



29 September 2011

The Manager
Company Announcements Office
Australian Securities Exchange

Dear Sir,

ADVANCE NOTICE - FIRST QUARTER RETAIL SALES RESULTS

Wesfarmers' first quarter retail sales results will be announced on Thursday 20 October 2011.

An analyst briefing will be held at 8:00 am (WST) / 11:00 am (EDST) following the release of this announcement. This briefing will be accessible via our website at www.wesfarmers.com.au.

Yours faithfully,

A handwritten signature in black ink, appearing to be "L J Kenyon".

L J KENYON
COMPANY SECRETARY