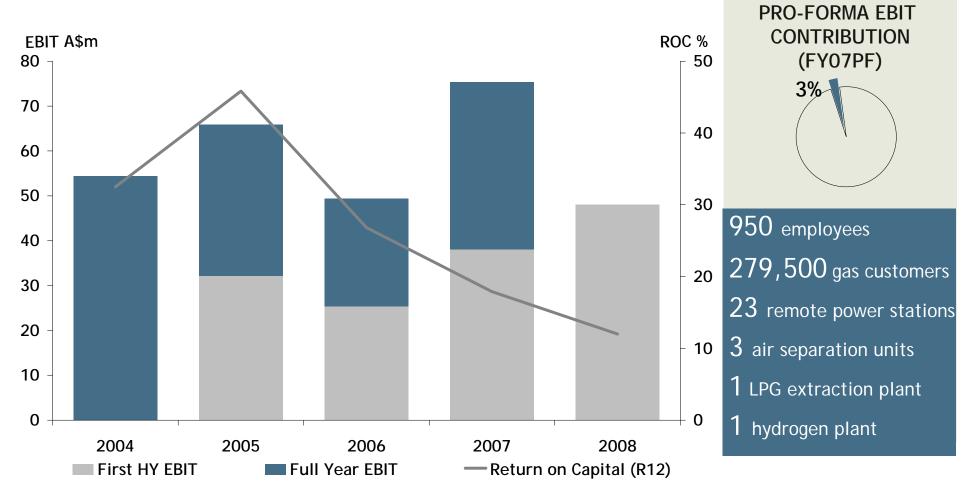








#### Energy Financial Performance





## **Capital Management**





#### Bridge Refinancing Programme

- Wesfarmers has a A\$4bn bridge loan as part of the Coles acquisition funding
  - Due to be repaid October 2008
- A highly flexible approach is being taken given recent market volatility and potential for changing market conditions
  - A number of refinancing alternatives being pursued
  - Preparatory work well underway
- Wesfarmers remains confident that it will be able to access its preferred markets in a timely manner

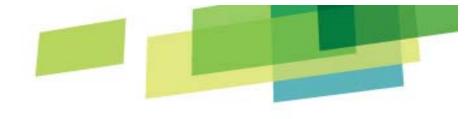




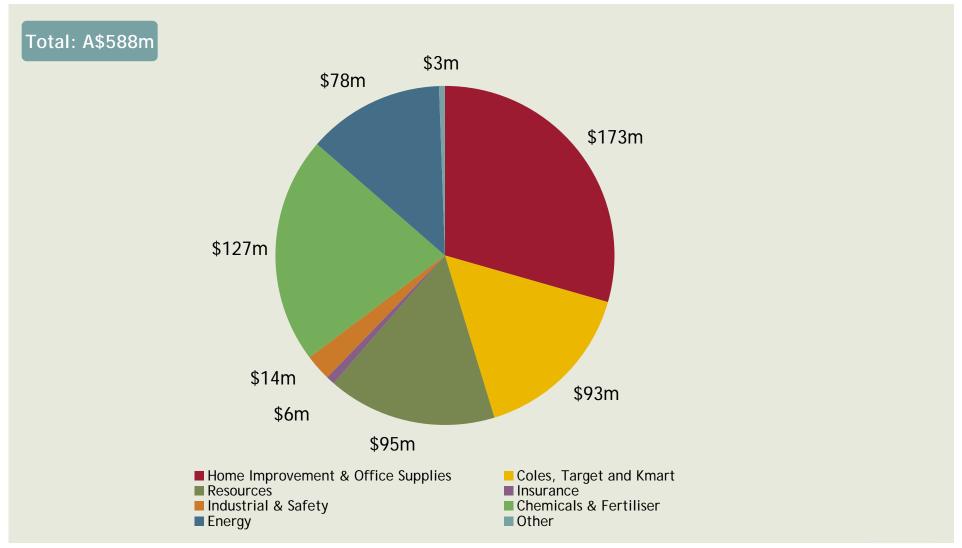
#### **Capital Management**

- Net Debt / Equity of 70.1% at 31 December 2007
- Cash Interest Cover Ratio (rolling 12 months) of 5.0 times
- A\$4bn to be refinanced in 2008
  - DIP, Australian and offshore debt, hybrids
- Dividend Investment Plan
  - 100% underwrite for interim dividend 1% discount
- Franking credit position supports \$2 per share total FY08 dividend





#### Capital Expenditure (1H08)



#### Outlook



- Focus on bringing about substantial change in Coles
- Continuing good results in most businesses
- Impact of higher interest rates and fuel price volatility
- Strengthening coal price outlook
- \$4bn to be refinanced





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