



10 January 2011

The Manager
Company Announcements Office
Australian Securities Exchange

Dear Sir,

ADVANCE NOTICE – SECOND QUARTER RETAIL SALES RESULTS

Wesfarmers' second quarter retail sales results will be announced on Monday 31 January 2011.

An analyst briefing will be held at 9:00 am (WST) / 12:00 pm (EDT) following the release of this announcement. This briefing will be webcast and accessible via our website at www.wesfarmers.com.au.

Yours faithfully,

A handwritten signature in black ink, appearing to be "L J Kenyon".

L J KENYON
COMPANY SECRETARY