

8 May 2013

The Manager Company Announcements Office Australian Securities Exchange

Dear Sir,

ADVANCE NOTICE – STRATEGY BRIEFING DAY – SYDNEY

Wesfarmers' Strategy Briefing Day will be held in Sydney on Wednesday, 29 May 2013.

The briefing will commence at 6:45 am (AWST) / 8:45 am (AEST) following the release of the presentation material to the ASX. This briefing will be webcast and accessible via our website at <u>www.wesfarmers.com.au</u>.

Yours faithfully,

L J KENYON COMPANY SECRETARY