



3 March 2010

The Manager  
Company Announcements Office  
Australian Securities Exchange

Dear Sir,

**DIVIDEND INVESTMENT PLAN**

Wesfarmers Limited announces that the pricing period for the Dividend Investment Plan (DIP) in respect of the dividend payable for the six month period to 31 December 2009 commences today, 3 March 2010, and ends on 16 March 2010, inclusive.

Shareholders representing 16.49 per cent of Wesfarmers Limited's shares on issue have a valid election to participate in the DIP for the period.

As previously advised, the Board has determined that the securities to be allocated to participants under the DIP for this period will be acquired on-market. RBS Equities (Australia) Limited has been appointed to act as the broker to facilitate this process.

Yours faithfully,

L J KENYON  
COMPANY SECRETARY