



1 September 2010

The Manager  
Company Announcements Office  
Australian Securities Exchange

Dear Sir,

**WESFARMERS LIMITED  
DIVIDEND INVESTMENT PLAN**

Wesfarmers Limited announces that the pricing period for the Dividend Investment Plan (DIP) in respect of the dividend payable for the six month period to 30 June 2010 commences today, 1 September 2010, and ends on 14 September 2010, inclusive.

Shareholders representing 11.92 per cent of Wesfarmers Limited's shares on issue have a valid election to participate in the DIP for the period.

As previously advised, the Board has determined that the securities to be allocated to participants under the DIP for this period will be acquired on-market. Goldman Sachs & Partners Australia has been appointed to act as the broker to facilitate this process.

Yours faithfully,

L J KENYON  
COMPANY SECRETARY