



28 September 2010

The Manager  
Company Announcements Office  
Australian Securities Exchange

Dear Sir,

**ADVANCE NOTICE - FIRST QUARTER RETAIL SALES RESULTS**

Wesfarmers' first quarter retail sales results will be announced on Thursday 21 October 2010.

An analyst briefing will be held at 9:00 am (WST) / 12:00 pm (EDT) following the release of this announcement. This briefing will be accessible via our website at [www.wesfarmers.com.au](http://www.wesfarmers.com.au).

Yours faithfully,

A handwritten signature in black ink, appearing to be "L J Kenyon".

L J KENYON  
COMPANY SECRETARY