

17 March 2010

The Manager  
Company Announcements Office  
Australian Securities Exchange

Dear Sir,

**DIVIDEND INVESTMENT PLAN ALLOCATION PRICE FOR 2010 INTERIM DIVIDEND**

Wesfarmers Limited today announced that the allocation price for shares to be issued through the Dividend Investment Plan for the interim dividend to be paid in respect of the period ended 31 December 2009 is \$32.3693.

The allocation price for shares has been determined in accordance with the rules of the Dividend Investment Plan, which for the 2010 interim dividend is calculated as the average of the daily volume weighted average price on each of the 10 consecutive trading days during the period from 3 March 2010 to 16 March 2010 inclusive, excluding trades which are not considered to reflect normal supply and demand.

Shares are expected to be issued to participants in the Dividend Investment Plan on 31 March 2010.

Yours faithfully,



L J KENYON  
COMPANY SECRETARY