



25 September 2012

The Manager
Company Announcements Office
Australian Securities Exchange

Dear Sir,

DIVIDEND INVESTMENT PLAN ALLOCATION PRICE FOR 2012 FINAL DIVIDEND

Wesfarmers Limited today announced that the allocation price for shares to be issued through the Dividend Investment Plan for the final dividend to be paid in respect of the period ended 30 June 2012 is \$34.7367.

The allocation price for shares has been determined in accordance with the rules of the Dividend Investment Plan, which for the 2012 final dividend is calculated as the average of the daily volume weighted average price of Wesfarmers Limited shares on each of the 15 consecutive trading days during the period from 30 August 2012 to 19 September 2012 inclusive, excluding trades which are not considered to reflect normal supply and demand.

Based on audited data, shareholders representing 16.26 per cent of Wesfarmers Limited shares on issue had a valid election to participate in the Dividend Investment Plan for the period.

Shares are expected to be issued to participants in the Dividend Investment Plan on 28 September 2012.

Yours faithfully,

A handwritten signature in black ink, appearing to be "L J Kenyon".

L J KENYON
COMPANY SECRETARY