



7 May 2014

The Manager
Company Announcements Office
Australian Securities Exchange

Dear Sir,

ADVANCE NOTICE – STRATEGY BRIEFING DAY – SYDNEY

Wesfarmers' Strategy Briefing Day will be held in Sydney on Wednesday, 28 May 2014.

The briefing will commence at 6:45 am AWST / 8:45 am AEST following the release of the presentation material to the ASX. This briefing will be webcast and accessible via our website at www.wesfarmers.com.au.

Yours faithfully,

A handwritten signature in black ink, appearing to read "Marnie Kronja".

MARNIE KRONJA
ASSISTANT COMPANY SECRETARY