



7 May 2012

The Manager
Company Announcements Office
Australian Securities Exchange

Dear Sir,

ADVANCE NOTICE - STRATEGY BRIEFING DAY – SYDNEY

Wesfarmers' Strategy Briefing Day will be held in Sydney on Wednesday, 30 May 2012.

The briefing will commence at 6:45 am (WST) / 8:45 am (EST) following the release of the presentation material to the ASX. This briefing will be webcast and accessible via our website at www.wesfarmers.com.au.

Yours faithfully,

A handwritten signature in black ink, appearing to be "L J Kenyon".

L J KENYON
COMPANY SECRETARY